



LCSD Photo-taking and Video-shooting Competition

The Leisure and Cultural Services Department (“LCSD”) organises the “LCSD Photo-taking and Video-shooting Competition” (“the Event”) for those enthusiastic about recording the wonders of everyday life on camera to unleash their artistic sense and talent in photography and videography by capturing the beautiful images and moments of LCSD venues, facilities, events and programmes.

With facilities in all 18 districts across the territory, the LCSD organises a diverse array of recreational, sports, cultural and arts programmes from time to time to enrich the lives of Hong Kong people. If you are a fan of such programmes and good with camera, you should seize this opportunity and take part in the Event by sharing photos or videos on leisure and cultural themes on your Facebook, Instagram, Xiaohongshu or Douyin account. You will have a chance to win fabulous prizes if your entry is selected as the champion, first runner-up, second runner-up or winner of commendation prizes.

Details of the Event

The Event has 3 stages and comprises “Local Group” and “Visitor Group” . Each group has a “Photo Division” and a “Video Division” . All photo and/or video entries must be related to LCSD venues and facilities, programmes and/or the mascots “Enggie Pup” and “Artti Kitty” of the LCSD. You may gain some inspiration from a number of special venues and programmes of the LCSD provided at the end of the article.

Entrants of “Photo Division” can submit no more than 5 photos in each stage for a maximum of 15 photos in total, whereas entrants of “Video Division” can submit no more than 3 videos in each stage for a maximum of 9 videos in total. Each photo can be supplemented by a caption within 40 words. The maximum length of each video is 1 minute. All entries must contain leisure and cultural elements. Champions, first runners-up, second runners-up and winners of commendation prizes will be selected based on criteria such as relevance to the theme, presentation, composition, atmosphere, attractiveness, techniques and number of “likes” received.

Timetable of the three stages:

Stage 1	1 May 2024 (00:00 a.m.) to 16 June 2024 (11:59 p.m.)
Stage 2	17 June 2024 (00:00 a.m.) to 19 July 2024 (11:59 p.m.)
Stage 3	20 July 2024 (00:00 a.m.) to 31 August 2024 (11:59 p.m.)

Notes:

- * Entries submitted after the Event period will not be accepted. The LCSD reserves the final right to decide on the eligibility of entrants.
- * The Event is governed by the Rules and Regulations.

Categories of Entries:

There will be four categories of entries as below:

Category 1: Local Group (Photo Division)

Category 2: Local Group (Video Division)

Category 3: Visitor Group (Photo Division)

Category 4: Visitor Group (Video Division)

Note :

* Hong Kong residents who are holders of valid Hong Kong identity cards may join Local Groups. When winning the competition, they must present their valid identity card for verification.

* Visitors to Hong Kong with valid travel documents who are non-holders of Hong Kong identity cards may join Visitor Groups. When winning the competition, they must present their valid travel documents for verification.

Prizes:

Champion, First runner-up, Second runner-up:

Among the entries successfully submitted in the three stages of the Event, judges will select a champion, a first runner-up and a second runner-up from each of the four categories based on the assessment criteria. In other words, there will be a total of 12 champions, first runners-up and second runners-up for the Event.

Local Group		
Photo Division		Video Division
1 Smartphone (valued at around \$9,000)	Champion	1 Smartphone (valued at around \$9,000)
1 Tablet computer (valued at around \$5,000)	First runner-up	1 Tablet computer (valued at around \$5,000)
1 Sports camera (valued at around \$3,000)	Second runner-up	1 Sports camera (valued at around \$3,000)

Visitor Group		
Photo Division		Video Division
Sponsored by Cathay Pacific Airways: 1 Return ticket between Cathay Pacific destinations in the Mainland/Southeast Asia# and Hong Kong*	Champion	Sponsored by Cathay Pacific Airways: 2 Return tickets between Cathay Pacific destinations in the Mainland/Southeast Asia# and Hong Kong*
2 Two-day passes at Hong Kong Disneyland Resort		\$4,000 local consumption voucher
\$3,000 local consumption voucher		
3 Two-day passes at Hong Kong Disneyland Resort	First runner-up	3 Two-day passes at Hong Kong Disneyland Resort
\$1,500 local consumption voucher		\$1,500 local consumption voucher
2 Two-day passes at Hong Kong Disneyland Resort	Second runner-up	2 Two-day passes at Hong Kong Disneyland Resort
\$800 local consumption voucher		\$800 local consumption voucher

Note:

* Courtesy of the theme park and Cathay Pacific Airways. Winners of air ticket shall bear the cost of relevant taxes and surcharges.

