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Quality Services for Quality Life

2013-2014 Annual Report



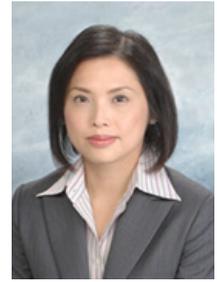
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Foreword

In 2013-14, the LCSD organised a wide range of sporting, leisure and cultural programmes that suit the needs and interests of different segments of the population, while continuing to manage and maintain cultural and recreational facilities for public use.



During the year, a number of Hong Kong's most important sports facilities were completed. A highlight was the Hong Kong Velodrome in Tseung Kwan O and the adjoining Hong Kong Velodrome Park. With a 250-meter indoor cycling track that meets the international standards, the Velodrome not only provides a home base for training of local athletes including Olympic bronze medalist Sarah Lee, but also a facility for holding international cycling competitions. A number of international cycling races have been lined up to be held at the Velodrome.

Swimming remains one of Hong Kong's most popular sports, and swimmers have benefited from the completion of the redevelopment of the Victoria Park and Kwun Tong Swimming Pools during the year. The new Victoria Park Swimming Pool provides indoor heated pool facilities for year-round use, which can also be used for international swimming and diving competitions, along with water polo and synchronised swimming.

Pets, like humans, need opportunities to exercise, and there is increasingly demand for more pet gardens where pet owners can let their pets off the leash. To this end, we have increased the number of designated 'pet gardens' in Hong Kong to 35. New pet gardens opened during the year included the one on Butterfly Valley Road, which is the biggest in Kowloon, and another in the Central and Western District Promenade.

We aligned the fees and charges of leisure and sports facilities and programmes in the latter half of 2013, thereby removing the inconsistencies in fee charging in the urban and New Territories regions. We also implemented new administrative arrangements to improve the booking systems for such facilities.

The 4th Hong Kong Games were held from April to June 2013. This biennial sports event enabled athletes selected to represent Hong Kong's 18 districts to pit their skills against each other. In August 2013, top Hong Kong athletes attended the 12th National Games in Liaoning Province. Our athletes performed with distinction in this highly competitive event, bringing home a gold medal, three silvers and three bronzes in the cycling, equestrian, rugby, golf and fencing events.

The annual Sport For All Day adopted the slogan 'Stay active. Exercise every day with your family'. On August 4, 2013, over 198 000 people enjoyed free use of LCSD's sports facilities and another 29 000 or so people took part in the free sports programmes organised by the department that day.

On the cultural services front, a wide array of exhibitions and activities were organised during the year. Some of the blockbuster exhibitions staged by our museums this year were on a stupendous scale and proved immensely popular with all segments of the population. The most spectacular was the Legends of the Giant Dinosaurs exhibition, which attracted a record attendance of over 700 000 visitors, along with many thousands more who enjoyed the life-like moving dinosaur models displayed outside the Hong Kong Science Museum. Indeed, this exhibition was the most popular thematic exhibition ever held by the LCSD. A total of 6.3 million people had visited our museum exhibitions, representing a 1.6% over the 6.2 million in 2012-13.

A triumph for the Hong Kong Museum of History was its collaboration with the Palace Museum of Beijing in presenting The Splendours of Royal Costume: Qing Court Attire, a lavish exhibition in which some exquisite national treasures were exhibited outside the Mainland for the first time ever.

Another exhibition that captured the attention of the Hong Kong public in the year was Ju Ming – Sculpting the Living World at the Hong Kong Museum of Art. The sculptural artworks by Hong Kong artists on display in the newly-opened Art Square in Salisbury Garden also attracted much attention. Two exhibitions at the Hong Kong Heritage Museum that highlighted iconic Hong Kong figures proved highly popular: Bruce Lee: Kung Fu • Art • Life to commemorate the great Kung Fu master was

opened in July 2013 and will last five years; while Fashion • Image • Eddie Lau showcased fashion and haute couture items designed by Lau for the local music industry (including the late Anita Mui) over the years.

We were excited to open the newly-renovated Oil Street Art Space (Oi!) during the year, which has transformed a Grade 2 heritage building into a dynamic art space for up-and-coming young Hong Kong artists. Currently, several other cultural facilities are at the planning, construction or redevelopment stage. For example, the Hong Kong Museum of Art is expected to undergo major renovation and expansion starting mid-2015; and the New Wing at the Ko Shan Theatre will be opened for use in November 2014 to further strengthen our support for Cantonese opera. The construction of a community cultural centre in Ngau Tau Kok is under planning and sets to become a major cultural facility for Kowloon East upon its completion.

On performing arts, we celebrated the International Arts Carnival 2013 with a fine set of performing arts programmes and educational arts activities for children, teenagers and their families. Another major cultural event in the year was the World Cultures Festival 2013, with its special theme of Lasting Legacies of Eastern Europe. This festival offered Hong Kong audiences exposure to some marvellous work from a region that provided the setting for countless historic events, featuring artists from Russia, Ukraine, Serbia, Poland, Hungary and Romania in various programmes.

Enhancing cultural exchange remained an important goal for us, as a way of fostering cross-fertilisation of the arts. Occasions for cultural exchange during the year included the second edition of Hong Kong Week in Taipei.

During the year, we continued to upkeep our world-class library system by upgrading its Multimedia Information System and extending it to all public libraries in Hong Kong. We also launched a new one-stop library portal that provides easy and convenient access to a wide range of library services and programmes, including our e-books and e-databases.

We will offer equally inspiring programmes in the year ahead, all thoughtfully designed and planned to cater for the widest possible range

of leisure, sporting and cultural interests. I hope Hong Kong people will make the most out of using our facilities and patronising our programmes.

A handwritten signature in black ink, appearing to read 'Betty Fung'.

Mrs Betty FUNG CHING Suk-ye
Director of Leisure and Cultural Services

Performance Pledges

Leisure Services

- We pledge to provide facilities that foster public participation in recreational and sports activities, and to organise a wide range of programmes that enrich the quality of life of the community.
- We pledge to maintain hire charges and programme fees at a level affordable to the general public. We will continue to offer concessionary rates for the elderly, full-time students, people under the age of 14, and persons with disabilities together with their carers.
- We pledge to provide, manage and maintain safe and high-quality recreation and sports facilities for the general public.

Cultural Services

- We pledge to provide civic centre facilities and cultural and entertainment programmes, and to promote the development and appreciation of the performing and visual arts.
- We pledge to provide quality services for all library users that meet the community's need for knowledge, information and research; to support life-long learning, continuous education and the profitable use of leisure time; and to promote reading and local literary arts.
- We pledge to preserve the local cultural heritage and to promote its appreciation by providing and developing museum and related services. We will focus our conservation efforts on antiquities and monuments, and promote heritage education and appreciation. We will also promote the visual arts and Hong Kong artists and, through a variety of education activities, help foster a sense of identity among the people of Hong Kong.

Vision, Mission & Values

Our vision sets out the goals that our staff should be working to achieve.

Our mission lays down clearly the actions that are required to turn the vision into reality.

Our values outline the behaviour and performance that we aim to foster among our staff, and highlight the culture that we wish to nurture.

Our vision is to:

provide quality leisure and cultural services that are commensurate with Hong Kong's development as a world-class city and events capital.

Our mission is to:

- enrich life by providing quality leisure and cultural services for all;
- promote professionalism and excellence in leisure pursuits and cultural services;
- promote synergy with sports, cultural and community organisations in enhancing the development of arts and sports in the territory;
- preserve cultural heritage;
- beautify the environment through tree planting;
- achieve a high level of customer satisfaction; and
- build a highly motivated, committed and satisfying workforce.

We achieve our mission by embracing these core values:

- **Customer focus**

We continue to respond to customer needs and pledge to provide services in a courteous and user-friendly manner.

- **Quality**

We pledge to deliver high-quality services in a cost-effective manner.

- **Creativity**

We continue to encourage diversity and to value original ideas.

- **Professionalism**

We uphold the highest standards of professionalism and ethics while maintaining a high level of performance.

- **Result oriented**

Our focus at all times is to achieve the best results possible.

- **Cost-effectiveness**

We are committed to reaching our goals in an efficient and cost-effective manner.

- **Continuous improvement**

We seek to continually improve our services and to respond proactively in meeting the changing needs of the community.

Leisure Services

The Leisure Services Branch of the LCSD manages and develops recreational and sports facilities throughout Hong Kong, and provides a wide range of leisure services for the community. It also promotes nature conservation, and is responsible for planting trees and shrubs in public parks and recreational areas.

When planning new recreational facilities, the Branch collaborates closely with the various District Councils (DCs) to ensure the facilities cater for the community's changing needs. Planning also takes into account recreational facilities provided by the private sector, and those available in neighbouring districts.



A landscaped area created with flowers beautifies the meadow at Tai Po Waterfront Park.



Pet gardens are popular spots welcomed both by owners and their pets.

Recreational and Sports Facilities

The sports facilities and other amenities in Hong Kong's 18 districts comprise 41 gazetted beaches, 43 swimming pools, two outdoor stadia (Hong Kong Stadium and Mong Kok Stadium), 46 natural turf soccer pitches, 31 artificial turf soccer pitches, 229 hard-surface soccer pitches, two hockey pitches, one rugby pitch, 95 sports centres, 295 squash courts, 25 sports grounds, 256 tennis courts, four golf driving ranges, five water sports centres, four holiday camps, 25 major parks, and 696 children's playgrounds. These leisure facilities cover a total area of 2 302 hectares.



Cyclists enjoying the outdoors on the elevated cycling track in Po Kong Village Road Park.



The Hong Kong Park Sports Centre provides a wide range of sports facilities including an arena which can be used for badminton.



Golfers practising their skills at the Tuen Mun Golf Centre.

The Hong Kong Velodrome, which has opened to the public in phases from January 2014, is the first-ever indoor cycling facility in Hong Kong to meet the standards of the Union Cycliste Internationale. It boasts a 250-metre indoor cycling track with supporting facilities of international standards, and a multi-purpose arena with a 3 000-seat spectator stand that is suitable for holding large-scale and high-level track-cycling competitions. Other sports facilities at the venue include activity rooms, a fitness room, a table tennis room, a dance room and a children's play room serving the community. The velodrome is the major training base for the Hong Kong Cycling Team, although members of the public with the necessary qualifications and who possess track passes are also welcome to make use of the facility.



The new Hong Kong Velodrome is the city's first indoor cycling venue suitable for hosting international track cycling competitions.

The adjoining Hong Kong Velodrome Park, occupying an area of 5.3 hectares, was opened to the public in late April 2014. It is heavily landscaped, with a scenic central lawn and artificial lakes providing extensive open space. Its leisure and sports facilities include a skatepark, an amphitheatre, a jogging track, a sport climbing wall, a children's play area, a fitness corner for the elderly, and a model boat pool. The skatepark is the largest of its kind in Hong Kong. Suitable for freestyle BMX, skateboarding and aggressive inline skating activities, its skateboarding equipment and structures conform to all relevant safety standards and include both a street course area and a bowl area with three skill levels. There is also a covered spectator stand.



A children's play area at the Hong Kong Velodrome Park.

Parks

The LCSD manages more than 1 540 parks and gardens of different sizes, including the following major parks:

Hong Kong Park

Hong Kong Park, covering 8.16 hectares, was opened in May 1991 on the former Victoria Barracks site. Major attractions include a conservatory, an aviary, a squash centre, a sports centre, a children's playground, a vantage point, a restaurant, and Olympic Square.



Hong Kong Park is a popular leisure spot for both tourists and those working in the business district of Central.

The aviary, simulating a tropical rainforest, is home to around 600 birds of 75 different species. Several of these species bred successfully during the year, specifically the Bali Myna, Java Sparrow, Zebra Dove, Nicobar Pigeon, Black-capped Lorry, Rainbow Lorikeet, Emerald Dove and Silver-eared Mesia. The conservatory comprises a Display Plant House, a Dry Plant House and a Humid Plant House, all of which have environmental controls that simulate different climatic conditions for plants from arid and tropical regions. An Exhibition on Fragrant Flowers was held in the Display Plant House from August to October 2013, at which some 50 species of fragrant flowers and scented plants were displayed, including

Brunfelsia calycina, Jasminum sambac, Osmanthus fragrans and Rosmarinus officinalis.



The aviary at Hong Kong Park has an elevated walkway from which visitors can watch birds in the tree canopy.

Victoria Park

Victoria Park, first opened in October 1957, is one of the most popular parks in Hong Kong. An attractive venue for sports and leisure activities, the 19.3-hectare park is also a popular spot for community events that draw hundreds of thousands of visitors every year, such as the annual Lunar New Year Fair, the Hong Kong Flower Show, and the Urban Mid-Autumn Lantern Carnival.



Thousands of visitors flock to the flower market at Victoria Park each Chinese New Year.



The new swimming pool complex has added an additional source of enjoyment for visitors to Victoria Park.

Kowloon Park

The 13.3-hectare Kowloon Park, which served as a military camp during the 1860s, was converted into an urban park in 1970. Redeveloped by the former Royal Hong Kong Jockey Club, the park took its present shape in 1989. Located in the heart of Tsim Sha Tsui, it is the largest park in Kowloon and provides an array of indoor and outdoor recreational facilities, including a hard-surface soccer pitch, a sports centre and a swimming pool complex.



Kowloon Park, located in the heart of Tsim Sha Tsui, is the largest park in Kowloon.

Occupying an area of around three hectares, the Kowloon Park Swimming Pool can hold up to 1 469 swimmers. Average annual use over the past three years has exceeded 886 000. One of the best-equipped swimming pools in Hong Kong, it serves as a major training and competition venue for many international aquatic events.

The park also has a number of attractive gardens and walks. The Garden of Life was unveiled in November 2011 in acknowledgement of the generosity of organ donors and their families.

The Sculpture Walk features permanent and temporary displays by both local and overseas artists, including the Concept of Newton, a permanent sculpture by Eduardo Paolozzi. A 240-metre tree walk introduces 35 of Hong Kong's most common flowering tree species.

Another significant attraction is the landscaped bird lake and aviary, with its flock of more than 100 flamingos and many other bird species.

The park hosts a number of major events throughout the year, including Kung Fu Corner and the Arts Fun Fair, held on Sundays and/or public holidays. Regular morning birdwatching activities are organised to introduce the public to common bird species in the park. District-wide community events such as carnivals, outdoor exhibitions and

entertainment events are regularly held at the piazza, attracting hundreds of thousands of locals and tourists over the year.

The Avenue of Comic Stars was opened in 2012. Organised by the Hong Kong Comics & Animation Federation Limited and set to remain in place for three years, the Avenue of Comic Stars aims to promote and publicise Hong Kong's comics industry to the world. Its goals are to establish the status and image of Hong Kong comics, to recognise the outstanding achievements of Hong Kong cartoonists, and in the process to become a significant tourist attraction.



Posing for photos with local comic characters on the Avenue of Comic Stars in Kowloon Park.

Tai Po Waterfront Park

The 22-hectare Tai Po Waterfront Park is the largest park managed by the LCSD. Its 32-metre Spiral Lookout Tower offers visitors a panoramic view of Tolo Harbour and the surroundings. Other facilities include a 1 000-metre promenade, an insect house, an amphitheatre, a central water feature, a sheltered viewing terrace, children's play areas, bowling greens, a gateball court, and a kite-flying area. The park also has a number of themed gardens, including a Floral Display Garden, a Scented Garden, a Malvaceae Garden, a Western Garden, an Ecological Garden, a Palm Garden, a Herb Garden, a Fig Garden and a Camellia Garden.



The floral display garden at Tai Po Waterfront Park is a popular spot for taking photos.

Tuen Mun Park

Tuen Mun Park was the first major park in the New Territories to provide a wide range of facilities. Phases I, II and III opened to the public in 1985, 1988 and 1991 respectively.

Built on reclaimed land, this 12.5-hectare park holds more than 2 000 trees and 120 000 shrubs of various species. The one-hectare artificial lake is a popular spot, as is the Reptile House, which attracted 365 410 visitors in 2013-14, including 36 050 group visitors.

Other facilities include a water cascade, a model boat pool, an amphitheatre, a roller-skating rink, three children's playgrounds, a fast food kiosk, a conservation corner, a sitting-out area for the elderly, four pebble walking trails, pavilions, and a multi-game area.

Tamar Park

Tamar Park, adjacent to the new Central Government Offices and the Legislative Council Complex, covers an area of around 1.76 hectares. The park has been opening to the public in phases since October 2011. It includes a landscaped garden, water features, a floating platform, an amphitheatre, Tamar Corner, and Tamar Café. Its spacious green lawns provide valuable open space and broad views of Victoria Harbour.



Tamar Park has wide lawns, 'green carpets' where visitors can stroll about or just sit and relax.

Pet Gardens

The LCSD has responded to the increase in the number of dog owners in Hong Kong by opening more pet gardens. At present, 35 of its leisure venues have pet gardens, and the department is continuing to identify suitable sites for building more, in consultation with District Councils (DCs).



A young girl and her dog run around at the Wan Po Road Pet Garden, Tseung Kwan O.

Butterfly Valley Road Pet Garden is situated above the stilling basin of Lai Chi Kok Drainage Tunnel, at 2 Butterfly Valley Road. It has an area of about 7 000 square metres, making it the biggest pet garden in Kowloon. The garden has been decorated around the theme 'Jumping on a Floating Piece of Wood'; it has a ripple-patterned footpath and a raft-like wooden platform on the lawn, set against the backdrop of the drainage tunnel below. Various pet facilities, including pet drinking fountains and playground equipment such as pipe play tunnels, weave poles and jumping hoops, are provided.



Different kinds of pets' play equipment are installed in the Butterfly Valley Road Pet Garden.

The Pet Garden at the Central and Western District Promenade (Central Section), which covers an area of about 4 700 square metres, has been open to the public since January 2014.

Play Equipment for All Children

The equipment in most of the playgrounds managed by the department is suitable for all children, including those with disabilities. Last year, the department installed large 'inclusive' play areas for children in Hong Ning Road Park, Ap Lei Chau Park and Tsuen Wan Tin Hau Temple Garden. The play apparatus installed in these areas provides barrier-free access, while the integrated design encourages harmony and inclusiveness among children as they play. The department plans to provide more such facilities in the future.



Inclusive play equipment installed in Hong Ning Road Park in Kwun Tong.

Park Déco Trial Scheme (Cornwall Street Park)

In an attempt to improve the design and atmosphere of our parks, the LCSD initiated the Park Déco project at two of its existing parks, Quarry Bay Park and Cornwall Street Park, in 2011 and 2012 respectively. Apart from providing new sets of creatively designed park furniture, the department also reviewed the existing signage system, introducing a new simplified system that carries only key messages communicated in a

friendly manner and using modern design. With the successful completion of the project, in 2013 the department moved on to replace the composite signage at the entrances of 28 major parks. Old signage at other parks will be replaced in phases.

Beaches and Swimming Pools

Hong Kong people made more than 12.44 million visits to beaches and 12.13 million visits to public swimming pools managed by the department in 2013-14. The construction work associated with the redevelopment and upgrading of Victoria Park Swimming Pool and Kwun Tong Swimming Pool was completed in 2013.



The Tuen Mun North West Swimming Pool incorporates eco-friendly, greening and energy conservation concepts.



Stanley Main Beach is popular with locals and tourists alike.

The newly built Kwun Tong Swimming Pool Complex, suitable for holding different levels of swimming competitions, was opened for public use in April 2013. It provides a wide range of swimming facilities, including a 50m x 25m indoor heated main pool, a 25m x 30m indoor heated training pool, a 50m x 21m outdoor secondary pool, and two 25m x 12.5m outdoor teaching pools. There is a spectator stand of around 1 500 seats at the main pool, and a sunbathing area.



The newly built Kwun Tong Swimming Pool Complex is the largest of its kind in the district and an ideal venue for major local competitions.

The redeveloped Victoria Park Swimming Pool was opened for public use in mid-September 2013. It provides indoor heated pool facilities which can be used all year around. The pool is designed to meet the standard for staging international events, and it has the largest spectator stand (with 2 500 seats) of all the swimming pools managed by the department. The complex has an indoor main pool measuring 50m x 25m which is equipped with a movable bulkhead and a movable floor so that the pool can be used for short course swimming competitions. In addition, it has a multi-purpose pool measuring 33m x 25m, with a movable floor as well as diving platforms and springboards of various heights. The new pool complex is designed for hosting both local and international competitions for swimming, diving, water polo and synchronised swimming.



The new Victoria Park Swimming Pool has indoor heated pool facilities for all year use.

Water quality at the three beaches in Tsuen Wan, namely Anglers' Beach, Gemini Beaches and Ting Kau Beach, has improved. Anglers' Beach and Ting Kau Beach were reopened for swimming in September 2013 and mid-April 2014 respectively after the completion of essential improvement works. The Gemini Beaches was also reopened in March 2014, enabling the public to use the barbecue facilities there, but life-saving services are not being provided due to the limited swimming area available.



Angler's Beach has been reopened to the public as a result of improved water quality.

To promote water sports safety, the department co-organised a series of campaigns and activities during the year in collaboration with the Hong Kong Life Saving Society and other relevant government departments.



Lifeguards promoting water sports safety to young swimmers.

The department also organised a swimming pool cleaning campaign for children aged 11 and below and their parents.

Water Sports Centres and Holiday Camps

The LCSD manages five water sports centres (Chong Hing, Stanley Main Beach, St Stephen's Beach, Tai Mei Tuk and Wong Shek) and four holiday camps (the Lady MacLehose Holiday Village, Sai Kung Outdoor Recreation Centre, Tso Kung Tam Outdoor Recreation Centre and Lei Yue Mun Park and Holiday Village). During the year, 122 000 people participated in programmes at the water sports centres, while 524 541 enjoyed the facilities at the holiday camps. The department also organises evening camps so that people can participate after office hours; a total of 37 857 people took part in these during 2013-14.



A wind-surfer tries out his skills using equipment provided by the Stanley Main Beach Water Sports Centre.



Archery range at Tso Kung Tam Outdoor Recreation Centre.

Stadia

Hong Kong Stadium, with a capacity of 40 000, is a major venue for sports and community events. During the year 28 events were held there, attracting 394 500 spectators. Major events included an invitation football match between Kitchee and Manchester United, the Barclays Asia Trophy 2013 between Manchester City, Tottenham Hotspur, Sunderland and South China FC, a 15-a-side rugby match between the British & Irish Lions and the Barbarians, and the famous Hong Kong Sevens tournament. A range of other football and community events were also held. Mong Kok Stadium, reopened in 2011 after redevelopment, has a seating capacity of 6 668, and serves as one of the major venues for the First Division Football League and as the training ground for the national football squad. A total of 85 events were held at the stadium in 2013-14, including the Asian Football Confederation Cup between Hong Kong, India, Myanmar and Singapore, the 36th Guangdong-Hong Kong Cup, and two international football friendly matches, between Hong Kong and the Philippines, and Hong Kong and Singapore. A total of 345 771 patrons visited the venue this year.

Automated External Defibrillators (AEDs) at Land-based Venues

The department is assisting victims of cardiac arrest by introducing AEDs at all fee charging and non-fee charging land-based facilities with active sports facilities, and at all cultural venues. Public access will be available in emergencies. A total of 263 land-based venues, 87 aquatic venues and 64 cultural venues have now been provided with AEDs. We will review the provision of AEDs at leisure and cultural venues, and will consider installing more AEDs at other popular venues, with priority being given to waterfront promenades with high patronage.



The LCSD has rolled out a programme to install automated external defibrillators to help save lives in emergency situations.

Venue Management Initiatives and Improvements

Alignment of fees and charges for leisure and sports facilities

In his 2013 Policy Address, the Chief Executive announced that the Government would amend the legislation to align the fees and charges for leisure facilities and services in the urban areas and the New Territories, based on the lower of the two levels. With the support of relevant stakeholders including the Legislative Council and DCs, the department implemented the aligned fees for similar recreation and sports facilities from August 1, 2013.

Leisure Link

Launched in 2002, the Leisure Link System enables the public to book leisure facilities and enrol in community recreation and sports programmes either online, over the telephone, or at booking counters throughout the territory. In 2008 the department introduced self-service kiosks, which allow people to easily book leisure facilities or enrol in programmes using their Smart Identity Cards, and to pay by Octopus cards. Currently 47 LCSD venues have self-service kiosks, with nine on Hong Kong Island, 15 in Kowloon, and 23 in the New Territories.

Counter services were provided at 157 recreational venues, at which the public could book facilities, enrol in recreational programmes and get help with facilities and sports programmes.



Counter services are provided to facilitate public booking of facilities and enrolment in programmes.

In 2013-14, the department conducted a comprehensive review of the mechanism for booking and allocating sports facilities in consultation with various stakeholders including the DCs and sports organisations, and implemented a number of improvements. Major measures introduced included shortening the advance booking period for individual hirers from 30 days to ten days and cancelling the standby arrangement for turf football pitches as a long-term arrangement in mid December 2013, following evaluation of a six-month trial scheme.

Work Improvement Teams

By the end of March 2014, the department had set up 292 Work Improvement Teams at district leisure venues tasked with carrying out self-initiated and departmental improvements. Given the success of this scheme, the department will continue to support the work of these teams at all major leisure venues, including holiday camps, water sports centres, swimming pools, beaches, sports centres, parks and playgrounds.

Free Use Scheme

The Free Use Scheme aims to maximise the use of recreational facilities by allowing eligible organisations free access to the main arenas and activity rooms of all sports centres, squash courts, hockey pitches, outdoor bowling greens and obstacle golf courses during non-peak hours from September 1 to June 30 of the following year. Eligible organisations

include schools, National Sports Associations, district sports associations and subvented non-governmental organisations.

Facilities for National Sports Associations

The department provides National Squad Training Centres for 38 associations, encouraging the use of LCSD facilities and providing a wide range of training opportunities for individual athletes and national squads.



Teenagers undergoing training in acrobatics.

Recreational and Sports Programmes

To promote 'Sport for All' and encourage people of different age groups and levels of ability to lead active and healthy lives, the LCSD organises a wide range of recreational and sports activities for different target groups. These activities include district-based sports training courses, competitions, and recreational activities.

Major events and territory-wide projects include the Hong Kong Games (HKG), the Corporate Games, the Masters Games, Sport For All Day, and the Healthy Exercise for All Campaign.



Basketball players at full stretch in a match played at the Hong Kong Games.

In 2013-14, we organised around 38 300 recreational and sports activities for more than 2 542 100 participants of all ages and abilities, at a total cost of around \$155.2 million.