* Applicable destinations:

Southeast Asia — Manila, Bangkok, Phuket, Singapore, Kuala Lumpur, Jakarta, Bali, Surabaya, Ho Chi Minh City, Phnom Penh
Mainland — Beijing, Chengdu, Chongqing, Guangzhou, Fuzhou, Haikou, Hangzhou, Nanjing, Qingdao, Shanghai (Pudong),
Shanghai (Hongqiao), Wenzhou, Wuhan, Xiamen, Xi'an, Zhengzhou

* Subject to relevant terms and conditions. Descriptions of prizes are for reference only. The actual objects are final.

Commendation prizes:

Based on the relevance to the theme, assessment criteria and the number of “likes” , commendation prizes will be provided for all categories of entries on each social media platform. There will be 48 commendation prizes in total, with each awarded one HK\$100 electronic gift voucher and one Family Pass of LCSD Museums.

Stage	Categories of entries	Categories of entries	Social media platform	
1	Local Group and Visitor Group	Photo Division and Video Division	Facebook	48 commendation prizes in total
2			Instagram	
3			Xiaohongshu Douyin	

Steps to Join the Competition:

Step 1:

Depending on the platform to which the entry is uploaded, entrants are required to follow/like the official “LCSD Plusss” Facebook or Instagram page, or the official Xiaohongshu or Douyin accounts of the Culture, Sports and Tourism Bureau.

Step 2:

Entrants are required to upload their photo and/or video entries to the social media platforms as mentioned above in public mode during the Event period, with hashtags #LCSDPhotoVideoCompetitionLocal or #LCSDPhotoVideoCompetitionVisitor and #Name of LCSD Facility/Venue.

Step 3:

Complete and submit the form through the following link: <https://forms.gle/WwBSn36B2ZbVvxGSA>

Discovering “LCSD Photo-taking Spots” : Snap, Check in and Compete

Entries must be related to the theme of leisure and culture. As the Event has three stages, we are highlighting a series of “LCSD Photo-taking spots” below to inspire members of the public to embark on a delightful journey. Entrants may also choose their own photo-taking spots and share their favourite routes of exploring LCSD facilities and venues.

Stage 1:

1 May 2024 (00:00 a.m.) to 16 June 2024 (11:59 p.m.)

(1):Romantic Photo-taking Spots on Hong Kong Island



Photo-taking Spot: Ap Lei Chau Wind Tower Park

The Park features an exhibition gallery on the customs and way of life of fishermen in Hong Kong. Visitors can enter the “Wind Tower” viewing deck, designed in the shape of a fishing boat, to enjoy the magnificent scenery of the Aberdeen Typhoon Shelter. As wild beans and frangipanis have their flowering season in May, they make perfect subjects for photo-taking during the blooming period.

Photo-taking Spot: Repulse Bay Beach

Fine, soft white sand and clear blue waters, together with restaurants serving multi-national cuisines along the beach where you can savour delicacies while admiring the beautiful sea view. It’s as if you were taking a vacation on an exotic island!

Photo-taking Spot: Stanley Promenade

A boardwalk along the bay, the Stanley Promenade extends from Stanley Main Street to the west and Shui Sin Temple to the east, offering visitors a panoramic and splendid sea view. There are also numerous special murals in Stanley, and they are favourite photo-taking spots for visitors too.

Photo-taking Spot: Shek O Lovers Bridge

Shek O “Blue Bridge”, also known as “Lovers Bridge”, is a famous landmark in the area. Dreamy and romantic, this pale blue bridge is so narrow that it only allows two people to walk side by side at one time. It’s a must-go for couples.

Photo-taking Spot: Tamar Park

“teamLab: Continuous” exhibition opens until 8 June 2024.

(2):Literature and History–related Photo–taking Spots on Outlying Islands



Photo-taking Spot: Soccer Pitch of Pak Tai Temple Playground, Cheung Chau

5 May 2024

2024 Bun Carnival — Climbing Carnival

15-16 May 2024

Bun Scrambling Competition/Bun Scrambling Final cum Prize Presentation Ceremony

Photo-taking Spot: Cheung Chau Tung Wan Beach

To the east of Cheung Chau Ferry Pier, Cheung Chau Tung Wan Beach is just a stone's throw away. It is famous for a long, narrow and crescent-shaped beach with clear water and fine powdery sand. On a clear sunny day, you can have a magnificent view of the Southern District on Hong Kong Island.

Photo-taking Spot: Hung Shing Yeh Beach

Located in the southeast of Yung Shue Wan on Lamma Island, Hung Shing Yeh Beach offers clear water and fine powdery sand. Visitors can go swimming between April and October each year when lifeguards are on duty and have a look at the Lamma Power Station (commonly known as the “three joss sticks”). During sunset, you can also enjoy the stunning view and take beautiful snapshots.

Photo-taking Spot: Upper Cheung Sha Beach/Lower Cheung Sha Beach

With its long stretch of sandy shore, clear water and fine powdery sand, Upper Cheung Sha Beach has become one of the popular attractions for tourists visiting Lantau Island in recent years. Stowed away from the hustle and bustle of the city, the beach offers a sanctuary where people can truly relax themselves. Lower Cheung Sha Beach, lying east of Cheung Sha, has a shorter coastline than Upper Cheung Sha Beach. It is a perfect place to enjoy leisure moments by the sea with families and friends.

Photo-taking Spot: Silver Mine Bay Viewing Deck

Located at Mui Wo on Lantau Island, the Silver Mine Bay Viewing Deck offers visitors a 270-degree panoramic view of Mui Wo's stunning coastal scenery. On a clear sunny day when the blue sky and fluffy white clouds provide a spectacular backdrop, the view is particularly attractive. No wonder it is a hugely popular photo-taking spot.

Photo-taking Spot: North Lamma Public Library

The three-storey building, adopting the concept of “Reading a book on Lamma by the sea”, has a concrete feature wall with the poem “*Guan shu you gan*” (Thoughts from Reading the Book) by Zhu Xi, a poet of the Song Dynasty, as a book cover and timber slats as a book spine. The library on the first and second floors provides window seats which chime with the building concept, offering readers a pleasant reading environment.

(3):Photo-taking Spots in New Territories East for Young People



Photo-taking Spot: Sha Tin Town Hall

On 9 June 2024 at the Plaza and Foyer of Sha Tin Town Hall, the LCSD will hold the “Encountering Chinese Culture” Carnival which includes stage performances with Chinese cultural characteristics, “Library-on-Wheels”, inspiring cultural booths, a foyer concert featuring Chinese music and more for all to experience the festive atmosphere at close range.

Photo-taking Spot: Hong Kong Railway Museum

The Hong Kong Railway Museum is an open-air museum converted from the old Tai Po Market Railway Station. Erected in 1913, the station building features the pitched roof of traditional Chinese building. It was declared a monument in 1984.

Photo-taking Spot: Hong Kong Heritage Museum

- Hong Kong Pop Culture Festival 2024: “A Path to Glory — Jin Yong’s Centennial Memorial, Sculpted by Ren Zhe”
- Timeless Diva: Anita Mui
- Hong Kong Pop 60+
- Hong Kong Pop Culture Festival 2024: “Arts or Action, Why Not Both? Classic Martial Arts Drama Costumes and Props Exhibition” (from 8 May onwards)

Photo-taking Spot: Sha Tin Park

Sha Tin Park has a mixture of Chinese and Western elements. While some areas of the park adopt traditional Chinese landscape gardening techniques, using walls to create a garden within a garden and a view within a view, thereby enriching the depths of the sceneries, other parts of the park display the elegance of Western-style gardens. The sound of water flowing from the fountain gives you a peace of mind. You can also admire beautiful plants and flowers along the nearby Shing Mun River.