Healthy Exercise for All Campaign

Stimulating public interest in sports and encouraging a healthy lifestyle through regular participation in sports and physical activities are two of the department's key missions.



A group of swimmers enjoying a workout in the water.

In conjunction with the Department of Health, the LCSD launched the Healthy Exercise for All Campaign in April 2000. Community activities organised in Hong Kong's 18 districts in 2013-14 as part of this campaign included a number of fitness programmes for children, people with disabilities and the elderly; hiking and quality walking (QualiWalk) schemes; Dance for Health programmes; and rope-skipping activities.



Young people demonstrating their rope skipping skills at a fitness carnival.

The department also organised a variety of promotional activities, including a series of roving exhibitions held in shopping malls, schools, youth centres, elderly centres, residential clubhouses, LCSD holiday camps, parks, sports centres, and public libraries. These encouraged people of all ages to exercise daily for good health. The response was encouraging, with about 80 000 participants taking part in 1 500 activities in 2013-14.



Children and adults alike enjoy exercising with hula hoops.

To promote the campaign, the department enlisted the support of 36 local sports celebrities as Healthy Exercise Ambassadors. Health education and physical exercise-related information was disseminated in the form of DVDs, leaflets and booklets, and also placed on a purpose-built website.

Sport For All Day 2013

To promote Sport for All in the community, Sport For All Day (SFAD) 2013 was held on August 4. It was one of the highlight events of the 'Vibrant Hong Kong' theme, under the city-wide 'Hong Kong: Our Home' campaign. Adopting the slogan 'Stay active. Exercise every day with your family', SFAD 2013 aimed at promoting parent-child sports activities and encouraging people to actively exercise together with their family members, making sports and physical activity as part of their daily life.



A family enjoying a table tennis game during Sport For All Day.



Families participating in a free recreational programme.

Most of the department's leisure and sports facilities were open for free use by individual members of the public on the event day. In addition, a wide range of free programmes were organised at designated sports centres in the 18 districts. To mark the occasion, a launch ceremony was held at Hang Hau Sports Centre, during which a dedicated Smartphone App on Fitness Walking was also launched.



The launch ceremony of Sport For All Day 2013.

Over 220 000 people took part in SFAD 2013, with more than 29 000 people enjoying the free programmes and over 198 000 people using the sports facilities free of charge.

Corporate Games

The Corporate Games is a major multi-sport event held every two years for employees of local private and public sector organisations. It encourages the working population to exercise regularly, while also promoting team spirit and fostering a sense of belonging to an organisation.

The Corporate Games 2014 is being held from February to December 2014 at various recreational venues throughout Hong Kong. Including 13 sports events, the Games is expected to attract more than 9 000 participants from over 260 organisations.

Masters Games

The Masters Games is held biennially with the aim of inspiring people aged 35 or above to maintain their physical and mental health by competing against individuals of similar age. The Masters Games 2014 is being held from June to December 2014 and will feature six events: badminton, distance run, swimming, Tai Chi, table tennis and tennis.

School Sports Programme

The School Sports Programme (SSP) is coordinated by the LCSD in collaboration with the Education Bureau, and provides subventions to the National Sports Associations (NSAs) for organising sports activities for students. This programme aims to give students more opportunities to

participate in sports on a regular basis, raise sporting standards among students, and foster a sporting culture on school campuses.



Schoolchildren having a good time at the launch ceremony of the School Sports Tour - iSmart Fitness Scheme, a new project under the School Sports Programme.



A School Sports Programme Coordinator (back row, far right) leads students in an archery activity.

The SSP covers seven subsidiary programmes and schemes: the Sport Education Programme, the Easy Sport Programme, the Outreach Coaching Programme, the Sport Captain Programme, the Joint Schools Sports Training Programme, the Badges Award Scheme, and the Sports Award Scheme.

In 2013-14, 40 NSAs joined the SSP to organise 8 010 sports activities for over 610 000 participants.

A new initiative under the SSP is the three-year School Sports Programme Coordinator Pilot Scheme, launched in September 2012. It is jointly organised by the Home Affairs Bureau and the LCSD, and co-organised by the Education Bureau and the Hong Kong Sports Institute. Apart from further promoting school sports, the pilot scheme also aims at providing retired athletes with a career training platform. All of the 15 participating schools have been paired up with retired athletes, who have taken up posts as School Sports Programme Coordinators (SSPCs) and assisted the schools in carrying out their school sports development

plans. The SSPCs are serving as role models to encourage students to participate in sport regularly, and are helping promote a stronger sporting culture on school campuses.



A School Sports Programme Prize Presentation Ceremony was held at Shek Kip Mei Park Sports Centre for winning students and their schools.



School children take part in the physical test - progressive aerobic cardiovascular endurance run.

Community Sports Club Project

The Community Sports Club (CSC) Project aims to broaden the base of sports development in Hong Kong, and improve sporting standards at the community level. The project also aims to promote and strengthen youth development, encourage lifelong participation in sport, and attract sport volunteers.



A demonstration of the indoor dragon boat championships at the 8th Grand Prize Presentation Ceremony of the Community Sports Club Project.



Athletes honing their skills in an inter-club handball competition.

Under the project, CSCs get technical and financial support for organising sports development programmes. In addition, seminars, training courses and workshops are arranged to improve the management skills and technical knowledge of club leaders. A total of 29 NSAs and around 430 CSCs have now joined the CSC Project. In 2013-14, about 2 300 CSC programmes were organised for some 50 000 participants.

District Sports Teams Training Scheme

In 2013-14, the 18 districts formed their own football, basketball, handball and fencing teams, with support from the respective NSAs. A total of 12 438 people enrolled in these district teams and took part in 327 training activities and inter-district competitions through the year.



Athletes competing in an inter-district basketball competition.

Young Athletes Training Scheme

The main goals of the Young Athletes Training Scheme (YATS) are to enhance sports training for young people, and to identify young talent. Young athletes with potential have the chance to be selected for further training by NSAs. The best are selected to join squads and take part in international competitions.



Training for participants in the Young Athletes Training Scheme.

In 2013-14, the scheme attracted 31 069 participants to take part in 930 activities in 28 sports disciplines, while 273 talented young athletes were identified by NSAs for further training.

Bun Carnival 2013

The Cheung Chau Bun Carnival, held from April 28 to May 18, 2013, attracted thousands of local and overseas visitors. More than 8 000 members of the public participated in the many events, including the famous Bun Scrambling Competition. Athletes from neighbouring cities

and from Cheung Chau organisations competed in an invitation relay, adding extra excitement to the festival.



Contestants at the finale of the Bun Scrambling Competition.



A spectacular pyrotechnic display following the Bun Scrambling Competition.

Sports Subvention Scheme

The department is responsible for the administration of the Sports Subvention Scheme, which provides funding support to National Sports Associations (NSAs) and other sports organisations for the promotion and development of sport in Hong Kong.



After completing their training, young athletes have their performance assessed under the 'Potential Artistic Gymnasts Development Scheme'.

In 2013-14, the department provided subvention amounting to \$259 million to these bodies. Together, they organised 11 240 sports programmes for more than 746 500 participants.



Young athletes being trained under the Junior Hockey Promotion Scheme.



**A junior elementary
bowling training course
held under the Sports
Subvention Scheme.**

The LCSD completed a comprehensive review of the Sports Subvention Scheme in 2010. The major areas of review included subvention allocation and monitoring, as well as internal controls of NSAs. Measures were taken to improve the administration of the scheme by streamlining procedures and enhancing accountability and corporate governance of NSAs.

A total of 80 international events were held in 2013-14 under this scheme. Major events included the FINA Marathon Swimming World Cup – Hong Kong 2013; the 18th Asian Cities Gold Cup Taekwondo Championships; the Hong Kong International Bowls Classic 2013; the 2013 Hong Kong International Handball Championships; the Hong Kong Inter-City Athletics Championships 2013; the 39th Hong Kong International Open Tenpin Bowling Championships; the 35th Hong Kong Rowing Championships; the Hong Kong International Judo Tournament; the Hong Kong Junior Squash Open 2013; Raw Hong Kong Benchpress Invitations 2013; and the 2013 Hong Kong ITU Triathlon Asia Cup.

A total of 451 local competitions were also organised by NSAs. Key events included the Hong Kong 3 on 3 Streetball Basketball Competition for Students; the Nike Hong Kong Football Five; the Hong Kong Bouldering Championships 2013; the Hong Kong National Wakeboard Championships; the Hong Kong Cup Archery Tournament; the Hong Kong National Junior Tennis Championships; the Hong Kong Youth Rowing Championships; the Hong Kong Open Ranking Table Tennis Championships; and the Table Tennis Association Cup.

Sports promotions and training schemes are important components of these funded programmes. The sports development programmes held in 2013-14 included school sports programmes and a range of training schemes, which included the Youth Football Development Scheme, the Youth Wushu Training Scheme, the New Generation Table Tennis Training Course, and the Hong Kong Youth (Boys and Girls) Basketball Training Scheme.



The Youth Wushu Training Scheme is one of the programmes under the Sports Subvention Scheme.

The 4th Hong Kong Games

The Hong Kong Games is a major territory-wide multi-sport event that has been held biennially since 2007, with the 18 District Councils (DCs) as the participating units. It aims to provide districts with more opportunities for sports participation, exchange and co-operation, as well as to encourage members of the public to actively participate in sports, thereby promoting the 'Sport for All' culture at the community level. The Hong Kong Games is organised by the Sports Commission and coordinated by its Community Sports Committee with the LCSD, the 18 DCs, the SF&OC and relevant National Sports Associations as co-organisers.



London 2012 Olympic Games gold medallists lighting the cauldron at the 4th Hong Kong Games Opening Ceremony.

The 4th Hong Kong Games was held from April 27 to June 2, 2013. Over 3 100 athletes from the 18 DCs were selected to compete in eight sports at the Games, namely athletics, badminton, basketball, futsal, swimming, table tennis, tennis, and volleyball.



Athletes compete energetically during a table tennis game at the 4th Hong Kong Games.



A moment from an exciting swimming competition at the 4th Hong Kong Games.

To encourage territory-wide support for and participation in the Hong Kong Games, a total of 20 publicity and community involvement activities were organised, including a launching ceremony, a sports seminar, the 18 districts' pledging ceremony, a cheering team competition for the 18 districts, an Elite Athletes' Demonstration and Exchange Programme, a countdown ceremony, a Dynamic Moments Photo Contest, a grand opening ceremony, and a closing cum prize presentation ceremony. Members of the public could also vote for My Favourite Sporty District and guess the Overall Champion of the 4th Hong Kong Games. These activities attracted over 400 000 participants, an increase of more than 20% over participation in the 3rd Hong Kong Games.

The 12th National Games

The 12th National Games was held in Liaoning Province from August 31 to September 12, 2013. Held every four years, the National Games represent the country's largest and highest level multi-sport games event. A Hong Kong delegation comprising 223 athletes and 104 officials took part in 20 competition events at the 12th National Games. Our athletes won seven medals, including one gold, three silver and three bronze in the cycling, equestrian, rugby, golf and fencing events.



The Chief Executive, Mr C Y Leung, presenting the HKSAR flag to the Secretary for Home Affairs and Head of the HKSAR Delegation to the 12th National Games, Mr Tsang Tak-sing.



The Hong Kong rugby team won a silver medal in the Rugby-7 men's event at the 12th National Games.

This was the fifth time that Hong Kong has participated in the National Games since the reunification. An Organising Committee was set up to oversee matters relating to the Hong Kong delegation's participation in the Games. The department provided secretariat support for all competition-related, administrative and logistics arrangements.

Sports Exchange and Co-operation Programmes

To raise sporting standards in Hong Kong and encourage sports exchanges and co-operation, Hong Kong and the Mainland have to date signed five agreements/memoranda.

- The Hong Kong, Guangdong and Macau Sports Exchange and Co-operation Agreement (December 29, 2003),
- The Hong Kong and State Sports General Administration of China Sports Exchange and Co-operation Agreement (May 13, 2004),
- The Hong Kong and Shanghai Administration of Sports Exchange and Co-operation Agreement (May 30, 2004),
- The Hong Kong and General Office of Culture, Radio, TV, Publications and Sports of Hainan Province Sports Exchange and Co-operation Memorandum (November 15, 2004), and
- The Hong Kong and Yunnan Sports Bureau Sports Exchange and Co-operation Memorandum (May 27, 2005).

Under these agreements and memoranda, a number of exchange programmes with Mainland cities took place during the year.

Horticulture and Amenities

Hong Kong Zoological and Botanical Gardens

The Hong Kong Zoological and Botanical Gardens, a 5.6-hectare 'green lung' overlooking Central District, is a conservation centre for 12 species of endangered mammals, birds and reptiles. The zoo is home to some 280 birds, 70 mammals and 30 reptiles.



Guided school visits to the Hong Kong Zoological and Botanical Gardens let students learn more about animals and enhance their awareness of environmental protection.

More than 900 species of trees, shrubs, creepers and foliage thrive in the gardens. A herb garden was established in 1986 and a greenhouse in 1993. They hold about 500 species of herbs, orchids, ferns, bromeliads, and carnivorous and indoor plants.

An education and exhibition centre, completed in 2008, displays botanical and zoological specimens, and offers teaching facilities and guided visits.

Hong Kong Park, Kowloon Park, Tuen Mun Park and Yuen Long Park also feature zoological specimens.



Themed around wild animal habitats, 'Zoo Education Exhibition 2013' aimed to enhance public interest in animal ecology and boost awareness of nature conservation.

Highlights of the year included a Meet the Zookeepers event, held in December 2013 for the first time, which was very well received by members of the public. Over 200 visitors joined the activity. In February 2014, two Red-handed Tamarins arrived from Rostock Zoo in Germany for education and conservation purposes.



Zookeepers share their experience in primate care and animal conservation with visitors during a 'Meet-the-Zookeepers' session.

Zoological and Horticultural Education

We have introduced a number of zoological and horticultural education programmes to raise public interest in conservation and green issues. Around 20 300 people participated in 423 zoological programmes in 2013-14, and around 25 000 took part in 404 horticultural programmes. Some 649 education programmes were organised for around 22 000 students.

During the year, the zoological and horticultural education exhibitions at Hong Kong Zoological and Botanical Gardens and Kowloon Park attracted around 5 500 and 9 000 visitors respectively. Roving exhibitions were held at the Hong Kong Zoological and Botanical Gardens, Hong Kong Park, Kowloon Park, Tai Po Waterfront Park, Tuen Mun Park, Yuen Long Park, North District Park and Lai Chi Kok Park, while 12 courses were conducted to educate the public about conservation issues. The encouraging feedback received attest to the success of these programmes.



Students enjoying a plant-growing demonstration at Kowloon Park.



Conservation courses provided opportunities for girl guides to get more knowledge about the bird collection at Kowloon Park.

Tree Management

The department is responsible for the management and maintenance of around 500 000 trees, including 349 registered Old and Valuable Trees (OVTs). Some 143 OVTs were handed over to other departments in accordance with the integrated approach as promulgated by the Development Bureau.

Since May 2010 the department has had a new and improved tree management manpower structure in place, with six regional tree teams set up to carry out tree management work more systematically and effectively. In 2013-14 the department continued to conduct regular inspections of the trees under its care, and carried out tree maintenance/trimming work on some 78 500 trees.



Staff removing a potentially dangerous Old and Valuable Tree for public safety reasons.

Around 1 400 trees were planted under the department's tree-planting programme in 2013-14, mostly during the rainy season (March to October) to ensure stable growth. Some 59 per cent of these were planted in the New Territories, with the remainder planted in urban areas, including 800 along roadsides and 600 in parks and gardens. Among the trees planted, some 940 were flowering trees, including *Bauhinia variegata*, *Lagerstroemia speciosa*, *Spathodea campanulata* and *Tabebuia chrysantha*, characterised by bright seasonal colours.

Horticultural and Landscape Services

As the department is responsible for improving the urban environment and the landscape in general, we keep our policies and guidelines updated by conducting research into the latest horticultural and arboricultural practices. We also periodically review our practices in order to maintain high standards in terms of our management and maintenance of community amenities.

As part of the effort to make Hong Kong greener, we closely monitor planting programmes in all districts, with the emphasis on preserving existing trees and nurturing new ones, including those planted on development sites. During the year, we successfully preserved more than 1 200 trees.

The department assists in vetting the landscape designs of various open and roadside spaces under development, including designs for the planters along the Central Kowloon Route, the Kai Tak Development, Hong Kong – Zhuhai – Macao Bridge and the Greening Master Plan for the New Territories. We are also responsible for upgrading the design of existing open spaces and roadside amenities. In 2013-14, we enhanced

the landscape design of about 20 hectares of existing open spaces, vacant government land and roadside amenities.

Green Promotion

Green Ambassador Scheme

Following the recommendations of the urban greening task force released in 2009, we have implemented a Green Ambassador (GA) Scheme. Leading members of the community, including Legislative Council and District Council (DC) members, are invited to serve as GAs and help promote community involvement in the surveillance of trees. By March 2014, over 350 prominent citizens had joined the scheme.



Seminars and workshops were organised to raise Green Ambassadors' knowledge of tree management.

Hong Kong Flower Show 2014

The Hong Kong Flower Show was held at Victoria Park from March 7 to 16, 2014. The show, which this year gave pride of place to the kalanchoe genus, attracted about 560 000 people.

Besides accepting cash payment for admission, we continued to accept Octopus payments to reduce queuing times.

The Flower Show had over 350 000 flowering plants on display, including six species and cultivars of kalanchoe, and exotic flowers and plants from all over the world. The show also featured magnificent floral art displays by horticultural groups from Hong Kong, the Mainland and overseas. Participants included over 210 horticultural organisations, private firms and government departments from Hong Kong and the Mainland, Australia, Belgium, Germany, Indonesia, Japan, Malaysia, the Netherlands, New Zealand, the Philippines, Estonia, Singapore, Spain, the United Kingdom, and the United States.



The spectacular exhibit 'A Garden of Joy in Hong Kong' at the Hong Kong Flower Show 2014 used colourful kalanchoes to form a multi-layered parterre.



The Hong Kong Flower Show 2014 showcased more than 350 000 flowering plants.

In addition to major attractions such as landscape designs, flower arrangements, and displays of potted plants and bonsai, the show delivered a wide range of educational and entertainment programmes. These included horticultural talks, flower arrangement demonstrations, cooking demonstrations, musical performances, cultural presentations, exhibits, drawing and photo competitions, workshops on greening activities, green promotional stalls and guided tours, all designed to promote interest in horticulture and the greening of Hong Kong.



One of the main attractions of the Hong Kong Flower Show 2014 was a mosaiculture display entitled 'My Home Among the Corals', depicting marine creatures of the coral reefs.



The Hong Kong Flower Show 2014 included a wide range of educational programmes such as a student drawing competition.

Green HK Campaign

Under the community greening programme, the department organised over 180 green promotional and outreach activities, with around 42 000 people taking part.



A horticulture instructor conducting a green talk for an outreach activity.

Some 4 900 Green Volunteers from the 18 districts were recruited under the Green Volunteer Scheme to carry out simple horticultural maintenance in parks. These volunteers also serve as stewards at green promotional activities. In 2013-14, around 480 greening activities were organised for the Green Volunteers.

The Community Garden Programme, which covers all 18 districts, encourages the public to participate in community-level greening activities and to adopt green practices in their daily lives. The programme is also designed to raise public awareness of environmental protection issues through gardening activities. The 18 districts now boast 22 community gardens. In 2013-14, 52 gardening courses were organised for more than 11 200 participants.



Participants in the Community Garden Programme planting in their allocated plots.

The department continued to work with the DCs and local communities to organise Community Planting Days throughout the year. In 21 planting days, involving over 5 200 participants, 46 trees and 23 700 shrubs were planted.

The Greening School Subsidy Programme, conducted during the year as part of a school greening programme, provided subsidies of \$4.75 million to 889 schools and kindergartens. The money is used to help make school campuses greener and to provide green educational activities for students, with the assistance of part-time instructors. The greening projects were assessed, and the winning schools received a Greening School Project Award. Around 376 000 students were given pots of seedlings to nurture at home or at school under the 'One Person, One Flower' Scheme, which develops interest in greening by encouraging young people to grow plants.

Licensing

Since January 1, 2000, the department has been the licensing authority for Places of Amusement. By March 2014, these licensed venues included 57 billiard establishments, seven public bowling alleys, and five public skating rinks.

Major Recreational & Sports Events

Date **Event**

April 9, 2013 Countdown Ceremony of the 4th Hong Kong Games



The countdown ceremony for the 4th Hong Kong Games.

April 27 - June 2, 2013 The 4th Hong Kong Games



The opening ceremony of the 4th Hong Kong Games was held at Siu Sai Wan Sports Ground.

April 28 – May 18, 2013 Bun Carnival 2013



Members of the public having a good time at the Climbing Carnival of the 2013 Bun Carnival.

May 11-12, 2013 2013 WDSF GrandSlam Hong Kong

June 2-11, 2013 The 39th Hong Kong International Open Tenpin Bowling Championships

June 21-23, 2013 Hong Kong International Dragon Boat Race 2013

August 4, 2013 Sport For All Day 2013



A dance performance at the launch ceremony of Sport For All Day 2013.

August 7-11, 2013 Hong Kong Junior Squash Open 2013

August 9-11, 2013 FIVB Volleyball World Grand Prix – Hong Kong 2013

August 31 – The 12th National Games
September 12, 2013



The HKSAR Government hosted a Welcome Home Ceremony to celebrate the triumphant return of the HKSAR Delegation to the 12th National Games.

September 7-14, 2013 The 17th Asian Youth Tenpin Bowling Championships 2013

October 6, 2013 Harbour Race 2013

November 19-24, 2013 Hong Kong Open Badminton Championships 2013 part of BWF World Superseries

December 1-8, 2013 Hong Kong Squash Open 2013

December 5-8, 2013 Hong Kong Open Golf Championship 2013

January 10-12, 2014 2014 Hong Kong International Track Cup (Cycling)

February 21-23, 2014 Hong Kong Masters (Equestrian) 2014

February 16, 2014 Hong Kong Marathon 2014



The Hong Kong Marathon 2014 attracted many international and local runners.

March 7-16, 2014 Hong Kong Flower Show 2014



A colourful floral display at the Hong Kong Flower Show 2014.

March 28-30, 2014 Hong Kong Sevens 2014 (Rugby)

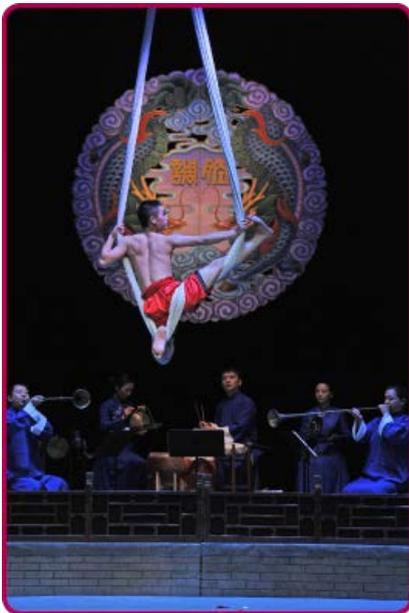


Players in full flow at the Hong Kong Sevens 2014.

Cultural Services

A prominent arts and cultural hub, Hong Kong has one of the liveliest cultural scenes in Asia, thriving on the fusion of creative talent from East and West.

The Cultural Services Branch of the LCSD plans and manages performance venues, and organises cultural and entertainment programmes to promote culture and the arts in Hong Kong. It also provides public library services to meet the community's need for knowledge and information, and promotes reading and the literary arts. The branch also helps preserve our cultural heritage through its museums and related services.



An actor gives a stunning performance on a long piece of cloth during the Chinese Opera Festival.

By offering these activities and services, we aim to create an environment that encourages artistic expression and a deeper appreciation of culture in the community, in line with the larger goal of developing an open and mature society that embraces culture and the arts as part of everyday life.

Hong Kong has excellent cultural facilities, including 14 performance venues, seven major museums, seven smaller museums, two heritage centres, a film archive, two visual art centres, two indoor stadia, as well as 67 static and 10 mobile libraries, all of which are managed by the department.

Performing Arts

During the year under review, the LCSD continued to offer a wide range of quality cultural events, helping maintain Hong Kong's status as Asia's events capital. The array of programmes included a variety of exciting festivals and shows by local and international artists, and audience-building activities. The department also manages many of Hong Kong's leading performance venues.

Hong Kong Cultural Centre

Since it opened in 1989, the Hong Kong Cultural Centre, managed by the LCSD, has been Hong Kong's premier cultural venue. Capable of staging a wide range of performing arts events, the Hong Kong Cultural Centre houses a 2 019-seat Concert Hall, a 1 734-seat Grand Theatre and a Studio Theatre with a seating capacity of 496. In 2013-14, 708 performances held there attracted over 660 000 visitors.

The Hong Kong Cultural Centre is the major venue for Hong Kong's seven big cultural events – the Hong Kong Arts Festival, the Hong Kong International Film Festival, Le French May, the Chinese Opera Festival, the International Arts Carnival, as well as the two thematic festivals, the New Vision Arts Festival and World Cultures Festival. It is also a stage for many internationally acclaimed performing arts groups. In 2013-14 such groups included the Dresdner Philharmonie, the Guerzenich Orchestra Cologne, the London Symphony Orchestra, the Budapest Gypsy Symphony Orchestra, Magdalena Kožená and Private Musicke, Maria João Pires with the Scottish Chamber Orchestra, the Geneva Ballet, the Eifman Ballet of St. Petersburg, the Teatro alla Scala Ballet, the Tanztheater Wuppertal Pina Bausch from Germany, the Akram Khan Company from the UK, the Shanghai Kunqu Opera Troupe, and the Tianjin Peking Opera Theatre. Other acclaimed programmes included opera productions *The Tales of Hoffmann*, *The Flying Dutchman* and *Lohengrin*, and recitals by Renée Fleming, Kyung-Wha Chung and Yundi Li.



In the opening programme of the World Cultures Festival 2013, the modern ballet *Anna Karenina* was performed by the world-renowned Eifman Ballet of St.



A scene from *The Flying Dutchman*, performed at the Grand Theatre of the Hong Kong Cultural Centre in October 2013.



The opening programme of the Chinese Opera Festival 2013 was staged at the Grand Theatre of the Hong Kong Cultural Centre in June 2013.