Photo-taking Spot: Che Kung Temple Sports Centre

Che Kung Temple Sports Centre is the newest sports centre in Sha Tin District. Apart from adopting numerous green features, the sports centre also applies concrete to the façades, creating a layered arrangement and integrating with nearby hills and slopes. Neat and orderly floor-to-ceiling glass panels are employed to allow users to admire the surrounding green landscapes and sceneries while accessing different areas of the sports centre. The atrium, which has always been a hot spot for photo-taking in the district, adopts an open-style design with corridors connecting to the recreation and sports facilities and outdoor courtyards.

Photo-taking Spot: Hong Kong Velodrome Park

Numerous facilities can be found in the park including an amphitheatre, a skatepark, a jogging track, a sport climbing wall, a central lawn, a children’s play area, a fitness corner for the elderly, artificial lakes and a model boat pool. By offering both active and passive facilities and an array of species of plants and trees, visitors can embark on an exciting adventure while enjoying a leisure environment full of natural greens. The adjoining Hong Kong Velodrome is the first local indoor cycling venue that meets the standards of the International Cycling Union. Apart from the 250-metre wooden cycling track, the Velodrome features a wide range of leisure, sports and ancillary facilities, making it suitable for holding different types of activities and major events.

(4):Photo-taking Spots in Kowloon for Art Lovers



Photo-taking Spot: Hong Kong Cultural Centre

Hong Kong Pop Culture Festival 2024: “Arts or Action, Why Not Both? — Classic Martial Arts Drama Costumes and Props Exhibition” opens until 5 May

The Hong Kong Cultural Centre has been recognised as the territory’s prime world-class performing arts venue since its opening in 1989. Its distinctive slope form gives the impression of a great bird spreading its wings and taking flight. The cultural centre comprises an Auditoria Building, an Administration Building, a Restaurant Block and a Piazza. Three major performance venues, namely the Concert Hall, the Grand Theatre and the Studio Theatre, are housed inside the Auditoria Building.

Photo-taking Spot: Hong Kong Museum of Art

Art of Gifting: The Fuyun Xuan Collection of Chinese Snuff Bottles

Wu Guanzhong Art Sponsorship Thematic Exhibition Series: Wu Guanzhong: Between Black and White

Established in 1962, the Hong Kong Museum of Art is the first public art museum in the city and the custodian of an art collection of over 19,500 items. From old to new, Chinese to Western, local to international, the museum curates a wide world of contrasts. Its façades project fluctuating lighting effects that change with sunlight and that are set off against the shimmering ripples of Victoria Harbour. After expansion, the museum has increased from 4 to 5 levels, with the new floor providing a 270-degree view of Victoria Harbour through floor-to-ceiling glass panels on three sides.

Photo-taking Spot: Lai Chi Kok Park (Lingnan Garden)

The Lingnan Garden located inside Lai Chi Kok Park is a Chinese-style garden constructed in classical Lingnan glory. The architectural structures of the garden, including pottery sculpture, tile and plaster decoration, stone carving and woodwork, are all in Lingnan style. Couplets by renowned scholars and exquisite bonsai trees are also displayed in the garden.

Photo-taking Spot: Ko Shan Theatre

Situated in Ko Shan Road Park and designed to blend with the surrounding greenery, the Ko Shan Theatre is a popular venue for Cantonese opera performances. The forecourt at the Ko Shan Theatre New Wing and the Chinese window lattices of the foyer reflect a contemporary interpretation of traditional Chinese architecture. A pair of sculptures modelled on the costumes of Cantonese opera, entitled “Unforgettable Memory from Costumes”, is displayed at 1/F of New Wing. Moreover, a Cantonese Opera Education and Information Centre has also been established to further foster the education of Cantonese opera.

Photo-taking Spot: East Kowloon Cultural Centre

“Around the Corner” opens until 30 July 2024 (advance booking is required for visiting the exhibition)

Public artwork “Living in the City”

The East Kowloon Cultural Centre is presenting an interactive arts tech experience “Around the Corner” at The Corner. Taking advantage of immersive design, tracking system and motion capture system, “Around the Corner” energises the passion of the old days. Public artwork “Living in the City” has also taken stage at the plaza next to The Corner.

Cultural Activities and/or Recreation and Sports Activities Organised by the LCSD

Apart from the LCSD photo-taking spots, entrants of the Event may also submit photos and/or videos related to the cultural activities or recreation and sports activities organised by the LCSD. The following is an extract of major activities organised by the LCSD over the course of the Event:

Event	Location	Date
Cinderella and her Qipao	Hong Kong Film Archive	Up to 5 May
Hong Kong Pop Culture Festival 2024: “Arts or Action, Why Not Both? — Classic Martial Arts Drama Costumes and Props Exhibition”	Hong Kong Cultural Centre, Hong Kong Heritage Museum	Up to 5 May (Hong Kong Cultural Centre) From 8 May to 7 October (Hong Kong Heritage Museum)
2024 Bun Carnival — Climbing Carnival	Pak Tai Temple Playground, Cheung Chau	5 May
2024 Bun Carnival — Bun Scrambling Competition — Bun Scrambling Final cum Prize Presentation Ceremony	Pak Tai Temple Playground, Cheung Chau	15 — 16 May
Hong Kong Pop Culture Festival 2024: “Arts or Action, Why Not Both? — From Arts to Action Music Concert”	Hong Kong Heritage Museum	19 May
Hong Kong Pop Culture Festival 2024: “Arts or Action, Why Not Both? — ICH Extraordinary: Chinese Martial Arts and Films”	Hong Kong Heritage Museum	26 May
Hong Kong Pop Culture Festival 2024: “Coming to a Theatre Near You — Gems of Hong Kong Film Trailers”	Hong Kong Film Archive	From 31 May to 3 November
Art@Harbour 2024 teamLab: Continuous Science in Art l'ordre des mondes (Totem) Chromaflux Voyage with Van Gogh	Tamar Park, Central and Western District Promenade (Central Section) K11 MUSEA promenade Sino LuminArt Facade of Tsim Sha Tsui Centre and Empire Centre Hong Kong Cultural Centre Piazza	Up to 8 June Up to 8 June Up to November Up to 5 May Up to 31 May
Chinese Culture Festival — “Encountering Chinese Culture” Carnival	Sha Tin Town Hall	9 June
Hong Kong Pop Culture Festival 2024: “Arts or Action, Why Not Both? — From Arts to Action Music Concert”	Hong Kong Cultural Centre	22 June
Hong Kong Pop Culture Festival 2024: Arts or Action, Why Not Both? — ICH Extraordinary: Chinese Martial Arts and Films”	Hong Kong Cultural Centre	22 June
Hong Kong Pop Culture Festival 2024: “A Path to Glory — Jin Yong’s Centennial Memorial The World of Wuxia”	Edinburgh Place, Central	Up to 2 July
International Arts Carnival 2024		From 5 July to 11 August
The Hong Kong Jockey Club Series: The Ancient Civilisation of the Xia, Shang and Zhou Dynasties in Henan Province	Hong Kong Museum of History	Up to 8 July
Interactive experience “Around the Corner”	East Kowloon Cultural Centre	Up to 30 July
Chinese Culture Festival (City in Focus: Shanghai) — Demonstration Performance by the Shanghai Jingju Theatre Company	Hong Kong Cultural Centre	5:30 pm on 3 August
Sport for All Day 2024		4 August
Hong Kong Pop Culture Festival 2024: “A Path to Glory — Jin Yong’s Centennial Memorial, Sculpted by Ren Zhe”	Hong Kong Heritage Museum	Up to 7 October
Mass participation programmes held in tandem with the 2024 Paris Olympic Games		Details to be announced in due course
Public artwork “Living in the City”	East Kowloon Cultural Centre	