Offering a panoramic view of Victoria Harbour, the Hong Kong Cultural Centre's outdoor piazza is a popular place for spectacular events such as the International Chinese New Year Night Parade and the Lunar New Year Lantern Carnival and Fireworks Display. In September 2013 a new scheme the Creative Market in Partnership @ HKCC was launched, bringing about vibrancy to the piazza and enabling talented artists to engage with the community. The scheme draws a number of community, youth and arts organisations to run a wide range of handicraft and arts stalls at the piazza on weekends.



The handicraft and arts stalls in the Hong Kong Cultural Centre Piazza, where visitors can browse the creative workmanship of young and veteran handicraft artists alike.

Hong Kong City Hall

The Hong Kong City Hall, which opened in 1962, was our first purpose-built civic centre. In 2009, the Bauhaus-style complex was designated a Grade 1 Historic Building. The Hong Kong City Hall has a 1 434-seat concert hall with fine acoustics, a 463-seat theatre and a 590-square metre exhibition hall. Around 356 000 patrons attended 591 performances staged there in 2013-14.



Built in classic Bauhaus style over 50 years ago, the Hong Kong City Hall remains a popular performance venue today.

The Hong Kong City Hall's legacy as a cradle of the arts, and its pioneering role in promoting arts and culture in Hong Kong, is widely recognised in the community. Last year, it hosted many outstanding programmes by world-renowned artists and arts groups, including performances by classical guitarist Pepe Romero, and two of the world's most accomplished choirs, namely, the Choir of King's College, Cambridge and the Vienna Boys' Choir. Other distinguished arts groups performed there included I1 Giardino Armonico, the Academy of Ancient Music, the Bristol Old Vic, the Shijiazhuang Sixian Opera Troupe of Hebei, the Don Cossacks State Academic Song and Dance Ensemble in honour of Anatoly Kvasov, the Terem Quartet, and Divina and Melodi. Acclaimed local artists including Trey Lee, Colleen Lee and Rachel Cheung also performed at City Hall.

Community Arts Facilities

Our range of arts facilities are focal points for cultural activities around Hong Kong. They include larger venues such as the Sha Tin, Tsuen Wan and Tuen Mun town halls, and the Kwai Tsing, Yuen Long and Ko Shan theatres; and smaller venues such as the Sai Wan Ho, Sheung Wan, Ngau Chi Wan and Tai Po civic centres, and the North District town hall. Most of them have been serving the community for many years.



The Theatre at the Sai Wan Ho Civic Centre is an excellent venue for performances of all kinds.

Our venue sponsorship scheme promotes and encourages the arts at grassroots level by offering free use of our facilities to district arts groups involved in organising cultural activities for the local community. In 2013-14, about 90 community arts groups were sponsored for more than 610 activities, attracting over 150 000 people. Various independent organisations also hired our facilities for arts activities.

Support for Cantonese Opera

The Government is keen to preserve and develop Cantonese opera in Hong Kong. Given the high demand for performance venues in Hong Kong, the LCSD has put in place a priority hiring policy for professional Cantonese opera troupes. This gives them priority hiring of the Ko Shan Theatre, along with priority hiring for specific periods at five other major performance venues. The Yau Ma Tei Theatre only accepts booking applications for Chinese opera and related activities.



Cantonese Opera Day promotes the development of this valuable vernacular art.

Built in 1930, the Yau Ma Tei Theatre is the only surviving pre-war cinema building in the urban area of Hong Kong. The theatre closed down in 1998 and was accorded Grade 2 status by the Antiquities Advisory Board in the same year. The theatre and the adjacent Grade 1 Red Brick Building had been revitalised, and re-opened on July 17, 2012. The complex provides a 300-seat theatre and two function rooms dedicated to Chinese opera, and has become a training and performance venue for budding Cantonese opera talents. In 2013-14, more than 75 000 visitors attended 351 performances at the theatre.



The revitalised Yau Ma Tei Theatre, which provides a 300-seat theatre and two function rooms dedicated to Chinese opera, serves as a training and performance venue for budding Cantonese opera talents.

Planned New Facilities

To facilitate the development of culture and the arts in Hong Kong, the Government plans to build a cross-district cultural centre in Ngau Tau Kok, which will comprise an auditorium with about 1 200 seats and a theatre with about 550 seats. Upon completion, it will become a major cultural facility in East Kowloon.

The Ko Shan Theatre's New Wing is scheduled to open in November 2014. It houses a 600-seat auditorium as well as rehearsal and training

facilities for Cantonese opera artists and performing troupes. The venue will also serve as a base for Cantonese opera performances, experimental works, training and rehearsals.

Venue Partnership Scheme

A three-year Venue Partnership Scheme has been in place since April 2009 that fosters partnerships between venues and performing arts groups in ways that enhance their image, expand their audience, optimise the use of the facilities, and encourage community involvement in the arts. The second round is running from April 2012 to March 2015. Venue partners are supported in various ways, such as by being given priority use of venue facilities, funding, enhanced publicity, and work spaces. In 2013-14, the department's 21 venue partners, which include individual groups, joint groups and consortia, presented 812 performances and engaged in 1 033 audience-building activities. Together they attracted some 819 000 spectators and participants.

Venue	Partners
(1) Hong Kong City Hall	Hong Kong Sinfonietta Hong Kong Repertory Theatre
(2) Hong Kong Cultural Centre	Hong Kong Philharmonic Hong Kong Chinese Orchestra Hong Kong Ballet Zuni Icosahedron
(3) Kwai Tsing Theatre	Chung Ying Theatre Company W Theatre and Wind Mill Grass Theatre
(4) Ngau Chi Wan Civic Centre	Whole Theatre E-Side Dance Company
(5) North District Town Hall	Hong Kong Theatre Works
(6) Sai Wan Ho Civic Centre	The Absolutely Fabulous Theatre Connection

(7)Sha Tin Town Hall	The Cantonese Opera Advancement Association Trinity Theatre and The Radiant Theatre
(8)Sheung Wan Civic Centre	Perry Chiu Experimental Theatre
(9)Tsuen Wan Town Hall	Hong Kong Dance Company Ming Ri Institute for Arts Education
(10)Tuen Mun Town Hall	Spring-Time Experimental Theatre and Hong Kong Young Talent Cantonese Opera Troupe
(11)Yau Ma Tei Theatre	The Chinese Artists Association of Hong Kong
(12)Yuen Long Theatre	Hong Kong Performing Stage of Cantonese Opera Theatre Noir

Arts Administrator Trainee Scheme

The Arts Administrator Trainee Scheme was launched in 2010 to nurture a pool of young arts administrators that would support the development of Hong Kong's cultural 'software'.

LCSD arts administrator trainees undergo a two-year programme that teaches them about venue operations, facility management, event promotion, and the organisation of performing arts programmes, carnivals and arts festivals. Newly recruited trainees in stage management are learning technical know-how at LCSD venues under the guidance of in-house stage professionals. There were 42 LCSD trainee positions in 2013.

During the year, the LCSD also sponsored its 21 venue partners, comprising major and small/medium-sized performing arts groups, as well as the Hong Kong Arts Festival Society, in the engagement of 44 trainees to learn about the management of performing arts groups and arts festivals.

Cultural Presentations

The Cultural Presentations Section organises performing arts programmes for various art forms, including music, dance, Chinese opera, theatre and multimedia. These are performed by both local and visiting artists and arts groups, and range from traditional to modern and cutting edge programmes. In 2013-14, more than 960 events took place, attracting about 382 000 spectators.



A scene from one of the Ballet Nacional de España's marvellous performances.

A series of programmes were presented in 2013 to commemorate the 200th anniversary of the births of two great opera composers in the history of Western music, namely, Giuseppe Verdi and Richard Wagner. The programmes included Wagner's opera *The Flying Dutchman* produced by Opera Hong Kong, Verdi's opera *Rigoletto* produced by Musica Viva, Dresdner Philharmonie's concerts of Wagner's orchestral music, hi-vi film shows of Wagner's complete *Ring Cycle*, a vocal concert titled *Wesendonck Lieder – Wagner's Women*, along with extension and educational activities.



The Dresdner Philharmonie visited Hong Kong for the first time in October 2013, with a programme featuring a debut performance by violin soloist Julia Fischer.

The Encore Series featured world-celebrated recitalists, including American soprano Renée Fleming, Spanish guitarist Pepe Romero,

Korean violinist Kyung-Wha Chung, and Czech mezzo-soprano Magdalena Kožená accompanied by the distinctive period instrument ensemble, Private Musicke. In dance, two Flamenco programmes from Spain included *Utopía* by the María Pagés Compañía and a mixed bill by the Ballet Nacional de España, while modern ballet *Romeo and Juliet* by the Geneva Ballet from Switzerland thrilled audiences. The Tianjin People's Art Theatre from the Mainland performed its acclaimed repertoire *The Beauty* to a full house. Other major visiting groups and artists included the Zunyi Acrobatic Troupe of Guizhou Province from the Mainland, the Academy of Ancient Music and the Choir of King's College, Cambridge, both from the UK, the Little Singers of Paris from France, and Japanese multimedia artists Takayuki Fujimoto and Tsuyoshi Shirai, all of whom delivered unforgettable performances in Hong Kong.



The Geneva Ballet remade the classic drama *Romeo and Juliet* in modern style, performed at the Grand Theatre of the Hong Kong Cultural Centre.



Renowned Chinese actress Liu Xiaoqing played the lead role of Sai Jinhua in *The Beauty*, a story about a legendary courtesan in 19th-century China.

The Chinese Opera Festival 2013 featured mainstream genres such as Cantonese opera, Kunqu opera and Peking opera as well as regional operas rarely seen in Hong Kong, such as Wu opera from Zhejiang, Sixian opera from Hebei, Xiang opera from Hunan and Diaoqiang from Xinchang of Zhejiang. These performances, each with its indigenous specialties and strong casts, were enthusiastically received. Apart from

stage performances, the festival also offered a variety of extension activities in the form of exhibitions, symposia, talks and film screenings.



A performance of Wu opera was included in the Chinese Opera Festival 2013.

Other highlights of the Cultural Presentations Section in 2013-14 were its specially curated programmes and thematic series staged at alternative venues. The Lingnan Music Series featured Chaozhou music at heritage sites including the Yau Ma Tei Theatre, the Jao Tsung-I Academy and Kowloon Walled City Park. The Nan Lian Garden Music Series brought guqin masters from the Mainland and Hong Kong to perform to audiences at the garden. An environmental dance performance was staged at St. Stephen's College in Stanley as an extension activity of *The Life and Death of Xiao Hong*, the closing event in the series Footprints of Time – Literary Figures and Their Sojourn in Hong Kong.

LCSD has endeavoured to support local artists and arts groups by featuring their performances in different art forms. The New Force in Motion Series showcased new choreographers, and the Dance on Parallel Lines Series promoted collaboration between veteran dance artists and up-and-coming young artists; the Re-run Run Shows Series enabled theatre groups to rerun their acclaimed productions; the Playwright Scheme supported young and distinguished playwrights; and the New Energy Series, Our Music Talents Series and Young Cantonese Opera Artists Series introduced budding local theatre groups, young music performers, and young Cantonese opera artists and budding Cantonese opera groups respectively.

To popularise the performing arts and get the arts out into the community, the LCSD organised two large-scale free community events, Cantonese

Opera Day and Dance Day, which attracted many, young and old, to appreciate and participate in the arts.



The last Sunday of every November is Cantonese Opera Day, when hundreds of performers and thousands of spectators come together from all corners of Hong Kong.

The LCSD continued to join forces with Consulate-Generals and cultural organisations as well as Mainland cities in cultural exchange programmes, which included the large-scale arts festival Le French May showcasing French artists and programmes, a concert by Tapiola Sinfonietta of Finland, and the dance programme *Love Letters*, an extension project of the Pearl River Delta Culture Summit.

Festivals

International Arts Carnival 2013

The International Arts Carnival, an annual summer event, offers performing arts programmes and educational arts activities for children, teenagers and their families in the form of music, dance, drama, puppetry, mime, magic, acrobatics, physical comedy and children's films.



A comic moment from a performance at the opening ceremony of the International Arts Carnival 2013.

The 2013 carnival opened with the extraordinary acrobatic dance programme *Architecture in Motion* by the Diavolo Dance Theater from the USA. Following the opening were a diverse array of visiting programmes including *Body Rhapsody* by the Teatro Hugo & Ines from Peru, *Shadowland* by the Pilobolus Dance Theatre from the USA, *Impression of Hua Mulan* by the Hebei Acrobatic Troupe, *BabyO* and *SensoryO* by the Scottish Opera from the UK, and *Da Capo! – Quasi Concert* by the Konk Brothers from Italy and Norway.

To encourage parents to take part in performing arts activities with their children, three local arts groups/ artists were commissioned to create new works which included Theatre Ronin's *Legend of the Ocean: La La & the Litter Castle*, Fong Fong Projet d'Art's *Hong Kong is Our Eco Home*, and Harry Wong's *MAN2BOY*.



A brilliant blend of gymnastics, acrobatics and dynamic choreography of the utmost precision, *Architecture in Motion* by the Diavolo Dance Theater opened the International Arts Carnival 2013.

To enhance youth participation in arts and cultural activities, two local budding arts groups were invited to curate creative youth workshops and performances for the New Generation Series. These consisted of Trinity Theatre's *Who Are You? Who Am I?*, and Orange A Cappella's *Do You Sing? Dare to Sing!*. Complementing the series was a hip-hop dance programme *B-Boying Gala Show – One Dream* by a stylish crew of Korean b-boys, LAST FOR ONE.

From July 5 to August 11, 2013, a total of seven visiting and 51 local arts groups/ artists participated in 426 carnival events, attracting an audience of around 158 400. The average attendance at ticketed events was 96 per cent of capacity.

World Cultures Festival 2013

The fifth edition of the World Cultures Festival under the theme Lasting Legacies of Eastern Europe featured some of the most representative artists and art forms from the region.

Opening the festival was the contemporary ballet *Anna Karenina* by the Eifman Ballet of St. Petersburg, Russia. On the dramatic front, two award-winning directors showcased their masterpieces; one was Lev Dodin of the Maly Drama Theatre of St. Petersburg – Theatre of Europe, with *Uncle Vanya*, and the other was Krystian Lupa of the Dramatic Theatre of the City of Warsaw, Poland, with *Persona. Marilyn*.



Using innovative choreography to interpret Tolstoy's classic novel, *Anna Karenina* from the Eifman Ballet of St. Petersburg was acclaimed by both audiences and critics.



Uncle Vanya, performed by the Maly Drama Theatre of St. Petersburg, addresses eternal themes of joy and sorrow through bitter-sweet moments of ordinary life.

The dynamic concert by the Budapest Gypsy Symphony Orchestra from Hungary was transmitted by outdoor live relay to the Piazza of the Hong Kong Cultural Centre, creating a festive outdoor atmosphere on the night. Other highlights of visiting programmes included a performance by the Don Cossacks State Academic Song and Dance Ensemble in honour of Anatoly Kvasov from Russia, Romafest Gypsy Dance Theatre of Romania's *Romafest – A Gypsy Song and Dance Fiesta*, Divna and Melodi from Serbia with *The Soul of Orthodox Chant*, and work by the Terem-Quartet from Russia. Local programmes complementing the festival included Class 7A Drama Group's *The Memorandum* and JohnChen Ensemble's *Uasiankrainian Jam*.



A live outdoor relay of the concert by the Budapest Gypsy Symphony Orchestra entertained a large audience in the Piazza of the Hong Kong Cultural Centre.

During the month-long festival, eight visiting and five local arts groups/artists presented 119 events, including extension activities such as exhibitions, film and video screenings, workshops, talks, meet-the-artist sessions, school tours as well as an arts criticism mentorship programme. The festival attracted an audience of around 124 700 in total, with an average attendance of 84 per cent of capacity for ticketed events.

Arts Education and Audience-Building Programmes

As part of its goal of developing cultural literacy in schools and the community, the LCSD organised 1 265 arts education and audience-building activities throughout Hong Kong, which attracted more than 321 000 people during the year.

In Schools

Under the School Arts Animateur Scheme, the LCSD collaborates with local performing groups experienced in arts education to conduct arts education projects in schools. After attending a series of workshops lasting from a few months to an entire school year, students have the opportunity to show what they have learnt through performances. In 2013, 12 projects were presented comprising music composition, dance, musical, drama, puppetry and Cantonese opera. Programme production for the performances was undertaken by the Chung Ying Theatre Company, the City Contemporary Dance Company, Hong Kong Ballet, the Hong Kong 3 Arts Musical Institute, the Prospects Theatre, the Hong Kong Composers' Guild, Make Friends with Puppet, the Seals Players Foundation, Exploration Theatre, the Kim Sum Cantonese Opera Association, R&T (Rhythm & Tempo), and the Doubledeck Factory.

To enhance the civic awareness of students, the LCSD worked with some of these arts groups and participating schools to organise Students' Performances for the Community at community centres and homes for the aged in their school neighbourhoods.

The School Culture Day Scheme encourages primary, secondary and special schools to bring students along to the department's performance venues, museums and libraries during school hours to take part in specially-tailored cultural activities. This popular scheme also serves to integrate art, history and science in the school curriculum, and link them closely with everyday life. Some of the activities under the scheme also welcome parental participation.

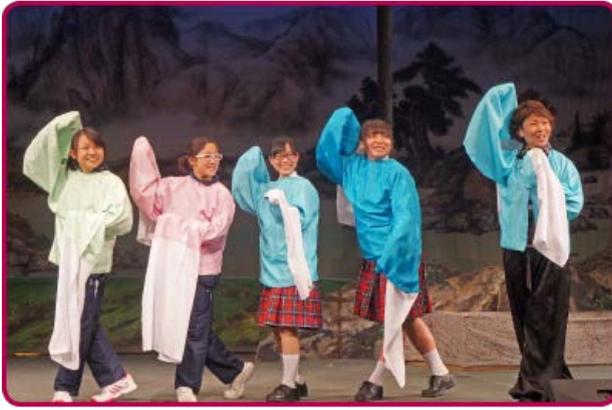
The Arts Experience Scheme for Senior Secondary Students offers tailor-made programmes with enhanced interactive and educational elements,

all designed to tie in with the new senior secondary curriculum's Aesthetic Development of Other Learning Experience. A total of 24 programmes was offered under this scheme in 2013-14, including dance, drama, music, Western and Cantonese opera and multi-media arts. Participating artists and arts groups included Artpeak, the All Theatre Art Association, the Chung Ying Theatre Company, Zuni Icosahedron, the Hong Kong Chinese Orchestra, the Hong Kong Dance Company, the City Contemporary Dance Company, Theatre du Pif, the Hong Kong Repertory Theatre, Theatre Space, Musica Viva, the Cinematic Theatre, the Absolutely Fabulous Theatre Connection English Theatre, the E-Side Dance Company, Chan Wing-chuen, Catherine Yau, David Quah, Dennis Wu, Yuen Siu-fai and Sun Kim-long.



Senior secondary students tried out their opera skills in *The Story of La Traviata*, a major arts education project under the Arts Experience Scheme.

The Performing Arts Criticism Project for Senior Secondary Students was also organised in collaboration with the International Association of Theatre Critics (Hong Kong); this project introduced students to the basic techniques of arts criticism through seminars and workshops. Following a good response the previous year, the Audience Building Office continued to implement the New Synergy Arts Animateur Scheme in 2013-14, offering progressive training courses to students who have previously completed music composition and script writing workshops. To promote students' interest in Cantonese opera, the department presented *Let's Enjoy Cantonese Opera in Bamboo Theatre*. As the name indicates, these performances featured Cantonese opera performed in bamboo theatres in various districts, with the support of district organisations, and featured interactive/educational activities tailored for students.



Young students having fun learning Cantonese opera at the West Kowloon Bamboo Theatre.

In the Community

Audience-building programmes held at the community level included the Community Cultural Ambassador Scheme and other projects organised in co-operation with district and non-government cultural organisations.

Outreach activities under the Community Cultural Ambassador Scheme are designed to make the arts more accessible to the community. A total of 21 arts groups/artists participated in the scheme in 2013-14, conducting performances in public spaces including parks, shopping malls and community centres. Collaboration with The Link at shopping malls in housing estates further enabled artists to engage the community in their neighbourhoods.



A touring drama performance at Tuen Mun Yan Oi Square by Alice Theatre Laboratory under the 2013 Community Cultural Ambassador Scheme.

To encourage involvement of the elderly in cultural activities, the LCSD organised a Community Oral History Theatre Project in collaboration with performing arts and district organisations. Through a series of workshops, the project collects valuable personal histories from elderly people of specific districts. After their oral histories are scripted, the elderly participants perform their stories on stage. In 2013-14, the project was extended to the Islands District (Tai O), following its earlier successful implementation in Sham Shui Po and Kwun Tong.



Elderly Tai O residents taking part in a dramatic performance about life in their village in olden times, in front of the Tin Hau Temple in Tai O.

Carnivals and Entertainment Programmes

Seven large carnivals were organised during the year to celebrate traditional festivals and major festive days. The New Year's Eve Countdown Carnival 2013, held in Sha Tin Park and at the Sha Tin Town Hall Plaza and City Art Square, attracted 50 000 visitors. Audiences were entertained by a mix of programmes by young arts talents, local ethnic groups and youth organisations, delivering performances of orchestral and band music, fire dances, pop songs, bicycle trick riding and shuttlecock kicking skills. The evening climaxed with the New Year Countdown, followed by a spectacular pyrotechnics display over the Sha Tin Town Hall complex.



A countdown carnival for 2013 New Year's Eve attracted a large audience to Sha Tin Park.

To celebrate Mid-Autumn Festival and the Lunar New Year, the LCSD organised a number of large-scale lantern carnivals. Highlights included spectacular ethnic dances and acrobatic displays by groups from Sichuan and Anhui, sponsored by the Office for Cultural Affairs of Hong Kong, Macao and Taiwan Regions of the Ministry of Culture.



Dazzling lanterns in many different shapes and sizes lit up Victoria Park during the Mid-Autumn Lantern Carnival.

The carnivals also featured examples of intangible cultural heritage (ICH), such as a fire dragon dancing parade, demonstrations of

traditional lantern-making by local masters, and handcraft demonstrations by Guangdong artists. During both festivals, thematic lantern exhibitions were staged at the Hong Kong Cultural Centre Piazza, captivating thousands of locals and tourists.

To foster good relationships between local people and other ethnic Asians, a number of Asian Ethnic Cultural Performances were organised in co-operation with the Consulates-General of Bangladesh, India, Indonesia, Japan, Malaysia, Nepal, the Philippines, Thailand, Turkey, South Korea and Sri Lanka. With the Consulate-General of the Philippines, the LCSD also co-organised a *Concert in the Park* featuring Filipino artists.



Traditional arts performances by different Asian ethnic groups amazed audiences of all ages with their vibrant music and dance.

Following their successful launch in 2009-10, three Community Thematic Carnivals with local elements or tailor-made for specific communities (including the growing elderly population and the youth community) were held in Sheung Shui and the New Territories South and East Regions this year; they included performances and community participation activities.

The Youth Band Marathon and Marching Band Parade continued to provide platforms for talented young musicians, playing in a total of 43 bands.

Funded by and run in co-operation with the District Councils, 628 regular free entertainment performances were offered throughout Hong Kong for audiences of all ages during the year. Usually held on weekends and public holidays, these free programmes included traditional Chinese performing arts, music, dance, and family entertainment.

In 2013-14, the LCSD organised a total of 651 carnivals, special events and free entertainment programmes, attracting around 1 221 000 people.

Subvention to Hong Kong Arts Festival

The LCSD provides an annual subvention to enhance the programme of the Hong Kong Arts Festival. Held in February and March each year, this is one of Asia's premier international arts festivals. In 2014, the 42nd Hong Kong Arts Festival's 135 ticketed performances attracted over 123 100 people, of whom 15 100 attended under the auspices of the Young Friends of the Festival Scheme.

Cultural Exchanges

Exchanges with the International Community

The LCSD's arts managers, curators and librarians regularly attend international conferences and festivals to keep abreast of new developments in arts and culture, and to scout for quality programmes for presentation in Hong Kong.

In 2013, overseas exchange programmes and international conferences that were attended by representatives of the department included the 69th International Federation of Film Archives (FIAF) Congress in Barcelona, Spain; the 17th Southeast Asia-Pacific Audiovisual Archive Association (SEAPAVAA) Conference and General Assembly in Bangkok, Thailand; the ICOM-CC Metal 2013 Conference in Edinburgh, Scotland; the 27th June Congress of the International Society for the Performing Arts in Wroclaw, Poland; the Asia-Pacific Network of Science & Technology Centres 2013 Annual Conference in Daejeon, South Korea, the Science Centre World Summit 2014 in Mechelen, Belgium, and the Hong Kong-Taipei Inter-city Forum in Taipei.

On May 19, 2013, the Hong Kong Museum of History held a seminar on International Museum Day 2013, at which guest speakers from the Mainland, Taiwan, Australia and Japan shared new directions and recent developments in museums.

In March 2014, the Hong Kong Film Archive collaborated with the Centre for Asian American Media at CAAMFest 2014 in the United States to showcase two early films made in the 1940s produced by Grandview Film Company.

The Hong Kong Public Libraries (HKPL) continued to strengthen ties with counterparts elsewhere in the world. To tie in with the theme of the Asian Cultural Cooperation Forum (ACCF) 2013, HKPL organised a half-day expert workshop in November 2013 entitled Libraries and the Preservation and Promotion of Culture. Library professionals were invited from the National Libraries of China, Japan and Singapore as well as the Hong Kong Central Library to share their expertise on the collection, preservation and promotion of literary arts and culture.



Library professionals from the Mainland, Japan, Singapore and Hong Kong shared their expertise in preserving literary arts and culture at the Asian Cultural Cooperation Forum.

Exchanges with Mainland China and Macao

To enhance cultural exchange, improve co-operation and extend networking, visits were organised with cultural bodies on the Mainland and Macao. Among such cultural exchange visitors to Hong Kong during the year were delegates from the Dapeng New District Management Committee and Futian District Public Culture and Sports Development Center of the Shenzhen Municipal People's Government; the Dongguan and Foshan Municipals of the Hong Kong & Macao Affairs Bureau; the Shanghai Municipal Jing'an District Government; the Foreign Affairs Office of the Fujian Provincial People's Government; and the People's Government of Qingpu District of Shanghai Municipality.

The LCSD collaborated with the Palace Museum in presenting The Splendours of Royal Costume: Qing Court Attire, the largest exhibition ever launched by the Palace Museum outside the Mainland on the court attire of the Qing Dynasty and its cultural significance. It was held at the Hong Kong Museum of History from July 31 to October 7, 2013. Supplemented by large-scale multimedia programmes, the exhibition featured 130 items/sets of textiles and embroideries from the Palace Museum Collection that provided an excellent platform for understanding the complexities of Qing court attire.

The LCSD also collaborated with the Ministry of Culture and the Department of Culture of Guizhou Province in an exhibition cum demonstration titled Genesis and Spirit: Intangible Cultural Heritage of Guizhou, held at the Hong Kong Central Library in June 2013. Artists from Miao, Buyei, Dong and Gelao ethnic minorities performed traditional opera, music and dances for the Hong Kong audiences.



An artist from an ethnic minority performs a dance at the opening ceremony of Genesis and Spirit: A Showcase of Intangible Cultural Heritage of Guizhou.

The Co-operation Agreement on the Development of a Digital Library in the Hong Kong Public Libraries was signed by LCSD and the National Library of China in April 2013. Digitised copies of rare ancient books, local gazetteers, rubbings of ancient bronze and stone carvings, new year pictures and exhibition resources from the National Library of China will be made available to locals via the Public Libraries Multimedia Information System.



An agreement was reached with the National Library of China on strengthening digital library development between Hong Kong and the Mainland.

The 14th edition of the annual Greater Pearl River Delta (GPRD) Cultural Co-operation Meeting was hosted in Macao in 2013. A range of topics was discussed during the two-day meeting, including the development and exchange of performing arts talent, programme collaboration and the interflow of cultural information, heritage and museum co-operation, library co-operation and exchanges, and intangible cultural heritage. Memoranda of intention on two exhibitions of cultural relics on Lingnan archaeological achievements over three decades in Guangdong, Hong Kong and Macao as well as on the assessment mechanism for the network of cultural co-operation points were also signed at the meeting.

One major initiative held under the GPRD Cultural Co-operation framework was the annual Cantonese Opera Day. This was held in November 2013 in the Foyer, Piazza and Exhibition Gallery of the Hong

Kong Cultural Centre, in a move to further promote the art and make it more accessible to the community.

In January 2014, a collaborative historic exhibition entitled Historical Imprints of Lingnan: Major Archaeological Discoveries of Guangdong, Hong Kong and Macao opened at the Guangdong Museum. It will be held at the Hong Kong Museum of History from June to September 2014 and at the Macao Museum from September 2014 to January 2015. The exhibition originated from the GPRD Cultural Cooperation 2012 Annual Meeting, as part of the goal of strengthening cultural cooperation and fostering partnerships with museums in the region, and was jointly presented by the Home Affairs Bureau of the HKSAR, the Department of Culture of Guangdong Province, and the Cultural Affairs Bureau of the Macao Special Administrative Region. It was co-organised and hosted by the Hong Kong Museum of History, the Guangdong Museum, and the Macao Museum. The exhibition staged some 500 exhibits of valuable archaeological relics from Guangdong, Hong Kong and Macao that highlighted the achievements, technological advancements and progress of public archaeology in the recent decades.

From September to November 2013, a collaborative travelling exhibition entitled Jingmi Rensheng: Touring Exhibition of Guangzhou-Hong Kong-Macao Collection on Sun Wan and Tai Ensai opened at the Shenzhen Museum, from where it went on to be shown at the Guangdong Museum of Revolutionary History from February till March 2014. This exhibition also originated from the GPRD Cultural Co-operation Meeting. It was co-organised and hosted by the Shenzhen Museum, the Hong Kong Museum of History, the Macao Museum, the Guangdong Museum of Revolutionary History, and the Memorial Museum of Generalissimo Sun Yat-sen's Mansion. The exhibition staged some 200 sets of exhibits from the collections of the five museums to illustrate the life history of Sun Wan, daughter of Dr Sun Yat-sen, and her husband Tai Ensai, giving visitors insights into some of the people closest to Dr Sun.

Other GPRD cultural co-operation initiatives in 2013-14 included a creative writing competition to celebrate 4.23 World Book Day, co-hosted by HKPL, Macao Central Library, the Sun Yat-sen Library of Guangdong Province and Shenzhen Library. Winning entries from the collaborating libraries were displayed at the GPRD regions.



Students from Hong Kong and Shenzhen share their reading experiences at the Prize Presentation Ceremony of the 4.23 World Book Day Creative Competition in 2013.

Crossroads • Another Dimension: Cross-Strait Four Regions Artistic Exchange Project 2013

To create an exchange platform for artists, Oi! (Oil Street Art Space) and vA! (the Hong Kong Visual Arts Centre) organised Crossroads • Another Dimension: Cross-Strait Four Regions Artistic Exchange Project 2013 in collaboration with the He Xiangning Art Museum, the Macao Museum of Art and the Kaohsiung Museum of Fine Arts. The exhibition was held between May 2013 and February 2014 and featured contemporary art works by 16 artists with international perspectives, four from each of the cities of Shenzhen, Macao, Kaohsiung and Hong Kong. The exhibition revealed the latest art trends in these four cross-strait regions.



A piece of creative artwork in the touring exhibition Crossroads•Another Dimension.

To facilitate academic collaboration among art and culture professionals, artists and scholars, vA! joined forces with the He Xiangning Art Museum and the Fine Arts Department of The Chinese University of Hong Kong to organise the Conference on the Representation and Practices of Chineseness in Contemporary Art in January 2014. The conference examined how the uniqueness of Chinese character is reflected and represented in contemporary art practices. Twelve speakers from the Mainland, Taiwan, Macao and Hong Kong were invited to present their ideas and share their expertise.

This Slow • That Fast: Animamix Biennale 2013-14

In March 2014, vA! and Oi! co-organised This Slow • That Fast: Animamix Biennale 2013-14 with the City University of Hong Kong, a participatory project that formed part of the regional biennale in Asia. The event showcased new media artworks created by 29 young artists in Hong Kong, and included a series of educational workshops aimed at widening the audience base, especially among young people.



Visitors appreciate new media artworks created by 29 local young artists, at This Slow • That fast: Animamix Biennale 2013-14.

Hong Kong Week 2013@Taipei – Legacies and Innovations

The second edition of Hong Kong Week in Taipei, presented by the Hong Kong–Taiwan Cultural Co-operation Committee in association with the Hong Kong Economic, Trade and Cultural Office (Taiwan), was run in 2013. With ‘Legacies and Innovations’ as its central theme, Hong Kong Week 2013 presented an artistic and cultural feast that included flavours from both past and present. Four exhibitions on history, contemporary art, design and comic art plus two performing arts programmes as well as 24 extension activities were held in major exhibition and performance venues in Taipei, from November 29, 2013. In total, over 60 000 audience and visitors participated in Hong Kong Week.



The exhibition A Century of Fashion: Hong Kong Cheongsam Story displayed more than 100 cheongsams dating from the late Qing and early Republican periods through to the present day at Hong Kong Week 2013@Taipei.

Exciting programmes included the opening exhibition A Century of Fashion: Hong Kong Cheongsam Story, the exhibition Hong Kong Design-Styles, the comic art exhibition A Parallel Tale: Taipei in 80s x Hong Kong in 90s, and the contemporary art exhibition All are Guests. Performing arts programmes included the Hong Kong Philharmonic's *Jaap's Shostakovich 5* and the dance poem *Spring Ritual·Eulogy*, performed by the Hong Kong Dance Company.



Maestro Jaap van Zweden, music director and conductor of the Hong Kong Philharmonic Orchestra, made his tour début with the orchestra for Hong Kong Week 2013@Taipei.

Film Archive and Film and Media Arts Programmes

Hong Kong Film Archive

Equipped with facilities that include a cinema, an exhibition hall, a resource centre and four temperature-controlled collection stores, the Hong Kong Film Archive continues to acquire, preserve, catalogue and document Hong Kong films and related materials. It also regularly organises retrospective screenings, thematic exhibitions, symposiums and seminars on films.

In 2013-14, three major thematic exhibitions were organised: Golden Harvest: A Landmark in Hong Kong Cinema, Merry-Go-Movies: Star Kids, and Down Memory Lane: Movie Theatres of the Olden Days. The Film Archive attracted around 177 800 visitors during the year.



The exhibition **Golden Harvest: A Landmark in Hong Kong Cinema** showcased the contribution of one of Hong Kong's pioneering film studios, **Golden Harvest**, in ushering in the trend for multiple film genres and nurturing many stars who went on to become world-famous.



The Merry-Go-Movies: Star Kids exhibition revisited the lives and work of the child actors of the 1950s and 60s, who delivered vivid and touching performances in hundreds of films.



The exhibition hall of the Hong Kong Film Archive has been transformed to resemble the lobby of an old movie theatre, giving visitors a nostalgic taste of the past.

To date, the Film Archive has acquired 12 867 film titles and 1 136 197 film-related materials, mainly through donations. Major acquisitions in 2013-14 included 17 titles of film prints, trailers, teasers and footage dating from 1993 to 2012 donated by Pegasus Motion Pictures Distribution Limited, 127 titles of pre-print materials dating from 1993 to 2012 donated by Universe Films Distribution Company Limited, nine titles of film prints and pre-print materials dating from 2005 to 2010 donated by Point of View Movie Production Company Limited, and 1 886 items including digital betacam, betacam SP, U-matic tapes, posters, stills, photos, film programmes and handbills donated by Lui Ming (International) Film Enterprises.

During the year, efforts were also made to preserve a batch of Hong Kong films recently acquired from San Francisco, USA. Some of them were long-lost pre-World War II films from as early as 1937, and greatly enriched our film collection. Three publications were issued in 2013-14: *The Chaozhou-dialect Films of Hong Kong*, *Merry-Go-Movies: Star Kids of HK Cinema in the 50s and 60s*, and *Always in the Dark: A Study of Hong Kong Gangster Films*.

Film and Media Arts Programmes

The Film Programmes Office works to promote a culture of film appreciation in Hong Kong. In 2013-14, the office organised a variety of popular film and media arts programmes and seminars that gave local audiences many opportunities to appreciate international cinema.



Six of Alfred Hitchcock's silent movies from the 1920s were screened as part of the Hong Kong Film Archive's Restored Treasures series.

Highlights of the year included the International Children's Film Carnival 2013, the Chinese Film Panorama 2013, the 42nd French Cinepanorama, Critics' Choice 2013 – Film Narrative in Perspective, Repertory Cinema 2013 – Italian Neo-realism Cinema, and Cinematic Legacy of Eastern Europe.



The Chinese Film Panorama 2013 opened at the Hong Kong Cultural Centre with the award-winning film *Feng Shui*, directed by Wang Jing and starring actress Yan Bingyan.

Other thematic programmes included the Cinematic Matrix of Golden Harvest, Merry-Go-Movies-Star Kids, Chaozhou Dialect Films – Key to Hong Kong's Multi-Cultural Heritage, Transcending Space and Time – Early Cinematic Experience of Hong Kong, Movie Talk, and A Myriad of Charm – In Commemoration of Hung Sin Nui.

In support of major local film events, the LCSD sponsors the venue for the annual Hong Kong Film Awards Presentation Ceremony. It also provides funding support to the Hong Kong Arts Centre to organise the annual Incubator for Film and Visual Media in Asia (formerly the Hong

Kong Independent Short Film and Video Awards), and to Microwave Company Limited to organise the Microwave International New Media Arts Festival. These events encourage creative, independent productions of short films and videos and, more generally, promote the media arts.

Music Office

The Music Office promotes knowledge and appreciation of music in the community, especially among young people. During the year, it ran an Instrumental Music Training Scheme for 4 697 trainees, along with 19 youth orchestras, bands and choirs with 1 387 members. It also organised 243 short-term music interest courses for 2 507 participants, and another 397 music-related activities which together attracted around 162 000 people. These included a music camp, several youth music events, and a variety of educational programmes for students and the community.



The Music Office Youth Choir at the annual gala performance.

As part of the Music Office's cultural exchange programme, in August 2013, the Hong Kong Youth Symphonic Band of the Music Office participated in the Jeju International Wind Ensemble Festival in Korea. The office also organised exchange activities in Hong Kong for youth music groups from Tianjin, Taipei and Singapore.



The Hong Kong Youth Symphonic Band took part in the Jeju International Wind Ensemble Festival in Korea.

The new Kwun Tong Music Centre in the Lam Tin Complex was officially opened in September 2013. Of all the music centres under the Music Office, this one has the largest rehearsal hall and its practice rooms are soundproofed, offering an ideal music learning and practice environment for trainees and orchestra members.



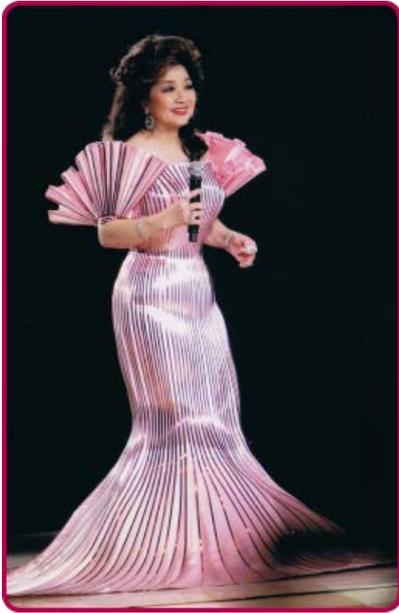
The new Kwun Tong Music Centre in the Lam Tin Complex is ideal for students wanting to learn various musical instruments.

Indoor Stadia

The 12 500-seat Hong Kong Coliseum and the 3 500-seat Queen Elizabeth Stadium are two premier multi-purpose indoor stadia in Hong Kong that offer high flexibility in staging and seating configurations to suit a variety of events, such as international sporting events and tournaments, concerts for both pop and classical music, spectacular entertainment events, major celebrations, and ceremonial events.

Hong Kong Coliseum

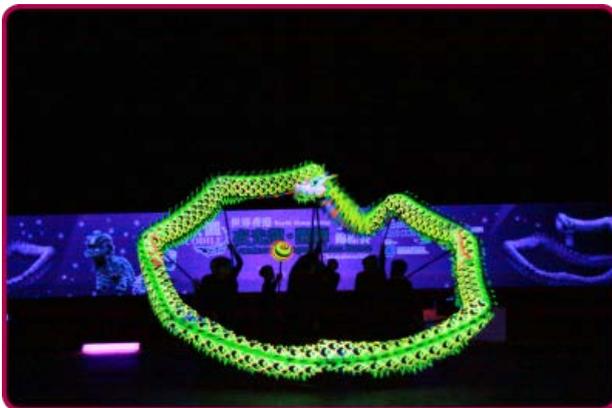
A good number of renowned pop singers performed at the coliseum during the year including local artists G.E.M., Justin, Joyce Cheng, Mark Lui and Friends, Eason Chan, Frances Yip, Elisa Chan, Maria Cordero, Denise Ho, Ekin Cheng and Jordan Chan, Khalil Fong, Alan Tam and Hacken Lee, Joey Yung, Softly, Paula Tsui, Anthony Wong, C AllStar, Ronald Ng and Friends; and overseas arts groups Sodagreen, Mayday, S.H.E. and artists A Yue, A Lin, Jay Chou, Fei Yu Qing, JJ Lin, Tsai Chin and Cheer Chen. Other attractions included Jim Chim and Lo Hoi Pang Stand Up Comedy, Gala Spectacular, The Voice of China, a variety show in Celebration of the 64th Anniversary of the Founding of the People's Republic of China, a public talk by Zen Master Thich Nhat Hanh, Celebration of the Lord Buddhas' Birthday, The Greater Repentance Dharma Function and the Three Refuge Five Precepts Ceremony. International sports events held at the Coliseum this year included the FIVB World Volleyball Grand Prix – Hong Kong 2013, the Hong Kong Open Badminton Championships 2013 (part of the BWF World Superseries), and the World Hong Kong Luminous Dragon and Lion Dance Championships 2014.



Cantonese pop singer Paula Tsui performing in a concert at the Hong Kong Coliseum.



Zen Master Thich Nhat Hanh gave a public talk entitled Happiness is the Way at the Hong Kong Coliseum in 2013.



A flashing green dragon swirls and dances at the World Hong Kong Luminous Dragon and Lion Dance Championships.

During the year, the 40 events held at the coliseum attracted 1 462 900 spectators.

Queen Elizabeth Stadium

During the year, major sporting events held at the stadium included the Hong Kong Silver Shield Basketball Championship 2013, the 56th Festival of Sport – Hong Kong Powerlifting Championship 2013, the 26th Table Tennis Asian Cup 2013, the 1st International Traditional Wushu Championship 2013, the Hong Kong Gymnastics For All Festival 2013, the China Dancesport Open Series 2013 (Hong Kong), the Hong Kong Basketball League 2013, the 2013 Hong Kong Bodybuilding

Championships cum South China Invitational Championships, the Hong Kong Annual Badminton Championships – Finals cum Award Presentation Ceremony of Senior Division, the 2013 Hong Kong Junior & Cadet Open - ITTF (International Table Tennis Federation) Premium Junior Circuit, the 2013 ADSF Asian DanceSport Single Dance Championships, the 50th Schools Dance Festival - DanceSport, the 57th Festival of Sport - Open Ceremony, and the '20 years of Inheritance' Hong Kong Rhythmic Gymnastics Festival for the Elderly 2014.



The 1st International Traditional Wushu Championships 2013 celebrated the 25th anniversary of the Hong Kong Wushu Union.

Cultural events held at the stadium included the Hong Kong International Youth and Children's Choir Festival Opening Concert, Emperor's Voices - Club For Five Concert I and Concert II, the China Da Xiang Guo Temple Buddha Orchestra Music Concert, The Guitar Legacy, the 2013 Hong Kong Youth Music Interflows - Symphonic Band Contest, a family programme of the International Arts Carnival 2013 – Summer Fun Party 2013: Adventure in Animal Kingdom, the Hong Kong Marching Band Contest 2013, the 2013 Hong Kong Marching Band Festival, and the 2014 International a cappella Extravaganza.



This guitar concert was one of many cultural events held at the Queen Elizabeth Stadium during the year.

Entertainment events included the pop concerts Music Farm 25th Anniversary Albert & Friends in Concert 2013, the Rowena & Louie

Reunited Charity Concert, the Cheng Kam Cheong Concert, Ellen Loo & The Ripples Band - 'V' Live, the Anthony Lun One Voice Ten Fingers Concert, the Lam & Lam Hear with Love Concert 2013, the Rock Angel Power Band Festival, the Andrew & Peter in Charity Concert, and the Louis Yuen Live in Concert; and stand-up comedy shows RockaSammy by Sammy Leung, and One Night Stand by Cheuk Wan Chi.



Famous actor and singer Louis Yuen, live in concert.

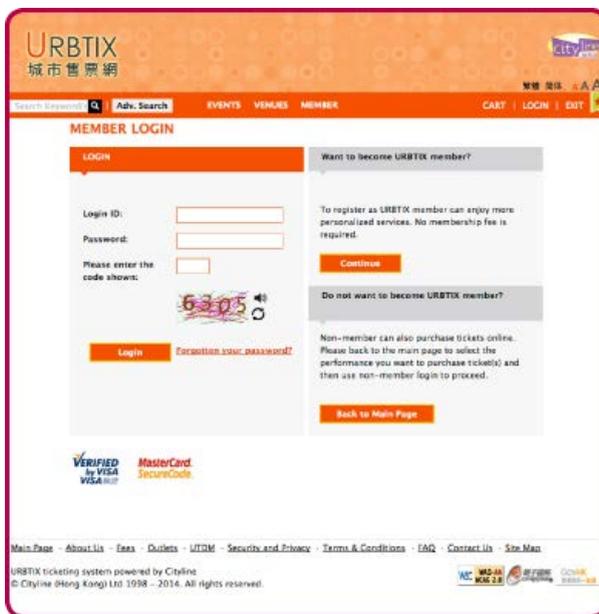
During the year, the stadium hosted 133 events, which attracted a total of 374 900 spectators.

Urban Ticketing System (URBTIX)

URBTIX is one of the most widely-used ticketing systems in Hong Kong. It serves 44 regular performance venues with a combined seating capacity of more than 100 000. There are 40 URBTIX outlets throughout Hong Kong, 15 of which are located in LCSD venues.

URBTIX offers convenient and reliable ticketing services for event presenters as well as the public. Apart from a wide network of box office sales available throughout the territory, telephone and 24-hour internet booking services are also provided for the convenience of customers.

A new URBTIX system was launched on March 5, 2014 to further enhance its ticketing services. The new system enables ten times as many users to carry out Internet booking concurrently than the old system. Customers need not register as members before making purchases on the Internet, and payment by China UnionPay cards issued by banks on the Mainland are accepted for Internet bookings. Other new features such as mobile ticketing and personalised functions for registered members will be implemented by phases in 2014.



An upgrade to the URBTIX ticketing system in 2014 enhanced the capacity of its ticketing services, while also adding new functions and online services.

In 2013-14, URBTIX sold 4.71 million tickets for more than 8 300 performances. Sales totalled \$1,000 million.

Public Libraries

The LCSD operates the HKPL network of 67 static and 10 mobile libraries. It also manages the Books Registration Office. The library system provides free library and information services to meet the community's demand for knowledge, information, research and recreation, and to support lifelong learning. The HKPL promotes reading and the literary arts, and offers library extension activities for people of all ages.

The HKPL network, with 4.2 million registered borrowers, has a comprehensive collection comprising 11.4 million books and 1.74 million multimedia materials. During the year under review, users borrowed more than 55.54 million books and other library materials from Hong Kong's 77 public libraries.

The Hong Kong Central Library is a major information and cultural centre, offering more than 2.59 million items of library materials and a wide range of other facilities. Special features there include an arts resource centre, a multimedia information system, over 480 computer workstations providing access to the HKPL network as well as online electronic resources, a central reference library with six subject departments, a Hong Kong literature room, a map library, a language learning centre, a young adult library, and a toy library.



The 12-storey Hong Kong Central Library, the biggest library in the Hong Kong Public Libraries System, provides the public with a full range of library services.

Facilities are also available for hire, including a 1 540 square metre exhibition gallery, a 290-seat lecture theatre, two activity rooms, a music

practice room, and eight discussion rooms.

Public Libraries Advisory Committee

The Public Libraries Advisory Committee, comprising professionals, academics, prominent community and government representatives, meets regularly to advise the Government on HKPL's overall development strategy.

District Council Co-management

In 2013-14, HKPL continued to work with District Councils (DCs) to develop district library services and organise activities to meet the needs of local communities. Their efforts bore fruit with a growing diversity of community involvement activities to promote reading, and a wide variety of projects to enhance library facilities and reading environments.

With the financial support of DCs, we organised more than 3 500 regular extension activities and large-scale reading activities throughout the year. Examples of these activities are the summer reading programme Read more, Get more in Sham Shui Po; Tuen Mun Reading Festival 2013 – Reading for a Better Tomorrow; Summer Reading Fun in Sai Kung; the reading programme Science Applied in Kwai Tsing; Islands Story Month; and Under the Same Blue Sky – Getting to Know our Community in Kowloon City. Often co-organised with district organisations, these outreach activities helped boost the popularity of our public libraries and promote the reading habit.

To further foster a reading culture in the community, we organised a variety of reading ambassador programmes in partnership with schools and local organisations. Examples include the Library Ambassadors Programme for primary students in Southern District; the Community Reading Ambassadors Programme for youth volunteers and parents in Tuen Mun; and the READ Ambassadors Programme for parents in Sai Kung.

DCs have also been actively enhancing library facilities and reading environments by initiating projects and providing financial support. Among the works projects carried out in 2013-14, the major ones were the upgrading or replacement of air-conditioning systems at 18 branch libraries to improve their indoor air quality.

New Libraries

A new library was opened during the year. In March 2014, the Pak Tin Public Library was re-provisioned to the Shek Kip Mei Estate Ancillary Facilities Block with enhanced services and facilities, and re-named the Shek Kip Mei Public Library.



The customer service counter in the Shek Kip Mei Public Library, newly opened in 2014.

New Initiatives in Library Services

The HKPL network is moving forward by extending its services beyond its library premises, increasing its range of stock, enhancing its reference and information services, fully embracing information technology, and actively promoting good reading habits within the community.

Information Technology Initiatives and Digital Library Services

The Next Generation Integrated Library System launched at the end of 2011 offers comprehensive automated library services, including 24-hour online library services which provide catalogue searching, reservation and renewal of library materials. Application of Radio Frequency Identification technology to our library operations has also been implemented in selected libraries on a pilot basis.

The HKPL also provides a wide range of online services through its website (www.hkpl.gov.hk). In 2013-14, more than 9.4 million visits to the library website (with 127 million hits) were recorded. In order to enhance public library services in the digital era, the website was revamped on March 31, 2014 and given a fresh new look. The new website features a modern layout and offers a more user-friendly interface through which members of the public can access online e-services and library materials, and enjoy the convenience of a 'library without walls'.

To facilitate access to the wealth of information online, more than 1 900 computer workstations with Internet access have also been provided, and most of them have been equipped with self-service printing facilities and an Octopus payment option. Government Wi-Fi service is also available at all 67 static public libraries.



Self-service borrowing and renewal devices have made using the library more convenient than ever.

As HKPL's digital library system, the Multimedia Information System (MMIS) had completed the major upgrade in early 2014 with service extended to all libraries exceeding 1 200 computer workstations. With its newly designed user interface, the system is a round-the-clock portal for one-stop searching of over 2.44 million pages of digitised materials including old Hong Kong newspapers, photos, house programmes and posters of the performing arts, maps, manuscripts, audio programmes, ebooks and online databases. Content recommendations such as 'most popular', 'recently added', 'content highlight', and 'pick of the day' have been provided to make browsing of the materials much easier. Users can explore the MMIS collections on the Internet or by using the efficient online service to book workstations at the Hong Kong Central Library and all 66 branch libraries.

Reference and Information Services

Reference and information services are available at the Hong Kong Central Library and six other major libraries – City Hall, Kowloon, Ping Shan Tin Shui Wai, Sha Tin, Tsuen Wan and Tuen Mun. The Reference Library at the Hong Kong Central Library has six subject departments with a collection of over one million reference material items and a wide range of electronic resources to meet users' reference, self-study and life-long learning needs. The Reference Library is continually adding reference materials to the Hong Kong Collection and the Hong Kong Oral

History Special Collection, as well as collecting heritage documents through regular Documents Collection Campaigns. It also houses the depository collections of nine international organisations.