Rules and Regulations

1. "LCSD Photo-taking and Video-shooting Competition 2024" ("the Event") is organised by the Leisure and Cultural Services Department ("the Organiser").
2. The Event has 3 stages and comprises Local Group and Visitor Group. Each group has a Photo Division and Video Division. All photo and/or video entries must be related to the venues, programmes of the Organiser and/or the leisure and cultural themes of the mascots "Enggie Pup" and "Artti Kitty" of the Organiser.
3. The Event period is from 1 May 2024 (00:00) to 31 August 2024 (23:59) (both dates inclusive). The Organiser reserves the final right to change the dates and time of the Event without giving any notice.
4. All the dates and time of the Event (including but not limited to the starting and ending time of the Event and the date and time for winners to submit their information) shall be based on the system record of the Organiser.
5. Entrants shall follow the steps below in order to be eligible for the Event:
 - a. The account of the social media platform to which the entrants upload their entries must follow one of the following official social media platform accounts: 1. "LCSD Plusss" Facebook or Instagram page, or 2. Xiaohongshu or Douyin account of the Culture, Sports and Tourism Bureau;
 - b. Upload the entries to the social media platform of the entrants during the Event period using "public mode" with hashtags #LCSDPhotoVideoCompetitionLocal or #LCSDPhotoVideoCompetitionVisitor according to the group of the entrants as well as the name of LCSD facilities/venues/programmes; and
 - c. Submit personal contact information including email address, account name of the social media platform (Facebook, Instagram, Xiaohongshu or Douyin) to which the entrants upload their entries and the hyperlink of the entries at the specified website.The Organiser bears no responsibilities on any situation where there is delay, loss, error in the information submitted by the entrants or such information failing to be recognised or seen in public due to technical issues of the computer, telephone or network or the setting of the social media platform of the entrants during the Event period. The Entrants shall be held responsible for such faults. The Organiser does not accept any responsibilities.
6. Entrants should fill in the specified application form during the Event period and select Photo Division or Video Division as well as Local Group or Visitor Group. Entrants of Local Group must be a Hong Kong Identity Card holder whereas entrants of Visitor Group should possess valid travel documents and cannot be a Hong Kong Identity Card holder. Entrants cannot enter Local Group and Visitor Group at the same time. Entrants may enter both Photo Division and Video Division. Regarding the number of entries during the Event period, entrants of Photo Division can submit no more than 5 photos in each stage whereas entrants of Video Division can submit no more than 3 videos (maximum length of each video is 1 minute) in each stage. Entries submitted after the Event period will not be accepted.
7. Below is the assessment criteria. Prizes are not given out by random draw. Assessment process and procedures will not be announced to the public and entrants.
 - a. Champion, first runner-up and second runner-up: Based on the assessment criteria such as relevance to the theme, presentation, composition, atmosphere, attractiveness and techniques, a champion, first runner-up and second runner-up will each be selected from the successful entries of Photo Division/Video Division of Local Group and Visitor Group for the three 3 Event stages. An entrant will not be awarded more than one prize in each division.
 - b. Commendation prizes: Commendation prizes will also be awarded for Photo Division/Video Division of Local Group and Visitor Group in each stage (a total of 48 prizes for 16 prizes in each stage). Winners will be selected based on the relevance to the theme, assessment criteria and the number of "likes" of the entries on the social media platform. Each winning entry will be awarded an HKD100 electronic voucher and a family pass of LCSD museums. Each social media platform account will be awarded only once for each division. If an entry or an entry of similar content is uploaded to different social media platforms, it will only be awarded once.
8. Results will be announced 14 working days after the end of the Event on the following official social media platforms: "LCSD Plusss" Facebook and Instagram page, Xiaohongshu or Douyin account of the Culture, Sports and Tourism Bureau, HK01 Facebook and Instagram page and the HK01 Xiaohongshu account on travel and food. Winning entrants shall understand that the name submitted in the application form will be announced along with the Event results. The Organiser will notify winning entrants. Shall there be any disputes on the results, the decisions of the Organisers shall be final.
9. The Organiser will inform winning entrants of the prize collection arrangements by email. Winning entrants must follow the procedures specified by the Organiser when claiming the prizes (including the specified date, time and venue) and provide relevant personal information for verification of identity and eligibility. Failing to do so are deemed to have forfeited their rights and prizes will not be disbursed.
10. During the Event period, entrants must log in and fill in the relevant application form and submit their entries via the specified link. Entries cannot be amended after submission.
11. Entrants must declare that they are the originator of their entries (photos, essays and/or videos) and cannot use essays, photos or videos generated by ChatGPT or AI as their entries. If the Organiser finds out or it is reported by a third party that prior consent of the originator of an entry has not been obtained by the entrant, or any portion of an entry is generated by ChatGPT or AI, the relevant content will be removed immediately upon verification and the entrant will be disqualified from the Event and winning any prizes. The Organiser reserves the right to take legal action. Entrants shall understand that the decision of the Organiser is final.
12. If it is found or there is reasonable suspicion that there are any acts or deception cases that may cause damage to the process, interference to the Event or the operation of the website and violate the rules of the Event, the Organiser reserves the final right to disqualify any entrants. If there is any instances of disqualification, the relevant entrant will not be notified individually. Any deception cases will render the eligibility and/or prizes of entrants being disqualified.
13. The photos and videos submitted in this Event shall not contain or not probable in containing any content which may be in violation of the law, unethical, obscene, pornographic, seditious, violent, objectionable, libelous, discriminatory, offensive, or infringement of legal rights of the third party (including intellectual property rights). There shall also be no political or religious claims and any other content that is unsuitable and inappropriate to the Organiser. Entrants shall also follow strictly the regulations of LCSD venues. The Organiser reserves the right to refuse any photos submitted and is entitled to decide on the inappropriate content at its absolute discretion.