Specialised reference services are available from the Arts Resource Centre, the Hong Kong Literature Room and the Map Library in the Hong Kong Central Library. The City Hall Public Library offers specialised reference services through its Business and Industry Library, its Creativity and Innovation Resource Centre, and the Basic Law Library. The Kowloon Public Library provides specialised resources and services through its Education Resource Centre. The Sha Tin Public Library hosts a thematic collection and a webpage providing sports and fitness resources. Most recently, in December 2013, the Tuen Mun Public Library launched a thematic 'Food and Nutrition Collection' to provide one-stop access to useful and up-to-date information on this field. These wide-ranging reference materials and thematic resources are promoted through workshops, library visits and subject talks, in collaboration with the Education Bureau, academics, and NGOs involved in specific areas.

The Hong Kong Central Library operates a referral service by which registered users can access the collections of the University of Hong Kong Libraries.

During the year, HKPL handled 3.5 million enquiries.

HKPL provides 63 e-databases and 180 000 e-books. Registered members can access all e-books and 21 e-databases in the e-resources collection from home via the e-Resources thematic page on the HKPL portal. The remaining 42 e-databases are licensed for use at designated libraries during opening hours. The general databases are accessible at all public libraries while the specialised databases are accessible at the Reference Library of the Hong Kong Central Library and other major public libraries.

Extension Activities and Promotion of Reading and the Literary Arts

Outreach programmes are an integral part of library services, and our libraries organised a wide range of such activities throughout the year, including storytelling programmes, book displays, exhibitions and

community talks on a wide range of subjects. A total of 21 410 library outreach programmes were organised in 2013-14.

A variety of reading programmes and reading-related activities were organised to promote interest in reading on diverse subjects. They included 4.23 World Book Day Creative Competition in 2013, Love and Affection in Family, Meet-the-Authors 2013: Walking on the Path of Growth, Thematic Storytelling Workshop: Little Black Raven Loves Adventure, Summer Reading Month Exhibition: A Journey of Love, and subject talks on Cosmopolitan Hong Kong and Asian studies, as well as on art and culture subjects.



A student winner proudly displays her certificate at the prize presentation ceremony of the 4.23 World Book Day Creative Competition in 2013.



Students responded enthusiastically to a guided tour of the thematic exhibition of Summer Reading Month 2013.

During the year, Teen Reading Clubs were set up at 33 libraries, and Family Reading Clubs at six major libraries. HKPL also joined other organisations to organise territory-wide reading activities, such as the Reading Carnival.

Many other special programmes and competitions were held throughout the year to promote creative writing and encourage the appreciation and development of the literary arts. One highlight was the 12th Hong Kong Biennial Awards for Chinese Literature, with related seminars conducted by local and overseas writers. Other major creative writing competitions

in the year included the Chinese Poetry Writing Competition and the Competition on Story Writing in Chinese for Students.

Book Drop Service

HKPL continued to provide a book-drop service at three major MTR interchange stations, namely Central, Kowloon Tong and Nam Cheong, making it convenient for readers to return borrowed library materials while out and about.

Community Collaboration

As part of its promotion of lifelong learning, HKPL continued to collaborate with the Education Bureau on the Library Cards for All School Children Scheme, which encourages students to use public library services. Sixteen public libraries stock Open University of Hong Kong course materials which enable self-learning.

The Libraries@neighbourhood - Community Libraries Partnership Scheme provides community-based library services through collaboration with non-profit local community organisations. These organisations are offered block loans of library materials, together with professional advice on setting up community libraries tailored to their target audiences. By the end of 2013-14, 216 community libraries had been established.

Books Registration Office

The Books Registration Office helps preserve Hong Kong's literary heritage by registering local publications and monitoring the effective use of the International Standard Book Number system. Every quarter it publishes 'A Catalogue of Books Printed in Hong Kong' in the *Government Gazette*, also accessible online. In 2013-14, the office registered a total of 14 229 books, 10 859 periodicals and 1 035 new publisher prefixes conforming to ISBN standards.

Museums

The LCSD manages seven major museums: the Hong Kong Museum of Art, the Hong Kong Museum of History, the Hong Kong Museum of Coastal Defence, the Hong Kong Science Museum, the Hong Kong Space Museum, the Hong Kong Heritage Museum, and the Dr Sun Yat-sen Museum. Their roles are to acquire, conserve, research, exhibit and interpret both Hong Kong's tangible and its intangible cultural heritage.



The Hong Kong Museum of Coastal Defence presents Hong Kong's 600-year history of coastal defence.

The department also manages the Hong Kong Film Archive, the Art Promotion Office, the Hong Kong Heritage Discovery Centre, and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre, along with seven smaller museums, namely the Flagstaff House Museum of Tea Ware, the Lei Cheng Uk Han Tomb Museum, the Law Uk Folk Museum, the Sheung Yiu Folk Museum, the Sam Tung Uk Museum, the Hong Kong Railway Museum, and the Fireboat Alexander Grantham Exhibition Gallery.



The Flagstaff House Museum of Tea Ware and its adjacent K. S. Lo Gallery showcase valuable antique ceramic pieces, along with Chinese seals.

In 2013-14, over 6.3 million visitors patronised the LCSD's museums, where they were able to enjoy many inspiring and enjoyable exhibitions and programmes designed for a range of different audiences.

During the year, the LCSD published its second Five-Year Corporate Business Plan for the public museums, covering 2013-18. This lays out the vision, mission, core values, and plans for achieving excellence for museums. Individual museums and offices also drew up their own Annual Plans for 2013-14.

Museum Advisory Panels

Three Museum Advisory Panels (Art, History and Science) were set up in October 2010 to enhance accountability and public involvement in the management of the museums. In the year under review, they continued to advise the department on the positioning of museums, on strategies for business development, marketing and community involvement, and on measures for enhancing operational efficiency and accountability. The panels comprise academics, museum experts, artists, art promoters, marketing / public relations experts, and community leaders.

Intangible Cultural Heritage Advisory Committee

The Intangible Cultural Heritage Advisory Committee was set up in July 2008 to monitor and advise on the first territory-wide survey of Hong Kong's intangible cultural heritage (ICH). The committee, which comprises local academics, experts and prominent community figures, commenced its third term on January 1, 2013, with an expanded membership incorporating a wider range of experts. Its terms of reference were also widened to cover the safeguarding of our ICH through research, promotion, enhancement, transmission and revitalisation.

With reference to the findings of the first territory-wide survey of ICH in Hong Kong, the committee endorsed an inventory list comprising 480 ICH items after a four-month public consultation on the draft inventory list conducted by the LCSD from July to November 2013. The first inventory of Hong Kong's ICH would be published in mid 2014.

Museum Trainee Scheme

The Museum Trainee Scheme was begun in 2010 to develop museum professionals. Trainees are attached to the Hong Kong Museum of Art, the Hong Kong Museum of History, the Hong Kong Heritage Museum, the Hong Kong Film Archive, the Art Promotion Office and the

Conservation Office, and receive two-year on-the-job training in museum management or conservation services. The trainees learnt how to manage museum services and organise education programmes, and also gained hands-on experience in curating exhibitions and projects. The number of trainee placements was increased from 15 in 2012 to 24 in 2013.

Hong Kong Museum of Art

During the year, the Hong Kong Museum of Art and the Ju Ming Museum co-organised the exhibition Ju Ming—Sculpting the Living World. This was the first large-scale solo exhibition of the world-acclaimed artist Ju Ming held at the museum, and over 120 sets of artwork were displayed in the two exhibition galleries as well as in the adjacent piazza and in the Art Square at Salisbury Garden.

The Origin of Dao: New Dimensions in Chinese Contemporary Art, curated by Pi Daojian, showed examples of Chinese contemporary art that have taken a different route from conventional western art, and explored the philosophy ('Dao') behind this genre. The Hong Kong Contemporary Art Biennial Awards displayed 97 artworks selected for exhibition in 2013, including the works of the 14 award winners.



The Origin of Dao: New Dimensions in Chinese Contemporary Art was a large-scale contemporary art exhibition that brought together the work of 37 Chinese artists from the Mainland, Taiwan, Hong Kong and overseas at the Hong Kong Museum of Art.

To strengthen cultural collaboration within the Pearl River Delta Region, the Hong Kong Museum of Art, the Guangdong Museum and the Macao Museum jointly organised a travelling exhibition Maritime Porcelain Road: Relics from Guangdong, Hong Kong and Macao Museums, to run from

2012 to 2014. The exhibition was staged at the Hong Kong Museum of Art from July 19, 2013 to February 16, 2014. A total of 186 300 people visited the exhibition.



Co-organised by the Hong Kong Museum of Art, the Guangdong Museum and the Macao Museum, the exhibition *Maritime Porcelain Road - Relics from Guangdong, Hong Kong and Macao* Museums presented a study of Chinese export ceramics and explored the role of the trade.

In November 2013, the All Are Guests exhibition was shown in Taipei as part of the Hong Kong Week 2013@Taipei programme, in a move designed to foster cultural exchange and promote Hong Kong artists overseas. This year, the museum also extended its outdoor exhibition space with the newly opened Art Square in Salisbury Garden, where art displays will be regularly renewed to showcase the creativity and diversity of Hong Kong art. Three renowned local artists, Kum Chi-keung, Danny Lee and Rosanna Li, created large site-specific sculptures for the inaugural exhibition *Heaven, Earth and Man - A Hong Kong Art Exhibition*.



Large site-specific sculptures by local artists, Kum Chi-keung, Danny Lee and Rosanna Li, went on display in the newly opened Art Square at Salisbury Garden as part of its inaugural exhibition Heaven, Earth and Man - A Hong Kong Art Exhibition.

The museum also offered a wide array of educational programmes to enhance public appreciation of art. Sponsored by The Friends of the Hong Kong Museum of Art, a one-year free coach service was provided to enable local schools to visit the exhibitions at the museum.

Other than regular lecture programmes, two whole-day international symposia were held to tie in with the exhibitions *The Origin of Dao: New Dimensions in Chinese Contemporary Art*, and *Ju Ming – Sculpting the Living World*; these were held on May 17, 2013 and March 1, 2014 respectively. Many internationally renowned artists and scholars were invited to the symposia to present papers, giving attendees the chance to hear artists they admired speaking in person.

A Jockey Club Art Appreciation Programme was specially designed to enhance visitors' interest in the exhibition *Ju Ming – Sculpting the Living World*. Sponsored by the Hong Kong Jockey Club Charities Trust, the programme included a thematic audio guide, an interactive phototaking and education corner, art workshops, free public guided tours, and art accessibility activities for disabled groups. To tie in with the exhibition associated with the Hong Kong Contemporary Art Awards 2012, special educational programmes were held in October and November 2013. A series of open forums with presentations by the award-winning artists were conducted, and a special programme, *Portfolio Nights*, was organised allowing tertiary students to meet their favourite artists and get their professional comments on the students' artworks. In total, the

museum's education and extension programmes attracted over 38 000 participants in 2013-14.



Sculptures by Ju Ming on display outside the entrance of the Hong Kong Museum of Art.

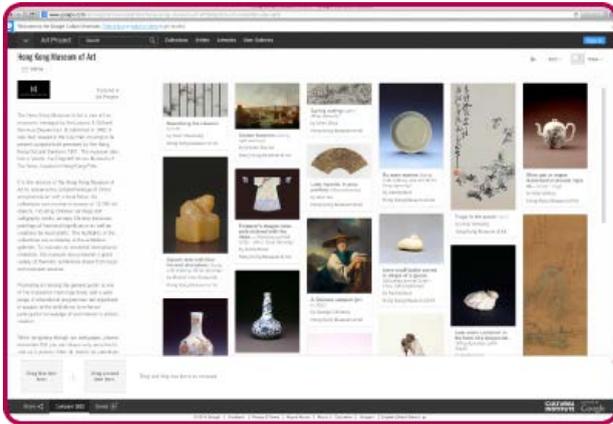


Featuring 120 sets of works from the Living World Series, the Ju Ming - Sculpting the Living World exhibition was the largest exhibition of works by the renowned Chinese artist Ju Ming ever held in Hong Kong.

In order to study the history of Hong Kong art in depth and provide a background that will facilitate the work of future researchers, a collaborative project between the Hong Kong Museum of Art and Asia Art Archive entitled the Hong Kong Art History Research – Pilot Project was launched in March 2013, which concluded with a whole-day panel discussion in November 2013. Interviews with five senior contributors to Hong Kong art were conducted and video recorded as part of this Pilot Project. The Museum of Art will continue to collaborate with other cultural institutions to conduct research on Hong Kong art.

With the aim of taking the valuable collections of the Hong Kong Museum of Art to every corner of the world via the internet, the museum further enhanced information about its collections on the Google Art Project. Details with images of another 50 artefacts from the museum's collection

were uploaded onto the Google Art Project in September 2013. A total of 140 artworks are now available on the Google platform.



The Hong Kong Museum of Art further enhanced information about its collections on the Google Art Project.

Flagstaff House Museum of Tea Ware

The Flagstaff House Museum of Tea Ware is a branch of the Hong Kong Museum of Art. Its collection features tea ware and related implements from the collection of the late Dr K S Lo, as well as rare Chinese ceramics and seals donated by the K S Lo Foundation. The exhibition 2013 Tea Ware by Hong Kong Potters showcased 105 items of selected ceramic tea ware made by 87 local potters. Over 68 900 people visited the exhibition from September 4, 2013 to March 31, 2014. To celebrate the 30th Anniversary of the Museum of Tea Ware, a whole year of celebration activities was planned for 2014. One of the programme highlights was the exhibition Gems of Yixing Tea Ware from the Nanjing Museums, featuring collections from the Nanjing Museums. From March 26, 2014 to April 25, 2014, over 14 700 people visited the exhibition. The museum, which also organised many activities to introduce people to tea ware and the art of tea drinking, attracted 204 400 visitors during the year.



Students on a guided tour at the exhibition 2013 Tea Ware by Hong Kong Potters.

Hong Kong Museum of History

The mission of the Hong Kong Museum of History is to foster interest in history, enrich cultural life, strengthen social cohesion, and nurture a national identity. It collects, preserves and displays cultural objects closely related to the history of Hong Kong, South China and beyond.

In addition to its permanent exhibition The Hong Kong Story, the museum presents various thematic exhibitions either on its own or in conjunction with other museums and cultural organisations from Hong Kong, the Mainland, and overseas.

The major exhibition The Splendours of Royal Costume: Qing Court Attire was the largest of its kind ever launched by the Palace Museum outside the Mainland, attracting 113 800 visitors. Two creative and stimulating multimedia programmes were produced to help visitors appreciate the Qing court costumes. A series of creative extension and education activities were held; these included public talks by specialists from the Palace Museum, guided tours for people with disabilities, and iPad workshops for young people and families, all of which helped visitors better appreciate the creativity and beauty of the Qing court costumes. In addition, a range of creative and design programmes were organised which involved recruiting design students to work with museum designers in designing the gallery and catalogue, as well as the holding of a fashion design competition to enhance young people's understanding of the exhibition.



Costumes of the Qing emperors and their consorts were on display in the exhibition The Splendours of Royal Costume: Qing Court Attire.



The work of the winners of Discovering Qing: Fashion Design Competition was presented as a fashion show.

Retracing the history of Hong Kong from the mid-19th to the early 20th century and reviewing the development of the photography industry in Hong Kong, the exhibition *Images Through Time: Photos of Old Hong Kong* featured over 700 valuable photos selected from the museum collections and the Moonchu Collection of Early Photography of China. Museum staff carried out painstaking research on historical photographs of Hong Kong, and made this the largest exhibition of its kind ever held in Hong Kong. To tie in with the programme, the museum joined hands with the Technological and Higher Education Institute of Hong Kong to develop a series of multimedia programmes in which visitors could enjoy old photos selected from the museum's recent acquisitions, and witness the transformation of the cityscape on the north side of Hong Kong Island over the years. The exhibition was very well received, attracting 119 400 visitors.



The exhibition *Images Through Time: Photos of Old Hong Kong* featured more than 700 rare old photos, and gave visitors the chance to see how Hong Kong has evolved over the past century.



Visitors using interactive devices at the Images Through Time: Photos of Old Hong Kong exhibition.

The museum also collaborated with local organisations and public institutions to organise displays on themes relating to the public history of Hong Kong. Especially well received were the Hong Kong Observatory – Under the Same Sky 130 Years, jointly presented with the Hong Kong Observatory, and the Journey with You: Hong Kong Bus Story, jointly presented with Kowloon Motor Bus Company (1933) Limited, which recorded total attendances of 146 900 and 122 900 respectively.



Two antique buses, a Daimler A (left) and an Albion Victor EVK55CL (right), were on display at the Journey with You: Hong Kong Bus Story exhibition.

To further promote its cheongsam collection, the museum contributed an exhibition on women's cheongsam as the opening programme of Hong Kong Week 2013@Taipei containing over 100 exhibits. Complete with a series of education and extension activities, including a fashion show, demonstrations and talks, A Century of Fashion: Hong Kong Cheongsam Story was held at the Exhibition Hall of the Eslite Xinyi Store in Taipei. Following the success of the Taipei display, a smaller version of the exhibition was staged at the museum in early 2014, showcasing the history and craftsmanship of local cheongsam and sharing some of the fascinating stories to show how this garment reflects the unique characteristics of Hong Kong culture.



The exhibition A Century of Fashion: Hong Kong Cheongsam Story was staged at the Hong Kong Museum of History in early 2014. Visitors could appreciate the cultural legacy and innovation associated with cheongsams in Hong Kong.

To further build up its collections, during the year the museum launched two new collection campaigns: The History of Ours: Campaign for Collection of Photos, and Childhood Treasures Toy Collection Campaign, in both of which it appealed for the public to donate old photos and toys from different periods. More than 940 items were acquired through these campaigns along with ongoing collection campaigns on the cheongsam and on children's life in Hong Kong.

To complement the exhibition Journey with You: Hong Kong Bus Story, a quiz was organised for the general public which attracted 7 600 participants. Visits to the Kowloon Motor Bus Depot were arranged for the winners in November and December 2013.

The museum was the coordinator for International Museum Day 2013, Hong Kong. As well as running a series of youth programmes involving competitions, Facebook games and workshops, it also launched some new initiatives such as the iButterfly smart phone game, a Chinese music performance at The Hong Kong Story Exhibition Gallery, and a curators' talk series and seminars in mid-May 2013, all to encourage greater public participation in the International Museum Day programmes.



The Hong Kong Museum of History was the coordinator for International Museum Day 2013 in Hong Kong. Photo shows students at a workshop in which they could design their ideal Hong Kong museum.

Throughout the year, the museum organised a wide variety of educational and extension activities, including lecture series, workshops, conferences, field trips, film shows, competitions and family and outreach programmes to promote public interest in local history and our cultural heritage.

In October 2013, the 3rd Inter-school Competition of Project Learning on Hong Kong's History and Culture was held, and this was followed in January 2014 with the 8th Competition on Historical Photographs Writing Research. The museum also began collaborating with the Hong Kong Film Archive to organise the Future Curator Training Course in August 2013. Close collaborations were established with local universities such as the Hong Kong University of Science and Technology, the Chinese University of Hong Kong and the Centre for Hong Kong History and Culture Studies, Chu Hai College, in organising public seminars and lecture series.

To cater for special needs groups, the museum continued its collaboration with the Arts with the Disabled Association Hong Kong on the Interactivity Scheme, which offers sign interpretation guided tours and model-making workshops for people with hearing or visual impairment. At the same time, the Inclusive Life: Museum for All project offered special guided tours with sign interpretation and audio description, model-making and touching workshops for those with hearing or visual impairment and those with intellectual disabilities, enabling them to fully enjoy the Wonders of Ancient Mesopotamia and Splendours of Royal Costume: Qing Court Attire exhibitions.

With the aim of further building up its audiences, during April and May 2013 the museum launched outreach dramas on the history and cultural heritage of Hong Kong in primary schools in association with the Hong Kong Drama / Theatre Education Forum (TEFO).



Museum staff conducted outreach workshops under the Caring for the Community Scheme.

The museum enhanced its collaboration with local community groups and non-profit-making organisations, including the Boys' and Girls' Clubs Association of Hong Kong, the Po Leung Kuk, the Heep Hong Society and the New Immigrants Service Association. Its Caring for the Community Scheme was launched in the year for the elderly, new immigrants, teenagers, and ethnic minority groups, with the aim of fostering an understanding of Hong Kong's history and culture among these groups through extension activities such as story-telling sessions and model-making workshops.

The museum was delighted to receive generous sponsorship from the Hong Kong Jockey Club Charities Trust for the launch of an 18-month pilot project entitled Journey for Active Minds: Jockey Club Museum Programme for the Elderly. Since March 2014, this programme has begun to provide guided tours, workshops on the exhibitions and outreach programmes for the elderly and people with Alzheimer's disease, enabling participants to explore cultural history and works of art in an environment of intellectual stimulation, experience sharing and social interaction.

The Hong Kong Museum of History attracted 830 200 visitors during the year. In addition to the Hong Kong Museum of Coastal Defence and the Dr Sun Yat-sen Museum, the Hong Kong Museum of History also manages three small branch museums – the Fireboat Alexander

Grantham Exhibition Gallery at Quarry Bay Park, the Lei Cheng Uk Han Tomb Museum in Sham Shui Po, and the Law Uk Folk Museum in Chai Wan. They attracted 66 700, 36 900 and 12 800 visitors respectively during the year.

Hong Kong Museum of Coastal Defence

The old Lei Yue Mun Fort in Shau Kei Wan has been transformed into the Hong Kong Museum of Coastal Defence, a branch of the Hong Kong Museum of History. Apart from its permanent exhibition, 600 Years of Coastal Defence in Hong Kong, the museum presented two thematic exhibitions during the year: Anti-Japanese War Heroes: An Exhibition on the Hong Kong Independent Battalion of the Dongjiang Column, and Unsung Bravery: History of the Hong Kong Military Service Corps.



A visitor reads about the contribution of the Hong Kong Independent Battalion of the Dongjiang Column to defending the homeland.

To complement the two thematic exhibitions, lecture series on the Dongjiang Column and the Hong Kong Independent Battalion were organised during the exhibition period. In connection with the exhibition Unsung Bravery: History of the Hong Kong Military Service Corps, educational programmes under the title To Have a Date with Ex-British-Chinese Soldiers were organised at which British-Chinese soldiers could share their personal experiences in the service with the public. A total of 249 people had taken part by the end of March 2014.



The educational programmes titled To Have a Date with Ex-British - Chinese Soldiers introduced British Army equipment and weapons to visitors.

The museum attracted 121 300 visitors during the year.

Dr Sun Yat-sen Museum

Dr Sun Yat-sen Museum, housed in Kom Tong Hall, a declared monument, has two permanent exhibitions covering Dr Sun's life and his close connection with Hong Kong. In addition, two thematic exhibitions were organised during the year, Dr Sun Yat-sen and His Family, and History in Prints: The 1911 Revolution in Guangdong.



Visitors learn about Dr Sun's family and how they supported Dr Sun's revolutionary career at the Dr Sun Yat-sen and His Family exhibition.

This museum attracted 60 400 visitors during the year.

Hong Kong Science Museum

Julius Caesar: Military Genius & Mighty Machines, running from December 7, 2012 to April 10, 2013, recreated a fascinating period of the Roman Empire. It allowed visitors to experience and explore interactive machine models and technologies from the Roman period, and integrated ancient technologies with the wider historical context in one show. The exhibition welcomed 122 000 visitors of many different backgrounds and interests.

The Wildlife Photographer of the Year exhibition featured a hundred winning entries from the Wildlife Photographer of the Year Competition. Jointly organised by the Natural History Museum in London and BBC Worldwide, the competition received 48 000 images taken by amateur and professional photographers in 2012. The winning pictures were displayed in transparency format, showcasing a photographic collection that celebrated the beauty and magnificence of the animal world as well as acting as a stark reminder of the fragility of nature. The exhibition received 197 200 enthusiastic visitors from June 1 to September 1, 2013.

To complement the exhibition, the museum organised the Little Eco-Journalist Competition in July 2013, aimed at encouraging students to pursue ecological knowledge while developing research skills. The competition was well received by schools, teachers and students, and the winning entries were displayed during the exhibition.

The Hong Kong Jockey Club Series: Legends of the Giant Dinosaurs, solely sponsored by the Hong Kong Jockey Club Charities Trust, was the largest of its type ever held in Hong Kong. Occupying an area of 2 500 square metres, the exhibition drew international participation from 13 institutes, including a number of natural history museums from the Mainland and professional institutes from overseas. Featuring a rich variety of content, it displayed more than 190 items, about half of which were fossilised dinosaur skeletons, skulls, vertebrae, feathered dinosaurs and eggs. Other highlights included a 30 metre model of a dinosaur skeleton, robotic dinosaurs, and a reconstructed dinosaur tracksite.



Six large robotic dinosaurs specially produced for the Legends of the Giant Dinosaurs exhibition were on display in the piazzas of the Hong Kong Science Museum.

To enhance the appeal of the exhibition, the museum developed a number of multimedia programmes, computer animations and interactive

exhibits that employed state-of-art technology such as object recognition, real time 3D rendering and augmented reality. The Jurassic World mobile app, which enabled audiences to view dinosaurs in action, received the Best Mobile Apps (Mobile Information) Gold Award at the Hong Kong ICT Awards 2014 and the Certificate of Merits at the Asia Smartphone Apps Contest 2013/14.



Visitors were able to interact with the animatronic dinosaurs at the Legends of the Giant Dinosaurs exhibition.

The exhibition drew wide attention from the public and the media. A record attendance of 710 000 visitors to the exhibition was recorded between its opening on November 8 up to March 31, 2014, with a daily average of over 5 800 visitors and more than 12 000 daily visitors at its peak.

The museum also organised a variety of innovative education and extension activities to complement the mega exhibition. The family programme A Night with Dinosaurs organised in December 2013 and January 2014 offered families the unique experience of staying at the museum through the night to explore different aspects of the lives of dinosaurs, and be introduced to palaeontology. The programme received an overwhelming response, attracting over 1 600 applications.



Participants having a good time during A Night with Dinosaurs, a family programme organised by the Hong Kong Science Museum in connection with the Legends of the Giant Dinosaurs exhibition.

In addition, the Erth's Dinosaur Zoo interactive show, conducted by the famous Australian physical performance company Erth Visual & Physical Inc, offered children a personal encounter with an amazing variety of dinosaurs. The Saving Baby Dinosaur outreach puppet show by local puppet performance groups enabled children at schools and non-profit-making institutions to learn more about dinosaurs in a fun-filled atmosphere. Other extension activities included a laser show, lectures, guided tours, film shows, science demonstrations, science competitions, fun science experiments and family workshops.

During the year, the museum acquired a total of nine items relating to prehistoric fish and insects for its collection. A new set of 14 exhibits on various mathematical topics was added to the Prototype Zone, where visitors could try out the new interactive exhibits and share their views on their design and performance. The Energy Efficiency Centre was partly renovated and a number of new interactive exhibits introduced, focusing on topics such as global energy resources and local renewable energy applications.

The museum's Science News Corner showcases some of the scientific and technological achievements of local universities. A thematic exhibition titled Soybean Homecoming was organised jointly with the Chinese University of Hong Kong and ran from April 13 to September 4, 2013.

In November 2013, five leading scientists from the Mainland and Hong Kong delivered lectures in the Distinguished Chinese Scientists Lecture Series, organised jointly by the China Association for Science and Technology, the Beijing-Hong Kong Academic Exchange Centre, the China Association (Hong Kong) for Science and Society, and the Science Museum. Topics ranged from the development of liver transplants in Hong Kong, the challenge of exascale computing, and environmental pollution and public health. The lectures shed light on recent developments in science and technology, with a focus on the contributions being made by Chinese scientists.

Science Alive 2014, sponsored by the Croucher Foundation and jointly presented with the British Council, the Education Bureau and Hong Kong Education City Limited, offered a variety of educational activities,

including a science communication contest, a debating competition, a lecture series, workshops, demonstrations, science walkabouts and family days.



The Family Day Programme of Science Alive 2014 generated an overwhelming response from the public.

The museum also worked with academic institutions, professional bodies and government departments on a number of special programmes. These included the Fun Science Competition, the 16th Innovations in Science and Environmental Studies, the Hong Kong Student Science Project Competition 2013, the 46th Joint School Science Exhibition, the Robotic Olympiad, Research Grants Council Public Lectures, and the Science in the Public Service campaign.

To kindle public interest in science and to sow seed in the minds of the younger generation, the museum cooperated with 19 different science organisations and government departments to present the first-ever HK SciFest 2014. Spanning February and March, the festival offered 47 different programmes, from interactive lectures to drama shows, laboratory programmes, workshops, competitions, field visits, tours and family days, all catering for science-lovers, curiosity-seekers, families and the public. Supported by its partners' expertise, the museum included special activities to enrich participants' understanding of the local sewage treatment process, and the geological history, wetlands and migratory birds of Hong Kong, in the process extending the science education programmes from the museum to different parts of Hong Kong.



A child stands inside a huge soap bubble at HK SciFest 2014.

During the year, 2 113 000 people visited the exhibitions and took part in the education and extension activities.

Hong Kong Space Museum

The Hong Kong Space Museum, which opened in 1980, is the major local institution dedicated to popularising astronomy and space science. Its main facilities include the Stanley Ho Space Theatre and two exhibition halls – the Hall of Space Science and the Hall of Astronomy. The exhibition halls feature more than 50 groups of exhibits, predominantly interactive. The Space Theatre offers awe-inspiring educational experiences with its OMNIMAX and Sky Shows.

To commemorate China's first exploration of the Moon with a lunar rover, from December 2013 to March 2014 the museum staged a special exhibition titled Chang'e 3 Lunar Exploration Mission.

Renovation of the two exhibition halls has begun, and the final design for the new exhibition halls has been completed. The entire project is expected to be completed by late 2016. The museum's website (<http://hk.space.museum>), carrying a wealth of information and educational resources on astronomy and space science, remains very popular.

The Young Astronaut Training Camp is jointly organised by the Space Museum, the Chinese General Chamber of Commerce, the China Astronaut Research and Training Center and the Jiuquan Satellite Launch Center. As part of the training camp, 30 local secondary students were selected to participate in a space science and astronaut training study visit to Beijing and Jiuquan from July 26 to August 2, 2013.



These young astronauts are very excited about joining the training camp.



Students visiting the Command and Control Room at the Jiuquan Satellite Launch Center.

During the year, the Hong Kong Space Museum collaborated for the first time with the Chabot Space & Science Center, USA, in an exchange programme known as the Digital Skies Student Partnership. Twelve Hong Kong students were selected to team up with US students and jointly develop planetarium shows. They visited their US partners in Oakland, California from March 28 to April 3, 2013 to showcase their joint productions and to promote astronomy in local schools and communities there. The US students likewise visited Hong Kong in July 2013. The programme was funded by a grant from the Museum Connect Cultural Exchange programme underwritten by the US Department of State's Bureau of Educational and Cultural Affairs, and administered by the American Association of Museums.



Participants in the Digital Skies Student Partnership Scheme presented a joint production at a local Hong Kong secondary school.

During the year, the museum presented one Sky Show, two 3D Full Dome Shows, three OMNIMAX Shows and two School Shows, attracting a total of 400 700 visitors.

A total of 492 500 people visited the Hall of Space Science, the Hall of Astronomy and 13 special exhibitions, while 22 700 people participated in sessions of 177 extension activities.

Hong Kong Heritage Museum

The Hong Kong Heritage Museum offered a diverse range of programmes and activities during the year with special focus on intangible cultural heritage (ICH), popular culture and design.

Upon completion of the territory-wide survey of ICH in Hong Kong, an inventory list comprising 480 ICH items was drawn up on the advice of the ICH Advisory Committee after a four-month public consultation on the draft inventory list from July to November 2013. The first inventory of Hong Kong's ICH would be published in mid 2014. Also during the year, four local ICH items, namely Fung Ying Seen Koon Quanzhen ritual music, Wong Tai Sin belief and customs, Guqin (seven-stringed plucked instrument) production technique and Hakka unicorn dance in Hang Hau, were put forward for inclusion in the fourth national list of ICH.

To promote public awareness and appreciation of the rich cultural heritage of Hong Kong and the Mainland, two exhibitions on ICH were presented. The museum joined hands with the Choi Chang Sau Qin Making Society to organise an exhibition entitled The Legend of Silk and Wood: A Hong Kong Qin Story in December 2013. The exhibition looked at the transmission of qin (the Chinese zither) from the perspectives of 'traditional craftsmanship' and 'performing arts' as defined by UNESCO's Convention for the Safeguarding of the Intangible Cultural Heritage. Another exhibition, Genesis and Spirit: Intangible Cultural Heritage of Guizhou, developed in collaboration with the Department of Culture of Guizhou Province, was held at the Hong Kong Central Library. It showcased the rich and varied intangible cultural resources of Guizhou.



Highlighting the skills in the making of a qin and the art of playing the instrument, The Legend of Silk and Wood: A Hong Kong Qin Story exhibition took visitors into the world of guqin music and qin craftsmanship.



The exhibition Genesis and Spirit: Intangible Cultural Heritage of Guizhou showcased the rich and varied intangible cultural resources of Guizhou.

The year 2013 marked the 40th anniversary of the death of Bruce Lee, an important cultural icon both in Hong Kong and overseas. Jointly organised with the Bruce Lee Foundation, a large-scale exhibition entitled Bruce Lee: Kung Fu • Art • Life opened in July 2013 and will run for five years. Taking visitors on a marvellous journey through the life and achievements of Lee, the exhibition features more than 600 precious relics related to Bruce Lee on loan from local and overseas collectors, including memorabilia of Lee and his costumes, books and gym equipment, as well as his manuscripts. The exhibition experience was enriched by a 3D hologram animation of Bruce Lee, a newly created 3.5-metre-high statue of Lee, and a 75-minute documentary The Brilliant Life of Bruce Lee. The exhibition was well received by both local and overseas visitors, recording an attendance of over 367 000 by the end of March 2014.



A newly created 3.5-metre-high statue of Bruce Lee went on display at the Bruce Lee: Kung Fu • Art • Life exhibition.

Fashion and stardom have always gone hand in hand in Hong Kong. This year, the spotlight fell on Hong Kong fashion design legend Eddie Lau, a highly successful pioneer in fashion and image design both locally and abroad. Following Lau's generous donation to the museum of many of his valuable possessions including fashion designs, stage costumes, sketches and photographs, the museum staged a solo exhibition of his works entitled Fashion • Image • Eddie Lau. About 70 of Lau's fashion pieces as well as other related works went on display. Divided into two parts -- fashion design and image design -- the exhibition focused on fashion and haute couture designed by Lau dating back to 1979. Exhibition highlights included the numerous design concepts developed by Lau for the local music industry, and the 'Ever Changing Anita Mui' with costumes designed by Lau for Anita Mui at different periods. The exhibition was very popular, having attracted around 310 000 visitors by its end.



Visitors admire works by iconic fashion designer Eddie Lau at the Fashion • Image • Eddie Lau exhibition.

Innovative curatorial approaches were deployed for the exhibition Intelligence Infinity: Inspiration through Art. Based on Howard Gardner's theory of multiple intelligences, the exhibition provided younger visitors with a full sensory experience that encouraged a rich exploration of art and the world.



A work of art in the Intelligence Infinity: Inspiration through Art exhibition. Children could freely touch, climb on and play with the sculpture, fully experiencing the artist's creation.

Another engaging exhibition was Best Wishes for the Family: Traditional Chinese Woodblock Prints from the Collections of the Hong Kong Heritage Museum. This was curated to give visitors a hands-on experience of traditional art. Audiences were invited to 'feel' the exhibits by touching woodblock replicas. Tactile diagrams and guided tours with audio descriptions were made available so that the visually-impaired could fully enjoy the exhibition.

Other exhibitions organised during the year included Sounds in the Grass: Selected Works of Insects by Chao Shao-an, Collaborative Printmaking in partnership with Hong Kong Open Printshop, and Long time no see, Victoria.



The Long time no see, Victoria exhibition explored the memories and interpretations of artists during the colonial era.

The museum organised a variety of education and extension programmes to tie in with its permanent and thematic exhibitions during the year. They included talks, seminars, guided tour services, workshops and demonstrations tailored to the needs of different groups. The museum also introduced Sharing Our Lives: New Interactive Experience for Seniors and Teens, a series of special programmes designed to connect younger and older generations by interacting, sharing experiences and learning from each other. The museum collaborated

with the Education Bureau to run gallery talks, workshops and seminars in support of Life-wide Learning and the Senior Secondary Curriculum.

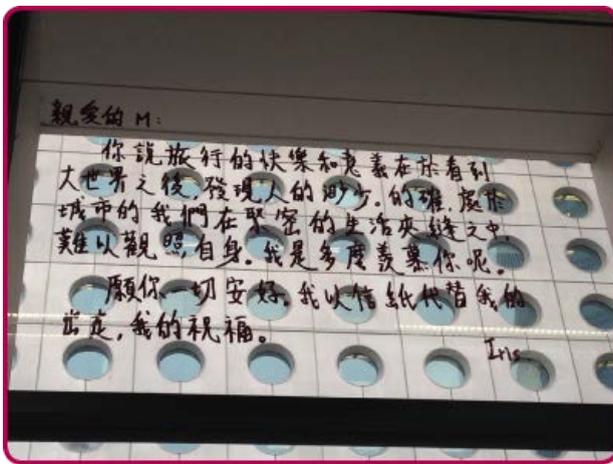
The Hong Kong Heritage Museum, which attracted 636 300 visitors during the year, also manages three branch museums: the Sam Tung Uk Museum, the Hong Kong Railway Museum, and the Sheung Yiu Folk Museum. These three branch museums attracted 89 500, 202 800 and 41 500 visitors respectively.

Art Promotion Office

The Art Promotion Office (APO), in co-operation with various partners, organised a series of community and public art projects in 2013-14 designed to enrich our cultural life and promote public appreciation of art.

The Park Déco – Cornwall Street Park project was aimed at giving the signage and furniture of the Cornwall Street Park a face-lift. Completed in September 2012, the project was granted a Special Citation (Innovation) of the General Public Service Award in the Civil Service Outstanding Service Award Scheme 2013; and was winner of the 2013 Public Space Awards - Urban Park.

Art@Government Buildings (AGB) is a public art project that brings works of art into government buildings to stimulate appreciation and enjoyment of the arts. In AGB 2010-11 and 2012-13, nine government buildings in Hong Kong, Kowloon and New Territories had been imbued with art to create an aesthetic ambience. For AGB 2013-14, four local artists were selected in an open call for proposals to create a new look for the General Post Office, Queen Elizabeth Stadium, Hung Hom Community Hall and Sha Tin Town Hall. The artworks are currently on display from March 2014 to March 2015.



In Art@Government Buildings 2013-14, four local artists were selected in an open call for proposals to create a new look for the General Post Office, Queen Elizabeth Stadium, Hung Hom Community Hall and Sha Tin Town Hall. Photo shows the work at the General Post Office.

The Sparkle! exhibition series was launched by Oil Street Art Space (Oi!) with the inaugural exhibition Sparkle! Art for the Future. The series set out to boost experimental art and generate public engagement in artistic creation and exhibition, stimulating discussion about the relationship between art, contemporary life and social issues. The exhibition showcased seven exhibition proposals developed by young local curators, with the individual exhibitions scheduled to go on view at Oi! during 2014 and 2015.



The Sparkle! Art for the Future exhibition presented the guest curators' ideas about the relationship between contemporary art and life.

Oil Street Art Space (Oi!)

Oi!, a new platform for exchanging ideas in art managed by the APO, officially opened in May 2013 with a launch exhibition entitled Embark! Beyond the Horizon. Four artists were invited to envisage the past, present and future of Oi! based on its unique history and location. Since its opening, a number of programmes have been organised including the Sparkle! Art for the Future exhibition series, and Splash! Garden Bloom.

Oi! has quickly begun to provide a valuable platform where budding and practicing artists can collaborate and share ideas.



The work Together by artist Yuan Gong taking part in the Embark! Beyond the Horizon exhibition used mist to create a spectacular space where viewers could appreciate their independent status, and at the same time feeling the presence of others.



Young visitors enjoying a table setting at the Sparkle! Art for the Future exhibition.

In December 2013, Hong Kong Visual Arts Centre (vA!) and Oi! co-organised Dialogue! Conference on Publicly Engaged Art Practices with Academic Partners from the Academy of Visual Arts of Hong Kong Baptist University, the Department of Fine Arts of the Chinese University of Hong Kong, and the Jockey Club Design Institute for Social Innovation of the Hong Kong Polytechnic University. Nine speakers from the Mainland, Taiwan, Macao and Hong Kong were invited to introduce their participatory art practices on December 6, 2013. A total of 27 local art practitioners and artists were invited for a discussion on December 7, 2013.

Hong Kong Visual Arts Centre (vA!)

vA! provides a platform for art learning and exchange between artists, art enthusiasts and the general public. It does this by proactively

establishing partnerships with artists, relevant institutions and art organisations, and worked together with them to organise quality activities that meet ever-changing public demands while facilitating their enjoyment of creating and participating in art.

In 2013-14, vA! organised its signature programme the Art Specialist Course, a year-long art-training programme for amateurs and young artists. It also held a series of interactive workshops and an exhibition titled Interactive Jam with Digital Art Pro. In the project, a group of young people transformed traditional media into digital formats, in the process exploring both the origins of traditional Chinese culture and the creation of digital art. The results were shown in the lobby of vA! and were well received by the public.



Participants taking part in the Art Specialist Course learnt a range of artistic skills and concepts.

'My Culture' App

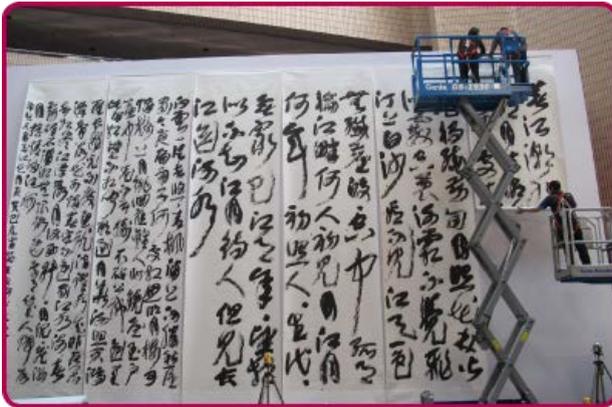
In 2012 the department launched the 'My Culture' app, a mobile application that gives users of iPhone and Android smartphones and iPads access to a regularly updated stream of cultural information.

The app, available in English, traditional Chinese and simplified Chinese, covers an array of cultural events organised by the department, both solely and jointly. The app enables users easily to select their programmes of choice, which can be categorised by venue, date, or genre (music, dance, Chinese opera, theatre, multi-arts, family entertainment, films and special exhibitions). Users can also connect directly to online or telephone ticketing services for booking. Upcoming events can be bookmarked in the calendar of the user's mobile device, and notifications set up so that events are not missed.

The app has received positive feedback from users, and since its launch has been downloaded 29 167 times.

Conservation Office

The Conservation Office continued to provide quality preservation and conservation services to public museums, thus ensuring that the museum collections are kept in the best possible condition. The office also provided technical support for an array of thematic exhibitions. During the year, the office was involved in the conservation of 881 cultural objects, including paintings, historical documents, textiles, photographs, metal objects, sculptures, organic objects, and archaeological finds.



The Conservation Office provides technical support for an array of thematic exhibitions. Photo shows conservation specialists mounting an oversized work of Chinese calligraphy at the Hong Kong Cultural Centre.

To promote conservation awareness, the office sustained its vibrant education and extension programmes for the general public and school students. A total of 30 programmes comprising behind-the-scene laboratory visits and hands-on workshops were organised for the School Culture Day Scheme and for International Museum Day during the year. More than 1 000 participants, including 513 students from 17 school groups, attended these programmes and were introduced to the pleasures of conservation work.



Students learning batik and textile dyeing techniques at a conservation workshop under the School Culture Day Scheme.

The year 2013 was another successful one for the office in the engagement of conservation volunteers. Some 100 volunteers actively contributed a record 6 327 service hours for a variety of conservation programmes, such as exhibit installation, collection preservation, workshop demonstrations, and practical conservation treatment. The office joined the Volunteer Movement for the first time in 2013, and was awarded the Organisation Volunteer Movement Certificate of Gold at year-end.



Conservation volunteers help with the lining of a Chinese calligraphy piece.

The office mounted a new thematic exhibition entitled Childhood Memories at the Hong Kong International Airport. The exhibition, featuring over twenty nostalgic Hong Kong toy sets selected from the collections of the Hong Kong Heritage Museum, offered visitors the chance to revisit fond childhood memories.



Visitors view the Childhood Memories exhibition at the Hong Kong International Airport.

To foster professional exchanges and experience sharing with overseas counterparts, the office was represented at The Metal 2013 International Council of Museums Conference, held in Scotland in September 2013. A conservation paper was contributed to the conference on a proactive approach in determining the structural stability of an aircraft exhibit at the Hong Kong Science Museum.

Antiquities and Monuments Office (AMO)

The AMO plays an important role in the preservation and promotion of Hong Kong's archaeological and built heritage.

Four historic buildings and structures -- the Cenotaph in Central, Bethanie in Pok Fu Lam, Fat Tat Tong in Ha Wo Hang, Sha Tau Kok and Tat Tak Communal Hall in Ping Shan, Yuen Long -- were declared as monuments for permanent protection under the Antiquities and Monuments Ordinance in 2013.

The AMO also carried out restoration and repairs on a number of historic buildings. Major projects included works on the Morrison Building in Tuen Mun, the Yan Tun Kong Study Hall and the Man Lun Fung Ancestral Hall in Yuen Long, the Leung Ancestral Hall in Pat Heung, the Tat Tak Communal Hall in Ping Shan, the Former Residence of Ip Ting-sz in Sha Tau Kok, Tai Fu Tai in San Tin, the Tang Kwong U Ancestral Hall in Kam Tin, the Tang Ancestral Hall and Yeung Hau Temple in Ha Tsuen, King Law Ka Shuk in Tai Po, Lo Wai and the Kun Lun Wai Entrance Gate House in Fanling, the Liu Man Shek Tong Ancestral Hall in Sheung Shui, Maryknoll Convent School in Kowloon Tong and St. John's Cathedral in Central. Archaeological surveys and excavations necessitated by small-scale development projects such as small house development in the New Territories were conducted by the AMO in Sai Kung and Lamma Island, and archaeological heritage materials were successfully salvaged at the sites. A long-term exhibition featuring the archaeological and built heritage of Hong Kong is on display at the Hong Kong Heritage Discovery Centre. During the year, the Hong Kong Heritage Discovery Centre and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre attracted 193 600 and 72 700 visitors respectively. The AMO also organised a wide variety of educational and publicity programmes including lectures, guided tours, workshops and seminars, all to promote heritage conservation.



The Explore Our Heritage exhibition at the Hong Kong Heritage Discovery Centre is a long-term exhibition that presents items from the archaeological and built heritage of Hong Kong.

Expert Advisers on Cultural Services

Our 242 advisers advise the department on the performing arts, literary arts and museum activities. They include artists, authors, academics and practitioners who have made significant contributions to their respective fields.

Major Cultural Events

May 25 – October 7, 2012 (Macao Museum) Maritime Porcelain Road: Relics from Guangdong, Hong Kong and Macao Museums

November 13, 2012 – May 19, 2013 (Guangdong Museum)

July 19, 2013 – February 16, 2014 (Hong Kong Museum of Art)



The opening ceremony of the exhibition **Maritime Porcelain Road: Relics from Guangdong, Hong Kong and Macao Museums.**

September 2012 Talk Series on Chinese Music as World Intangible Cultural Heritage

November 2012 – September 2013 4.23 World Book Day Creative Competition in 2013: Love and Affection in Family

November 2012 – November 2014 Art@Government Buildings 2012-13

December 2012 – May 2013 Thematic Storytelling Workshops: Little Black Raven Loves Adventure



This storytelling workshop help communicate the joys of reading to children and their parents.

January – July
2013

Competition on Story Writing in Chinese for Students in
2013



A winning story from the Competition on Story Writing in Chinese for Students was vividly retold at the prize presentation ceremony.

January –
September 2013

23rd Chinese Poetry Writing Competition

January –
November 2013

12th Hong Kong Biennial Awards for Chinese Literature

March – October
2013

Bowen Public Lectures

March –
November 2013

Meet-the-Authors 2013: Walking on the Path of Growth



Readers enjoyed some close encounters with their favourite writers at the Meet-the-Authors 2013 talks.

March – Explore the World of Medicine: Public Lecture Series
December 2013 2013

April – October Subject Talks on Cosmopolitan Hong Kong
2013

April 2013 – The 25th Hong Kong Print Awards
March 2014

April 19 – 20, *Utopía* by María Pagés Compañía (Spain) at Sha Tin
2013 Town Hall



María Pagés and her company performed a poetic and captivating flamenco dance titled *Utopía*.

May 9, 2013 Encore Series: An Evening with Renée Fleming at
Hong Kong Cultural Centre

May 12 – Intelligence Infinity: Inspiration through Art
September 23,
2013



**Intelligence Infinity:
Inspiration through Art
was an art exhibition
designed for children to
develop their creativity.**

May 17 - August 18, 2013 The Origin of Dao: New Dimensions in Chinese Contemporary Art

May 18 – 19, 2013 International Museum Day 2013, Hong Kong

May 19, 2013 Community Thematic Carnival: *Vinyl Mania* at Kwai Tsing Theatre Plaza

June 1 – September 1, 2013 The Wildlife Photographer of the Year

June 2 - 16 June, 2013 Genesis and Spirit: Intangible Cultural Heritage of Guizhou Exhibition



The exhibition Genesis and Spirit: A Showcase of Intangible Cultural Heritage of Guizhou offered visitors insights into Guizhou's traditional craftsmanship.

June 16, 2013 Encore Series: Guitar Recital by Pepe Romero at Hong Kong City Hall

June 20 – July 28, 2013 Chinese Opera Festival 2013 at various LCSD venues



The Shijiazhuang Sixian Opera Troupe of Hebei presented their premiere in Hong Kong during the Chinese Opera Festival 2013.

June 23, 2013

Academy of Ancient Music at Hong Kong City Hall

July 5 – August 11, 2013

International Arts Carnival 2013



A lively performance by young a cappella singers at the opening ceremony of the International Arts Carnival 2013.

July 13 – August 12, 2013

Summer Reading Month 2013



Summer Reading Month 2013 was launched with a thematic children's exhibition *A Journey of Love Bon Bowl*, which included installation works, interesting books and fun games.

July 14, 2013

Community Thematic Carnival: *Blend New Youth Gala* at Sha Tin Town Hall Plaza

July 17, 2013 – January 13, 2014

Fashion • Image • Eddie Lau



Eddie Lau with stage costumes that he designed for Anita Mui.

July 19 – 21, 2013 *Romeo and Juliet* by Geneva Ballet (Switzerland) at Hong Kong Cultural Centre

July 20, 2013 – Bruce Lee: Kung Fu • Art • Life
July 20, 2018



The exhibition features valuable relics related to Bruce Lee and several reconstructions inspired by major scenes in Lee's classic kung fu movies.

July 26, 2013 – Hong Kong Contemporary Art Awards 2012
July 13, 2014



The Hong Kong Contemporary Art Awards 2012 exhibition featured both works that won awards and other selected works, all showing the talents of Hong Kong artists and the vibrant development of local art.

July 30 – 31, 2013 *Beacon in the Dark* - Children's Adventure Theatre in support of the International Arts Carnival 2013 at Tuen Mun Town Hall Auditorium

July 31 – October 7, 2013 The Splendours of Royal Costume: Qing Court Attire



The Splendours of Royal Costume: Qing Court Attire exhibition included more than 130 valuable costumes from the Palace Museum's collections.

August – November 2013 Subject Talk Series on Life and Death Education: Preparing for Death, Appreciating Life

August 3 – 4, 2013 Summer Fun Party: *Adventure in Animal Kingdom* at Queen Elizabeth Stadium

August 3 – December 30, 2013 Interactive Jam with Digital Art Pro exhibition

August 14 – 15, 2013 The Choir of King's College, Cambridge at Sha Tin Town Hall and Hong Kong City Hall

August 21, 2013 – January 13, 2014 Best Wishes for the Family: Traditional Chinese Woodblock Prints from the Collections of the Hong Kong Heritage Museum

September 4, 2013 - September 8, 2014 2013 Tea Ware by Hong Kong Potters

September 5 – October 13, 2013 2013 Mid-Autumn Lantern Display: *Home Sweet Home* at Hong Kong Cultural Centre Piazza

September 6 – 8, 2013 Tianjin People's Art Theatre – *The Beauty* at Hong Kong Cultural Centre

September 19 – 21, 2013 2013 Mid-Autumn Lantern Carnivals at Victoria Park, Sha Tin Park and Tuen Mun Park



Programmes of the Mid-Autumn Lantern Carnival at Victoria Park included folk song recitals and dance performances.