14. Any indirect, special or consequential damage, loss, cost, repayment or fee of any kind arisen from redeeming, exchanging and using the prizes, the Organiser shall not be liable under any circumstances.
15. If it is found that inappropriate behaviour or violation of integrity principles of entrants is involved in getting prizes/awards/winning places, including but not limited to participating in the Event using plug-ins or other unofficial means, using other third-party devices or techniques in getting prizes/winning places, violating or infringing on the rights of the Organiser, using or stealing personal information of a third party, the Organiser is entitled to immediately disqualify the entrants without giving any reasons.
16. In participating in the Event, entrants are deemed to agree to abide by the Rules and Regulations. The Organiser is entitled to disqualify any entrants and their prizes/winning places any time.
17. All information and photos of prizes/awards or their prices/values (if any) are for reference only. All prizes/awards/winning places are not transferrable, disburseable and cannot be exchanged for cash or put into any commercial use. If winning entrants fail to exchange/use the prizes before the deadline or cannot be contacted, they are deemed to forfeit their prizes and the prizes will be disqualified. The Organiser will not make further announcement and will not arrange for disbursement of prizes. The Organiser reserves the right to handle such prizes.
18. In the event that there is a shortage of the prizes/awards for the Event, the Organiser reserves the right to change or cancel the prizes/awards to be given.
19. In participating in the Event, entrants are deemed to agree with the collection of telephone number, email address, personal information and participation records submitted to the Organiser and the HK01 Company Limited. For the Personal Information Collection Statement of the HK01 Company Limited, please visit: <https://www.hk01.com/Pages/PrivacyTerms>. For the LCSD statement on purpose of collection of personal information, please visit: <https://www.lcsd.gov.hk/en/aboutlcsd/services/supplier/person.html>. The relevant information will be used on the Event only for the purposes of announcing the winning list, preparing the prize collection notifications, identity verification, prize collection arrangements and data analysis. Besides those designated persons, the Organiser and the HK01 Company Limited will keep the information strictly confidential.
20. Entrants participating in the Event are on a voluntary basis and are deemed to understand and accept that the Organiser and the HK01 Company Limited are not the sponsor/supplier of the prizes/awards. As such, any issues related to the prizes/awards (including but not limited to the quality, maintenance, supply, description, any false, misleading, ambiguous, omitted and unclear descriptions and unfair trade practices of employees, responsible persons or agents of the sponsor/supplier), the Organiser shall not be liable to any legal consequences and compensation. All prizes/awards cannot be exchanged or returned. The use of all prizes/awards are bound by the terms and conditions specified by the relevant sponsor/supplier (if applicable).
21. For the sake for fairness, all staff of the Organiser cannot participate in the Event.
22. Entrants shall understand and agree that all submitted entries (whole or part) can be used, uploaded, edited, translated, published, displayed, exhibited and/or reproduced by the Organiser without copyright fees freely, permanently, globally, irrevocably and fully sub-licensably. The Organiser is entitled to amend, modify or extract the entries submitted by entrants for the purposes of business and market promotion of any format without giving notice individually. Participation in the Event will be deemed to giving such consent.