September 20 – 22, 2013 *The Old Man of The Desert* by Takayuki Fujimoto, Tsuyoshi Shirai and others (Japan) at Hong Kong Cultural Centre

September 29, 2013 Hong Kong International Jazz Festival 2013: Outdoor Concert at Hong Kong Cultural Centre Piazza

October 3, 4 & 6, 2013 Ballet Nacional de España (Spain) at Sha Tin Town Hall and Yuen Tong Theatre



The internationally renowned Ballet Nacional de España revisited Hong Kong in October, delivering thrilling performances of some of the most remarkable pieces from the dance company's repertoire.

October 10 – 13, 2013 Opera: Wagner's *The Flying Dutchman* at Hong Kong Cultural Centre



The opera *The Flying Dutchman* was staged at the Hong Kong Cultural Centre to commemorate the 200th anniversary of the birth of German composer Richard Wagner.

October 18 – World Cultures Festival – Lasting Legacies of Eastern
November 17, Europe
2013



Being the opening programme of the World Cultures Festival 2013, modern ballet *Anna Karenina*, based on Tolstoy's novel, was performed by the world-renowned Eifman Ballet of St. Petersburg, Russia.

October 23 – 24, Dresdner Philharmonie at Hong Kong Cultural Centre
2013

October 26 – 27, *Sing Brother Sing* by Tian Haojiang at Hong Kong
2013 Cultural Centre

October 27, 2013 Asian Ethnic Cultural Performances 2013 at Hong
Kong Cultural Centre Piazza

October 31, 2013 Encore Series: Violin Recital by Kyung-Wha Chung at
Hong Kong Cultural Centre

November – Public Lectures on Asian Studies 2013
December 2013

November 3, 2013 Community Thematic Carnival: *Fun Fun Sheung Shui*
at Sheung Shui Garden No.1

November 8, 2013 Legends of the Giant Dinosaurs
– April 9, 2014



The Legends of the Giant Dinosaurs exhibition was by far the most popular thematic exhibition held by any of the department's museums.

November 10,
2013

Encore Series: Magdalena Kožená and Private Musicke at Hong Kong Cultural Centre

November 14,
2013

ACCF 2013 – Expert Workshop: Libraries and the Preservation and Promotion of Culture

November 17,
2013

New Asia Lecture on Confucianism 2013

November 17,
2013

Band Fever - Outdoor Programme at Hong Kong Cultural Centre Piazza

November 24,
2013

Cantonese Opera Day at Hong Kong Cultural Centre



Cantonese Opera Day promotes the art and makes it more accessible to the community.

November 29 –
December 15,
2013

All Are Guests – A participating programme of Hong Kong Week 2013 in Taipei



Hand-made soap on display at the contemporary art exhibition *All Are Guests*, one of the programmes in Hong Kong Week 2013@Taipei.

December 1, 2013 Concert in the Park at Hong Kong Cultural Centre Piazza

December 6, 2013 Cheers!: The Little Singers of Paris (Les Petits Chanteurs à la Croix de Bois) at Tsuen Wan Town Hall

December 6 – 7, 2013 Dialogue! Conference on Publicly Engaged Art Practices

December 12, 2013 – March 10, 2014 The Legend of Silk and Wood: A Hong Kong Qin Story

December 13 – 15, 2013 Opera: Verdi's *Rigoletto* at Hong Kong City Hall

December 15, 2013 Dance Day at Sha Tin Town Hall

December 18, 2013 – April 21, 2014 Images Through Time: Photos of Old Hong Kong

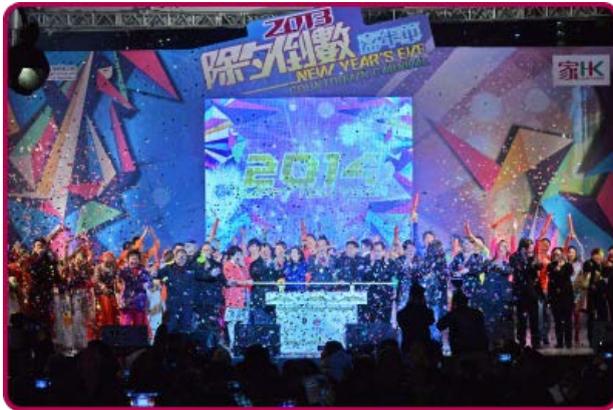


The exhibition *Images Through Time: Photos of Old Hong Kong* presented many old photos relating to Hong Kong's history and customs.

December 26 – Zunyi Acrobatic Troupe of Guizhou Province from
29, 2013 Mainland at Tuen Mun Town Hall, Sha Tin Town Hall
and Yuen Long Theatre

December 28, Marching Band Parade 2013 at Hong Kong Cultural
2013 Centre Piazza

December 31, New Year's Eve Countdown Carnival 2013 at Sha Tin
2013 Park and Sha Tin Town Hall Plaza cum City Art Square



**Members of the public
celebrate the arrival of the
New Year at the 2013 New
Year's Eve Countdown
Carnival.**

January 5, 2014 Youth Band Marathon 2014 at Hong Kong Cultural
Centre Piazza

January 9 – 30, Leung Ping Kwan (1949 — 2013), a Retrospective
2014 exhibition series

January 18 – Crossroads · Another Dimension: Cross-Strait Four
February 13, 2014 Regions Artistic Exchange Project 2013 exhibition
& February 18 –
March 12, 2014



**The exhibition
Crossroads·Another
Dimension - A Cross-
Strait Four Regions
Artistic Exchange Project
2013 showcased works of
art by 16 artists from the
Mainland, Hong Kong,
Taiwan and Macao.**

January 19, 2014 Conference on the Representation and Practices of
Chineseness in Contemporary Art

January 23 –
March 2, 2014

2014 Lunar New Year Thematic Lantern Display:
Roaming in Love at Hong Kong Cultural Centre Piazza



The Lunar New Year thematic lantern display, Roaming in Love, at the Hong Kong Cultural Centre Piazza celebrated traditional wedding customs from different countries.

February 1, 2014

2014 Lunar New Year Fireworks Display

February 14 – 16,
2014

2014 Lunar New Year Lantern Carnivals at Hong Kong Cultural Centre Piazza, Tseung Kwan O Po Tsui Park and Tin Shui Wai Park and Ginza Square

February 20 -
August 30, 2014

Heaven, Earth and Man – A Hong Kong Art Exhibition



One of the large sculptures on display as part of the Heaven, Earth and Man - A Hong Kong Art Exhibition held in the Art Square at Salisbury Garden.

February 22 –
March 22, 2014

HK SciFest 2014



HK SciFest 2014 showed the public the fun side of science.

February 28 -
June 15, 2014

Ju Ming – Sculpting the Living World



Apart from putting sculptures on display in the Hong Kong Museum of Art's exhibition galleries, the exhibition Ju Ming - Sculpting the Living World also placed large sculptures in the public space around the museum with the aim of sharing Ju's creations with all.

March 2014

Public Lectures on History and Business in China 2013-14

March 2014 -
March 2015

Art@Government Buildings 2013-14

March 15 - April
17, 2014

This Slow • That Fast: Animamix Biennale 2013-14

March 26 – July
10, 2014

Gems of Yixing Tea Ware from the Nanjing Museums

Financial Management

The Director of the Leisure and Cultural Services Department (LCSD) is the controlling officer of the department's budget, and is tasked with ensuring that the department delivers quality services efficiently and economically.

Source of Funds

The LCSD is funded by the Government. The expenditure for 2013-14 of \$6,593 million covered operational and capital expenditure in five major areas: Recreation and Sports, Horticulture and Amenities, Heritage and Museums, Performing Arts, and Public Libraries. The funds were also used to support the Hong Kong Life Saving Society, the Hong Kong Archaeological Society, local sports bodies, and camps run by non-government organisations.

The Government's Capital Works Reserve Fund finances the department's installation of major systems and equipment costing more than \$2 million per item. The fund also finances capital works projects of the department. The Architectural Services Department supervises the funding and progress of such projects.

Budgetary Control

To ensure good financial control of the approved budget, the department operates a three-tier structure involving about 200 budget holders authorised to deploy funds, who are accountable for expenditure.

Fees, Charges and Revenue Collection

The LCSD administers more than 700 types of fees and charges, ensuring that they are collected on time, properly accounted for and periodically reviewed.

The department's revenue for 2013-14 of \$1,057 million came primarily from fees and charges, ticket sales and facility rentals. Revenue is credited to the General Revenue Account.



Public swimming pool admission fees are one source of the department's revenue.

Public Feedback

In 2013-14, the department conducted 18 surveys to gauge customer satisfaction with its services. Of the 14 completed surveys on outsourced sports centres, 12 showed user satisfaction levels of more than 80 per cent, while the other two recorded satisfaction rates that were slightly lower than this figure. An opinion survey on the LCSD's performing arts activities was completed in September 2013; the results indicated that around 85 per cent of audiences were satisfied with the programmes organised by the department.

The remaining three opinion surveys conducted in 2013-14 were an omnibus survey on selected service areas, a survey of tourists' behaviour and their interest in visiting museums, and an opinion survey on museum services. The first two surveys are expected to be completed by July 2014, and the last one by September 2014.

Our 'Views from the Public' system maintains a database of feedback received through various channels regarding the department's policies, facilities and services. This information is regularly analysed, and reports made to management which help them identify areas for improvement.



Members of the public are welcome to make enquiries and submit suggestions by email.

Outsourcing

The department follows the Government's efficiency guidelines on outsourcing non-core activities to the private sector. Major services outsourced include cleaning, security, horticultural maintenance, and facility management. As at March 31, 2014, the department was managing 107 outsourced contracts for major services at a total value of \$3,496 million. These contracts covered both leisure and cultural facilities.



Horticultural maintenance services at the Tuen Mun Golf Centre are provided under an outsourcing contract.

The department's outsourcing practice follows these principles:

- Contracts must be commercially viable,
- Service standards must not be reduced,
- Services must be cost-effective, and
- Staff should not be declared redundant.

To deliver quality services to the public more cost-effectively through the private sector, up to March 2014 the department had contracted out the management of the following 14 sports centres: the Jockey Club Tuen Mun Butterfly Beach Sports Centre, the Quarry Bay Sports Centre, the Chun Wah Road Sports Centre, the Cheung Sha Wan Sports Centre, the Chuk Yuen Sports Centre, the Choi Hung Road Sports Centre, the Wo Hing Sports Centre, the North Kwai Chung Tang Shiu Kin Sports Centre, the Ap Lei Chau Sports Centre, the Fa Yuen Street Sports Centre, the Wong Chuk Hang Sports Centre, the Hiu Kwong Street Sports Centre, the Yeung Uk Road Sports Centre, and the Tin Shui Wai Sports Centre.

In addition, the department contracts out the management of several cultural facilities, including the Hong Kong Heritage Discovery Centre, the Dr Sun Yat-sen Museum, the Fireboat Alexander Grantham Exhibition

Gallery, and the Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre.



Management of the Hong Kong Heritage Discovery Centre is contracted out for more cost-effective services.

Contract Management

The department closely monitors its service contractors, paying special attention to safeguarding the wages and benefits of non-skilled workers. The department also maintains a computerised appraisal system, which gives an overview of the performance of its contractors. Contractors' past performance may be taken into account when the department evaluates future tender offers. Regular meetings are held between the department's contract management team and contractors' senior managers to discuss contract management issues, to keep lines of communication open, and to remind contractors that the department does not condone exploitation of non-skilled workers.

Human Resources

Manpower Planning

As at the end of March 2014, the department was staffed by about 8 400 civil servants. Additional staff were deployed in various offices to meet new service demands, fill existing vacancies and replace non-civil service contract (NCSC) staff. The department will further strengthen its workforce in 2014-15, to staff new facilities and services and to enhance existing services.

Employment Situation for NCSC Staff

NCSC staff are employed by the department under the NCSC Staff Scheme to meet service and operational requirements. They are mainly responsible for providing support services in LCSD venues and offices, and are deployed for general administrative support, frontline and customer services, technical support, and information technology services.

The employment of NCSC staff has been under regular review. In recent years, the department has replaced some 300 NCSC positions with civil service posts, following a review of the mode of governance in public museums and a review of frontline and support services in public libraries. The number of NCSC staff is expected to further decrease as efforts continue to be made to convert NCSC positions with long-term service needs into civil service posts.

Recruitment of Civil Service Staff

The department conducted recruitment exercises for the posts of Assistant Leisure Services Manager II, Artisan (Beach/Swimming Pool), Artisan (Lifeguard at Water Sports Centre), Artisan (Filtration Plant), Assistant Curator II (Science), Assistant Curator II (History), Workman I and Workman II in 2013-14.

Staff Training and Development

The department's Training Section offered a wide range of programmes in 2013-14.

Growing environmental awareness and public concern for tree management have increased the need for tree specialists. The Training Section organises professional training to boost the professional arboricultural knowledge of staff involved in this area. During the year, the focus of training continued to be on tree inspection, pathology, risk assessment, remedial tree surgery and old and valuable tree (OVT) management, with the aim of improving curative measures for problematic trees. The training programme included four courses on Visual Tree Inspection and Remedial Tree Surgery for 56 staff; one Tree Hazard Assessment Course with Integrated Assessment (LANTRA Professional Tree Inspection Qualification) in June and September 2013 for 17 Leisure Services Managers (LSMs) and Amenities Assistants (AAs); a number of thematic arboriculture seminars and a specialist arboriculture course attended by over 350 staff; and an OVT Management Training Programme for 26 staff.



A staff member practises his skills at an arboriculture training camp.

To ensure staff have the appropriate health and safety knowledge they need to carry out tree operations, the Training Section also arranged for 50 staff to attend a tailor-made two-day course, Occupational Safety and Health in Arboriculture, organised by the Tree Management Office of the Development Bureau.

In June and December 2013, we organised re-certification training programmes for the International Society of Arboriculture Certified Arborists. As a result, 47 LSMs and AAs were re-certified for this professional qualification. We also arranged training for other recognised qualifications, including the Professional Diploma in Arboriculture (CUHK), Advanced Diploma in Tree Management and Conservation (HKU(SPACE)), Certification in Professional Tree Management (OUHK), Professional Diploma in Horticulture and Landscape Management

(THEi), Certified Arborists Training Programme, the BSc (Hon) Degree in Arboriculture (UK), the Arboriculture Level 3 BTEC Diploma/Extended Diploma (UK), the Certificate Course on Subtropical Urban Tree Care (Hawaii), and Tree Surgery for Craftsmen (UK).



A training course participant learns the proper way to use chainsaws for cutting logs.

To meet the training needs of staff in Turf Management and Maintenance, the Training Section arranged for 19 LSM grade staff to participate in Seminars on Practical Turf Management at CUHK, for one LSM to undertake a six-week Turf Attachment Training Programme in Queensland, Australia, and for two LSMs to attend a Certificate Course on Plant Landscaping at Windward Community College in Hawaii, USA. In addition, we arranged an experience-sharing workshop on Sports Turf Maintenance for 79 staff working in sports grounds and major parks.

To facilitate the delivery of quality cultural services to the community, the Training Section continued to offer a wide range of well-structured training programmes on different aspects of arts and culture for cultural services staff. These training programmes covered cultural management, arts management and entrepreneurship, creative industries management, liberal studies in performing arts, museum studies, architectural conservation, librarianship, and stage and technical management. We also organised training for our cultural services staff in such important areas as creative leadership, advanced cultural leadership and crisis management.

The Training Section is keen to promote knowledge management among staff. A new talk and experience-sharing programme, titled Chat Room Series, was introduced during the year to offer a platform for staff members to share their work knowledge and experience with other

cultural services staff. Staff enjoyed exchanges on topics such as Chinese opera, exhibition design and curatorship, and the transformation of a heritage building into a new performing arts venue.



Staff learn about the carpet storage lift in the Yau Ma Tei Theatre, as part of the Chat Room Series.

To keep staff abreast of the latest developments in relevant areas of law and IT, the Training Section regularly conducts courses in these areas. During the year, we arranged training for staff on the new Companies Ordinance, developing mobile applications and privacy protection, treatment of parody under the copyright regime, and data protection in direct marketing activities. Staff also received training on social media strategies, tools and applications. Advanced design software training was provided to those staff involved in design work to enhance their technical knowledge and design skills.

In support of the Government's commitment to building an inclusive society, the Training Section ran a series of training courses titled Know the ethnic minorities residing in Hong Kong, and Serving people suffering from psychosis. It also tailored a special series of Quality Customer Service training for frontline staff to enhance customer service standards.

Staff were also given the opportunity to broaden their cultural knowledge by taking part in overseas training, internship programmes and exchanges with prestigious international cultural institutions. The valuable experience and professional knowledge gained from these opportunities have enabled staff to develop programmes and events for the public even more creatively, and contribute towards Hong Kong's development as a world-class events capital.

The Training Section continued to organise Occupational Health and Safety (OSH) training programmes to ensure a safe and healthy

environment for all staff, as well as for customers visiting our premises or participating in our activities. This year, over 750 staff received training in the use of Automated External Defibrillators (AEDs), and received relevant certification. Other general OSH courses, such as Prevention of Violence in the Workplace, Breakaway Techniques, Avoiding Snake Bites, Knowing Dog Behaviour, Fire Prevention, and Electrical Safety, helped raise occupational safety awareness among frontline staff.



A staff member demonstrating the use of Automated External Defibrillators.

We have continued to offer competence certificate courses, such as the Mandatory Basic Safety Training Course, the General Safety for Workers in Confined Spaces and Revalidation Course, the Certificate of Competence in Display Screen Equipment Assessment, and the Certificate of Competence in Manual Handling. In addition, we organise OSH management courses for district and venue safety officers, including, among others, Basic Safety Management Training and General Training on Occupational Safety and Health for District/Venue Safety Officers.

In 2013-14, the department continued to support the Government's initiative to expand job opportunities for young people through the Swimming Pool Trainee Scheme and the Beach Trainee Scheme. Under these schemes, the Training Section provided four to six months' training to 40 young people, after which they passed the relevant tests and gained lifeguard qualifications. They were then able to find jobs in public and private aquatic venues, and some of them have applied to join the civil service as lifeguards.



Lifeguards learning jet-ski rescue techniques during a training course.

Our Training Section also delivered a number of regular programmes on leisure and cultural services disciplines, as well as training in general knowledge and skills, supervisory management, language and communication, computer software applications, and IT.



Staff at a fitness room management workshop.

Overall, 2013-14 was a productive year for staff training. We offered a total of 18 257 training places to all grades and ranks, including NCSC and ex-Council contract staff. According to feedback received from trainees, our training programmes were effective in helping trainees meet their work and operational requirements.

Staff Relations and Communication

The department enjoys good staff relations as a result of its commitment to maintaining excellent communication.

Management maintains regular contact with staff through meetings of the Departmental Consultative Committee and the General Grades

Consultative Committee, and meetings with staff unions. In addition, ad hoc meetings, informal gatherings and briefings are held to discuss issues of mutual concern. The Director of Leisure and Cultural Services also meets with staff and union representatives to obtain a better understanding of their concerns, and take appropriate action where necessary.

Individual needs are given equal attention. The Staff Relations – Staff Welfare Unit attends to requests and enquiries from staff regarding welfare and other concerns. Staff are encouraged to make suggestions for improving and streamlining the department's operations and management.

The department also organises recreational activities such as the annual karaoke contest. To enhance team spirit, we also organise popular special-interest classes on horticulture.



A special-interest class on horticulture.

The departmental Volunteer Team and 15 sports teams also provide ample opportunities for staff to participate in worthwhile activities during their spare time. This year, the Volunteer Team visited residents of a home for the elderly. It also arranged for underprivileged families to attend the Legends of the Giant Dinosaurs exhibition and the annual Hong Kong Flower Show. Our sports teams participated in various open and inter-departmental competitions and won awards in some of them.



**The Volunteer Team
visiting a home for the
elderly.**



**The Swimming Team after
winning the gold medal in
a relay competition.**

The quarterly Staff Newsletter has continued to prove another effective medium for staff communication.

Staff Motivation

Recognition plays a key role in building a motivated and committed workforce. Staff who have provided meritorious service for 20 years or more are eligible for consideration for Long and Meritorious Service Certificates and Long and Meritorious Service Travel Awards. In 2013-14, 290 staff received Certificates of Merit for their meritorious service.

The department also nominates staff for external commendations. In 2013-14, four staff members received commendations from the Secretary for the Civil Service for their consistently excellent performance.

The department's Customer Appreciation Card Scheme is a channel by which staff can receive direct customer feedback. Staff are also encouraged to develop and improve their service standards through the Staff Suggestion Scheme and Work Improvement Teams. In 2013-14, the Leisure Services Branch held a competition among Work Improvement Teams at Beaches, Water Sports Centres and Holiday Camps, while the Library Section of the Cultural Services Branch held its 4th Work

Improvement Competition under the theme of Public participation – enhancement of libraries.



Representatives of a Work Improvement Team share their experiences at an award presentation ceremony.

Customer Service

Customer focus is a core value of the department. In 2013-14, we received more than 9 000 appreciation cards and over 700 compliments from our customers, feedback which has proved very encouraging for frontline staff.

Environmental Efforts

In line with the Government's environmental goals, the department takes environmental considerations into account from project inception to management/operation, with the aim of minimising pollution, conserving resources, protecting the natural environment and promoting the appreciation of the beauty of our environment.

The LCSD is committed to:

- Promoting greening and horticulture,
- Preserving assets of our heritage,
- Providing aesthetically pleasing open spaces,
- Practising waste reduction and energy saving, and
- Minimising air and noise pollution when organising leisure and cultural activities.

We follow the above environmental policies when planning new facilities and maintaining existing ones. We adopt energy-saving building service installations and environmentally-friendly materials. We use high-efficiency lighting systems as far as possible. Wherever feasible, we have minimised the duration of lighting at our venues. In summer, we generally maintain the government's recommended office room temperature of 25.5°C. At places such as museums, sports centres and performing arts venues where we cannot strictly maintain this temperature due to essential operational or customer service considerations, we work with the Electrical and Mechanical Services Department (EMSD) to keep the temperature as close to 25.5°C as practicable.

Major environmental efforts over the year included:

- Upgrading existing landscape areas and planting more trees and shrubs,
- Running community greening activities, such as the Hong Kong Flower Show, the Community Planting Day, the Green Volunteer Scheme and the Greening School Subsidy Scheme,



A display area promoting environmental protection at the Hong Kong Flower Show.

- Organising public education and publicity programmes to promote heritage conservation,
- Saving water by planting drought-tolerant species in suitable locations, using less water for water features in major parks, and installing water efficient fittings and salt water flushing at various facilities,
- Conducting energy audits and energy-saving improvement works where practicable, in collaboration with the EMSD and the Architectural Services Department,
- Adjusting lighting operating hours at our venues where reasonable, and installing occupancy sensors to control lighting at a number of leisure venues and at our Sha Tin headquarters,
- Taking part in the Earth Hour 2013 lights-out campaign in March 2013, organised by the World Wide Fund for Nature,
- Switching off lights on external walls and in outdoor areas of our venues, unless they are needed for operational and safety/security reasons,
- Gradually replacing more conventional departmental vehicles with environmentally-friendly vehicles,
- Installing photovoltaic lighting systems at the Hong Kong Science Museum, the Hong Kong Museum of Coastal Defence and the Hong Kong Museum of Art,
- Widely promoting good environmental practices and publicising green tips on saving paper, conserving energy and reducing waste in offices and at events and meetings,
- Promoting greater use of green products and the recycling of green waste as soil conditioner for planted areas,

- Engaging contractors to recycle magazines, newspapers, waste paper and printer cartridges,
- Encouraging waste reduction as well as recycling of waste paper, metals and plastics through poster promotions, and by installing more waste separation bins at our venues,



Waste separation bins are provided at venues managed by the department.

- Recycling paper and unserviceable library materials, and reducing paper by giving users the option of receiving overdue and reservation notices by email,
- Recycling exhibition materials at museums and the Hong Kong Film Archive, and placing collection boxes for used guide maps and pamphlets,
- Publicising programmes and collecting feedback electronically at performing arts venues and programming offices,
- Cutting down on printed material by tightly monitoring its distribution, and by recycling unused flyers and programme guides,
- Reducing the distribution of reusable shopping bags when organising events and activities, and
- Conducting an annual performance review to monitor the adoption of green measures and waste reduction practices by individual sections/offices.

In January 2014, the department issued its 13th Environmental Report, which describes our green management practices and activities in greater detail.

Facilities and Projects

The LCSD works closely with District Councils to provide leisure and cultural facilities that best meet the needs of the local community. Since the department's establishment in 2000, a total of over 120 projects have been completed, at a total cost of approximately \$22 billion.

New Facilities Completed

Five capital works projects were completed during the year. These were construction of the annex building at the Ko Shan Theatre; reprovisioning of Pak Tin Public Library; construction of the Hong Kong Velodrome in Area 45, Tseung Kwan O; development of the local open space in Chung Yee Street, Kowloon City; and development of the Runway Park at Kai Tak (Phase 1). Appendix 5 gives a full list of projects completed during the year.



The unique profile of the Hong Kong Velodrome resembles a cycling athlete's helmet.

Facilities under Construction

At the end of 2013-14, nine capital works projects were in progress. These included the public library and sports centre in Area 3, Yuen Long; the district open space, sports centre and library in Area 74, Tseung Kwan O; the sports centre, community hall and district library in Area 14B, Sha Tin; and the sports centre in Area 4, Tsing Yi. Redevelopment projects include work on the Victoria Park Swimming Pool Complex and the Kwun Tong Recreation Ground. Appendix 6 gives a complete list of works in progress.

Minor Works Projects

Eleven minor works projects, costing less than \$30 million each and involving the construction of new small venues or significant improvements to existing venues, were completed during the year. In addition, over 10 minor works projects currently remain under construction.

Information Technology

The LCSD makes extensive use of information technology in delivering its services to the public. In 2013-14, 46 computerisation projects were being implemented at a total expenditure of \$158.78 million, for the purposes of enhancing service quality and improving operational efficiency.

Computerisation of Public Libraries

The Next Generation Integrated Library System (NGILS) Project Phase 2 of the Hong Kong Public Libraries (HKPL) has been gradually launched to the public since March 2013. New and enhanced functions of the system include, among others, extensions to the Print Management Sub-system (PMS) and the Virtual Reference Sub-System (VRS). PMS provides self-service printing and charging services to other HKPL's IT systems, giving patrons a uniform experience of printing from all computer facilities at branch libraries. VRS provides a channel for patrons to submit online reference enquiries to librarians by email or by designated forms on the HKPL website, and helps librarians keep track of the progress of replies to individual cases. All enquiries and responses are stored in a knowledge database for future reference.