23. In participating in the Event (including but not limited to electronic and paper-based formats), all entrants including but not limited to the texts, graphics, videos, photos, names, names of social media accounts and links to their works provided are deemed to agree that the Organiser or its authorised third party is entitled to use, upload, edit, translate, publish, display, exhibit and/or reproduced their works on worldwide media (online and offline) such as the Internet, electronic platforms and newspapers and magazines without copyright fees freely, permanently, globally, irrevocably and fully sub-licensably for the purposes of business and market promotion of the Organiser.
24. Entrants shall understand that any part of the entries submitted may be published, displayed, exhibited, reproduced at the websites, mobile apps and social media platforms of the HK01 Company Limited and/or transformed into other products for promoting and introducing the Event and for the purposes of business and market promotion of any format of the Organiser.
25. Entrants shall understand and agree that the Organiser, the authorised third party of the Organiser and the HK01 Company Limited in using, uploading, editing, translating, publishing, displaying, exhibiting and/or reproducing any part of the entries according to these Rules and Regulations, they can provide captions and sub-captions for the entries, make corresponding amendments from the perspectives of editors and/or extract the entries without notifying or getting the consent from the entrants.
26. If the entries submitted by entrants are in violation of these Rules and Regulations (including but not limited to infringing on the rights of third parties) and cause losses or claims to the Organiser and/or the HK01 Company Limited, the Organiser and/or the HK01 Company Limited reserve the right to take legal action.
27. For details on the use of the prizes/awards, please visit <https://www.lcsd.gov.hk/en/aboutlcsd/services/supplier/person.html> for the terms and conditions of the prizes/awards. The use of all prizes/awards is bound by the terms and conditions specified by the sponsor/supplier and is not related to the Organiser and/or the HK01 Company Limited. If there is any disagreement or dispute over the use of the prizes/awards, the decisions of the sponsor/supplier organisers shall be final. The Organiser will not provide any transportation, maintenance, repair on the prizes/ awards or any services related to the use of the prizes/awards. The Organiser is entitled to change, adjust or cancel the prizes/awards without giving any notice.
28. If there is any disagreement or dispute over the Event, the decisions of the Organiser shall be final. The Organiser is entitled to suspend, change or terminate the Event and amend the relevant Rules and Regulations without giving any notice.
29. The Event is not sponsored, administered and approved by Facebook, Instagram, Xiaohongshu or Douyin, and has no connections with Facebook, Instagram, Xiaohongshu or Douyin. All information and content uploaded by entrants to Facebook, Instagram, Xiaohongshu or Douyin may be subject to the users' terms and conditions. The Organiser and the HK01 Company Limited do not have the authority to and cannot monitor these platforms and are not deemed to be held responsible for the actions of Facebook, Instagram, Xiaohongshu or Douyin.
30. For enquires on the Event, please call 3582 8322.
31. Should there be any discrepancies between the English and Chinese versions, the Chinese version shall prevail.