The review of RFID pilot implementation in six selected branch libraries was completed in August 2013. The review included a Business Consultancy Study, which confirmed a prima facie case for full RFID implementation, and a Technical Study that recommended a system option and proposed an implementation plan.

The new Multimedia Information System (MMIS), HKPL's digital library system, was rolled out in August 2013. Retaining most of the original system's functions, upgraded with the latest technologies, the new system also introduces new features such as personalised services, content recommendations based on popularity, and librarian's selections (such as Pick of the day and News in history). To protect digitised content against unauthorised or excessive downloading, the system implements digital rights management (DRM). It also supports access control by location and number of concurrent users to meet the terms of use of materials acquired by HKPL. The public can access the MMIS collections

through more than 1 200 Internet & Digital Service (IDS)/Kid's Internet & Digital Service (KIDS) workstations at the Hong Kong Central Library and all other 66 static libraries. With a newly designed user interface, the system provides 24-hour online services and supports access through Internet-enabled mobile devices, providing the public with an even more convenient interactive library experience.

To promote computer literacy and facilitate public access to reference information, Computer & Information Centres/Areas (CIC/A) have been set up at 28 public libraries. Commonly used software packages such as Microsoft Office and Adobe Creative Suite, along with printing and scanning services, are available for the public in these CIC/A. In addition, HKPL has installed over 100 Internet Express Terminals (IET) which give patrons quick and convenient access to the Internet of around 15 minutes for checking web-based emails or surfing the Internet without prior reservation. About 240 workstations in 13 CIC, as well as all the IET, were upgraded in 2013 to improve their functionality and security.



An express terminal in a public library that provides quick access to the internet.

Along with these enhancements to HKPL's core IT services, the HKPL website has also been given a new look from the end of March 2014, involving a complete reorganisation and the use of new technologies. The revamped website has a brand new user-friendly layout and provides the latest information about library events and activities, while also acting as a gateway for access to a wide range of online library services. There are also enriched sections on the website, such as the Locate Libraries section using Google Maps to help users find libraries,

and the new e-Resources Thematic Page, which presents HKPL's electronic resources in a systematic way. New designs have also been introduced for the Kids and Teens sections. In due course, the new website will be launched in a mobile-friendly version, and a Single-Sign-On function will be added to facilitate access to online library services through a single log-in for all library services.



The revamped website serves as a gateway to a wide range of online library services.

Civic Centre Management System Phase II

The Civic Centre Management System (CCMS) provides venue management and facility booking functions that help the department process applications for facility hire. Phase II provides new functions to support public hirers wishing to submit applications and process payments for venue booking via the Internet. Other new functions that are helping streamline internal operations include a to-do list, and a tool for managing documents submitted by hirers. All these new functions were launched in October 2013.

Leisure Link System

The Leisure Link System (LLS) allows the public to book leisure facilities and enrol in recreational and sports activities via different channels, including at counters, through the internet, at self-service kiosks, and by phone. In 2013-14, LLS was enhanced to curb abuse of the booking services. Two enhancements, completed in June 2013 and March 2014, respectively shortened the advance booking period from 30 to 10 days and further restricted the booking quota at peak hours. A system upgrade of LLS was also completed in April 2013, which enhanced its capacity and improved system support.

Web Accessibility of Websites

In line with the Government's Web Accessibility Campaign, the LCSD websites are being enhanced to conform to Level AA standard of the Web Content Accessibility Guidelines Version 2.0 promulgated by the World Wide Web Consortium. Enhanced websites of the Antiquities and Monuments Office, the Antiquities Advisory Board, the Hong Kong Science Museum, the Hong Kong Museum of Art and the Hong Kong Museum of History were launched in early 2013. The enhanced thematic website for the Entertainment Office was launched in March 2014. The departmental website and other thematic websites are currently being enhanced, and will be launched progressively from 2014 onwards.

On-line Ticket Reservation System for Bruce Lee: Kung Fu·Art·Life exhibition

An on-line reservation system for the Bruce Lee Exhibition at Hong Kong Heritage Museum was launched on July 4, 2013, providing a convenient worldwide e-channel for reserving entry tickets for the first two months of the exhibition. Bruce Lee's legendary movie star status, and the fact that some of the exhibits had never been shown publicly before, meant that large crowds were anticipated. The system enabled very good crowd management, as well as making it convenient for patrons to arrange visits to best suit their schedule. The new system made use of cloud technology, which greatly shortened its deployment time, and its scalability and elasticity provided a very responsive and cost-effective solution that catered well for the highly variable public access demands.

Projects in Progress

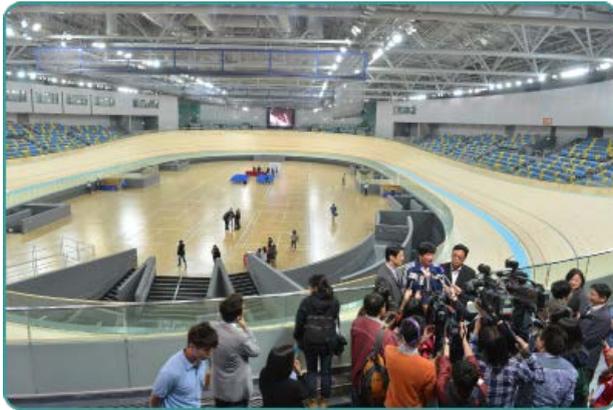
- A Film Archive Management System (FAMS) is being developed to replace the existing system and improve the management of films and related items in the Hong Kong Film Archive (HKFA). The new system will enable the catalogue to be searched online. It will also provide more functions that will help streamline the HKFA's business operations. The new system will be fully launched in 2014.
- Several mobile apps connected with King Yin Lei were launched in 2013-14, to aid in the appreciation of this fabulous declared monument in Hong Kong. The apps guide users through King Yin Lei as if they were actually on site. They also provide multimedia

information including videos, animations, panoramas and photos to assist users in their exploration of King Yin Lei.

- The LLS internet channel is being upgraded and integrated with the MyGovHK portal. After the integration, the public will be able to conveniently access the LLS internet channel via the MyGovHK portal when booking leisure facilities, without the need to sign on in the system again. This will be ready in 2014.
- A study is being conducted to assess the feasibility of computerising the submission, processing and release of results relating to applications for hiring non-fee charging venues. The project will be completed in 2014.
- The LLS kiosk channel is being revamped to replace obsolete system components and enrich the kiosk functions. Phase 1, which involved upgrading the operating system of the kiosk, was ready in April 2014, and the whole project will be completed in 2015.
- The Library Mobile App project was kicked off in October 2013, providing a safe and convenient mobile channel for online library services. The Library Mobile App is targeted for launch in mid-2014.
- A Music Office Integrated System is being developed to enhance the business operations of the Music Office. It covers a wide range of business operations including musical instrument inventory, student and training record management of the Instrumental Musical Training Scheme, and on-line recruitment for training courses and the Summer Music Training Programmes. The new system will be implemented by the end of 2015.
- A Borrower Registration Record (BRR) System is being developed to computerise HKPL's borrower registration records, which are currently stored in traditional forms such as paper and microfilm. This will streamline the retrieval process of these records by HKPL branch libraries. A form conversion exercise will also be carried out to digitise the existing paper forms and microfilms for the BRR System. The new system will be in place by mid-2016.

Public Relations and Publicity

The role of the Information and Public Relations Section (IPRS) is to promote and disseminate information about the department's services, facilities and programmes. During the year, the IPRS issued 2 263 press releases and organised 37 press conferences and media briefings.



A media tour of the newly-built Hong Kong Velodrome.

The IPRS is also responsible for planning and implementing the department's promotional campaigns, and provides public relations support for major events. In addition, the IPRS provides creative support and photographic services for publications and publicity materials such as posters, outdoor displays, exhibitions, and Announcements in the Public Interest made on television or radio.

During the year, the IPRS publicised a number of major events, including the 4th Hong Kong Games and the Legends of the Giant Dinosaurs exhibition. These publicity efforts were effective in enhancing community involvement, and reinforcing the department's professional image.

Major publications produced by the IPRS included an e-version of the department's Annual Report, outlining our activities and achievements, and a quarterly Staff Newsletter for the department's 9 613 staff members.

The department's website provides comprehensive information about our many services and facilities, as well as about the leisure and cultural programmes being run. Publications, application forms and tender notices are also available from the website. The site attracted 640 065 158 page views in 2013-14, ranking it fourth among all Hong Kong government websites. Weekly highlights of major activities were emailed direct to 200 300 subscribers in the form of an e-magazine.

An Emergency Information Centre, operated by the IPRS, keeps the public informed about the status of LCSD programmes and activities in the event of typhoons and other emergencies.

Feedback Channels

Suggestions, enquiries and complaints can be made to this department in the following ways:

- By calling the LCSD's 24-hour Hotline: 2414 5555 (this hotline is now handled by 1823)
- By sending an email to enquiries@lcsd.gov.hk (this email account is now handled by 1823)
- By writing or sending a fax to the General Administration Section, Administration Division, Leisure and Cultural Services Department at 13/F, Leisure and Cultural Services Headquarters, 1-3, Pai Tau Street, Sha Tin, New Territories
Fax No.: 2603 0642

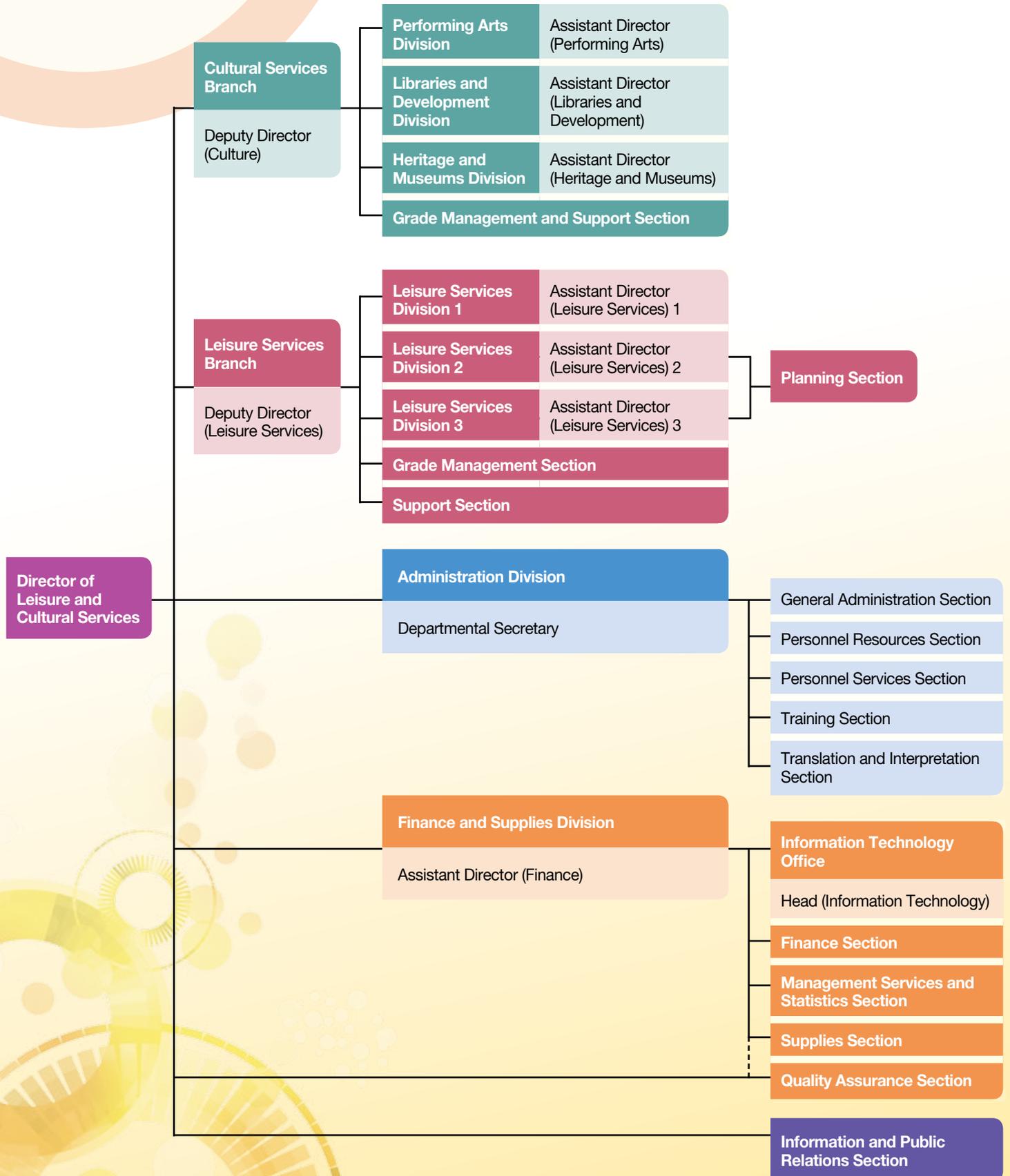
We undertake to reply to all enquiries and complaints, written or verbal, within 10 days of receipt. We will send an interim reply if a substantive reply is not possible within this period.

Appendices

- Leisure and Cultural Services Department Organisation Chart
- Establishment, Strength and Vacancies by Branch and Grade
- Performance Achievements
- Statement of Revenue and Expenditure
- Leisure and Cultural Services Department Capital Works Projects Completed in 2013-14
- Leisure and Cultural Services Department Facilities Under Construction
- Recreational Facilities
- Usage of Recreational and Sports Facilities
- Recreational, Sports and Amenity Programmes
- Addresses and Enquiry Numbers of LCSD District Leisure Services Offices
- Attendances at Cultural and Entertainment Programmes
- Attendances of Cultural Presentations, Festivals, Entertainment, Arts Education and Audience Building Programmes
- Attendances at Museums
- Usage of Public Libraries
- Major Cultural Venues
- Selected Publications on Heritage and Museums

Leisure and Cultural Services Department Organisation Chart

(As at 31.3.2014)



Establishment, Strength and Vacancies by Branch and Grade

(As at 31.3.2014)

Branch/Grade	Establishment	Strength	Vacancy (No.)
Leisure Services Branch			
Directorate grades	4	4	0
Non-directorate grades			
Departmental grades	1 843	1 832	11
General/Common grades	3 897	3 449	448
Sub-total	5 744	5 285	459
Cultural Services Branch			
Directorate grades	4	4	0
Non-directorate grades			
Departmental grades	1 521	1 485	36
General/Common grades	1 173	1 100	73
Sub-total	2 698	2 589	109
Administration			
Directorate grades	4	3	1
Non-directorate grades			
Departmental grades	18	18	0
General/Common grades	512	508	4
Sub-total	534	529	5
Total	8 976	8 403	573

Performance Achievements

CULTURAL SERVICES

1. PERFORMING ARTS

(A) Performing Venues

Type of Service	Target	Achievement in 2013-14
To confirm bookings as follows:		
(a) Ordinary	To give a written reply within 14 working days from the monthly closing date for applications	100%
(b) Special	To give a written reply within 14 working days from the monthly closing date for applications	100%
(c) Late		
(i) Major facilities	To give a written reply within 7 working days from the weekly closing date for applications	100%
a) including Auditoria, Concert Halls and Exhibition Halls/Galleries		
b) Arenas of the Hong Kong Coliseum and the Queen Elizabeth Stadium	To give a written reply within 7 working days from receiving an application	100%
(ii) Minor facilities	To give a written reply within 7 working days from receiving an application	100%
including Lecture Rooms, Dance Studios, Conference Rooms, etc.		

(B) Ticketing

Type of Service	Target	Achievement in 2013-14
Sale of tickets at the box office	To serve the customer within 25 minutes except during rush periods when counter ticket sales begin for popular events and major arts/film festivals; and to supply a ticket within 4 minutes	100%
Telephone enquiry service	To serve the customer within 5 minutes except during peak hours (10:00 a.m. – 11:00 a.m. and 12:30 p.m. – 2:00 p.m.)	100%
Telephone booking service	To post the tickets by the next working day to patrons using the service	100%

Performance Achievements

2. LIBRARY SERVICES

(A) Libraries

Type of Service	Target	Achievement in 2013-14
To achieve the following performance standards for 90% of the opening hours, including peak hours:		
(a) Applying for a new library card	10 minutes	100%
(b) Replacing a library card	10 minutes	100%
(c) Borrowing a library item	5 minutes	100%
(d) Returning a library item	5 minutes	100%
(e) Reserving a library item	5 minutes	100%

(B) Book Registration

Type of Service	Target	Achievement in 2013-14
To gazette a bibliography of registered books in accordance with the Books Registration Ordinance, Cap. 142 of the Laws of Hong Kong	At quarterly intervals	100%

Performance Achievements

3. HERITAGE AND MUSEUM SERVICES

(A) Museums

Type of Service	Target	Achievement in 2013-14
To process requests for school visits and guided tours	Within 7 working days	100%
To maintain the hands-on exhibits in use in the Hong Kong Science Museum and the Hong Kong Space Museum	At least 90% of hands-on exhibits in use at all times	100%
To provide a balanced mix of museum programmes	(i) 4 exhibitions of various themes per month (ii) 750 sections of educational programmes per month	100% 100%
To preserve Hong Kong's art and material culture by acquiring works of art, film and historical objects	An annual increase of 1% to 2% of the collections	100%

(B) Antiquities and Monuments

Type of Service	Target	Achievement in 2013-14
To process applications for location filming	10 working days	100%
To process applications for the reproduction of photographs and slides	14 working days	100%
To process applications for photocopies of sites and monument records	4 working days	100%

Performance Achievements

4. FOR ALL CULTURAL SERVICES

Type of Service	Target	Achievement in 2013-14
Refund of fees and charges for hiring facilities, admission tickets for museums and programme presentations, fees for museum activities and services, course and participation fees for music training, replacement cost for library items and deposit for temporary library card :		
(a) Refund of non-credit card payment under normal circumstances		
(i) Applications submitted in off-peak seasons (Jan - Jun and Nov - Dec)	To complete processing 95% of the applications within 30 working days ^(Note) after receipt of the completed applications with full documentary support	100%
(ii) Applications submitted in peak season (Jul - Oct)	To complete processing 95% of the applications within 50 working days ^(Note) after receipt of the completed applications with full documentary support	100%
(b) Refund of credit card payment under normal circumstances*	As refund of credit card payment can only be made to the credit card account that was used for the payment, at least ten extra calendar days are required for processing by Government agents and credit card issuing bank	100%

Note: Excluding Saturday, Sunday and public holidays

* Not applicable for venues/offices where credit card payment is not available

Performance Achievements

LEISURE SERVICES

Type of Service	Target	Achievement in 2013-14
For activities enrolled on a first-come-first-served basis		
(a) At District Leisure Services Office counter/ venue booking counters	Within 15 minutes queuing time except peak period (8:30 a.m. – 10:30 a.m.)	100%
(b) By post	To notify applicants within 7 working days from the closing date	100%
For activities enrolled by balloting	(i) To publicise the balloting result within 5 working days from the balloting date	100%
	(ii) To notify the successful applicants within 7 working days from the balloting date	100%
Applications for the use of sports facilities in person at venue booking counters	Within 15 minutes queuing time except peak period (7:00 a.m. – 7:30 a.m.)	100%
Waiting time for admission to swimming pools	Less than 20 minutes when the maximum pool capacity has not been reached	100%

Performance Achievements

Type of Service	Target	Achievement in 2013-14
Processing new licence applications for billiard establishments, public bowling-alleys and public skating rinks:		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comment	Within 5 working days upon receipt of all the required documents and inspection of the premises	100%
(b) To issue a letter of requirements to the applicant	Within 5 working days upon confirmation that the relevant government departments have raised no objection	100%
(c) To issue a licence to the applicant	Within 5 working days upon confirmation that all the licensing requirements have been satisfied	100%
Processing renewal of licence applications for billiard establishments, public bowling-alleys and public skating rinks:		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comment	Within 5 working days upon receipt of all the required documents	100%
(b) To issue an approval letter of renewal of Places of Amusement Licence	Within 5 working days upon confirmation that the relevant government departments have raised no objection and all the licensing requirements have been satisfied	100%
Processing licence transfer applications for billiard establishments, public bowling-alleys and public skating rinks:		
(a) To issue a letter of acknowledgement to the applicant and forward the application to the relevant government departments for comment	Within 5 working days upon receipt of all the required documents	100%
(b) To issue an approval letter of transfer of Places of Amusement Licence	Within 5 working days upon confirmation that the relevant government departments have raised no objection and all the licensing requirements have been satisfied	100%
Refund of fees and charges for recreational and sports activities and hire of leisure facilities:		
(a) Refund of non-credit card payment under normal circumstances		
(i) Applications submitted in off-peak seasons (Jan - Jun and Nov - Dec)	To complete processing 95% of the applications within 30 working days ^(Note) after receipt of the completed applications or completion of the activities (whichever is later)	100%
(ii) Applications submitted in peak season (Jul - Oct)	To complete processing 95% of the applications within 50 working days ^(Note) after receipt of the completed applications or completion of the activities (whichever is later)	100%
(b) Refund of credit card payment under normal circumstances	As refund of credit card payment can only be made to the credit card account that was used for the payment, at least ten extra calendar days are required for processing by Government agents and credit card issuing bank	100%

Note: Excluding Saturday, Sunday and public holidays

Statement of Revenue and Expenditure

	2013-14 \$ M	2012-13 \$ M
Revenue		
Rent	230	240
Fees and charges		
Admission and hire charges	687	683
Programme entry fees	40	38
Others	28	33
Other receipts	72	59
Total revenue	1,057	1,053
Recurrent expenditure		
Personal emoluments	2,507	2,327
Mandatory / Civil Service Provident Fund contribution	69	55
Departmental expenses	3,178	3,035
Cultural presentations, entertainment programmes, activities and exhibitions	166	177
Recreation and sports activities, programmes, campaigns and exhibitions	46	36
Library materials and multi-media services	83	91
Artefacts and museum exhibitions	79	63
Publicity	60	59
Subventions	294	290
Total recurrent expenditure	6,482	6,133
Non-recurrent / capital expenditure		
Plant, vehicles and equipment	71	83
Others	40	24
Total expenditure	6,593	6,240

Source: Volume I of the 2014-15 Estimates

Leisure and Cultural Services Department Capital Works Projects Completed in 2013-14

Project Title	Project Cost (\$ M)	Construction Completion Date
Construction of an Annex Building at the Ko Shan Theatre	683.20	12/2013
Local open space at Chung Yee Street, Kowloon City	88.80	2/2014
Reprovisioning of Pak Tin Public Library	36.10	12/2013
Town Park, indoor velodrome-cum-sports centre in Area 45, Tseung Kwan O	1144.20	12/2013
Runway Park at Kai Tak, Kowloon City District – Phase 1	169.70	3/2014

Leisure and Cultural Services Department Facilities Under Construction

Project Title	Works Start Date	Target Completion Date
Redevelopment of Victoria Park Swimming Pool Complex	8/2009	Mid 2015
Redevelopment of Kwun Tong Swimming Pool Complex and Kwun Tong Recreation Ground (Redevelopment of Kwun Tong Swimming Pool Complex was completed in February 2013 and the Kwun Tong Recreation Ground is targeted for completion in late 2014)	11/2009	Late 2014 (Kwun Tong Recreation Ground)
Public Library and Sports Centre in Area 3, Yuen Long	7/2010	Late 2015
District open space, sports centre and library in Area 74, Tseung Kwan O	9/2011	Late 2014
Open space in Area 117, Tin Shui Wai	8/2012	Mid 2014
Sports centre, community hall and district library in Area 14B, Sha Tin	12/2012	Early 2016
Kwun Tong Promenade (stage 2)	2/2013	Late 2014
Development of a bathing beach at Lung Mei, Tai Po	6/2013	under review
Sports centre in Area 4, Tsing Yi	11/2013	Early 2017

Recreational Facilities

Recreational facilities	No.
SPORTS FACILITIES	
Sports centres	95
Courts (indoor and outdoor)	
Badminton	597
Basketball ⁽¹⁾	494
Handball	40
Volleyball ⁽²⁾	256
Netball	40
Squash ⁽³⁾	295
Tennis	256
Tennis practice	15
Turf pitches (natural)	
Soccer	35
Soccer cum other ball games	9
Rugby	1
Rugby cum other ball games	2
Stadia (outdoor)	2
Turf pitches (artificial)	
Soccer	20
Soccer cum other ball games	11
Hockey	2
Hard-surfaced soccer pitches ⁽⁴⁾	229
Gateball courts (natural and artificial)	37
Sports grounds	25
Bowling greens (indoor and outdoor)	10
Obstacle golf course	1
Open air theatres	20
Archery fields	4
Roller skating rinks	27
Jogging tracks/fitness trails	96
Cycling tracks	19

Recreational facilities	No.
Model boat pools	6
Boating park	1
Beaches	41
Swimming pools	43
Water sports centres	5
Holiday camps	4
Horse riding schools	2
Golf driving ranges (indoor and outdoor)	4
Camp site	1
PASSIVE FACILITIES	
Major parks	25
Small parks/Gardens/Sitting-out areas	1 520
Fountains	86
Children's playgrounds	696
Zoos/Aviaries	5
Conservatories	3
Bathing sheds	40
Barbecue pits	650
Road safety towns	4
Community gardens	22
Total area of sites provided with horticultural maintenance ⁽⁵⁾ (hectares)	1 184
Total area of leisure facilities administered ⁽⁶⁾ (hectares)	2 302

Notes

- (1) Including 7 3-on-3 basketball courts.
- (2) Including 2 beach volleyball courts.
- (3) Including 8 squash courts used as American pool table rooms and those squash courts which are temporarily changed to other use (such as table-tennis room).
- (4) Including hard-surfaced soccer cum other ball games pitches.
- (5) Including all LCSD venues, government compounds and roadside amenity areas provided with horticultural maintenance and undergrowth cutting.
- (6) Including the indoor and outdoor leisure facilities and roadside amenity areas maintained by the LCSD.

Usage of Recreational and Sports Facilities

(Percentages, unless otherwise specified)

Type of Recreational and Sports Facilities	Unit	Usage Rate (%)
Hard-surfaced courts		
Tennis	hour	60.3
Obstacle golf (number)	game	2 331
Turf pitches		
Natural turf pitches	session	95.9
Artificial turf pitches	session	73.7
Bowling greens	hour	38.6
Hockey (artificial)	hour	67.5
Rugby	hour	100.0
Sports grounds		hour 98.8
Sports centres		
Arenas	hour	80.7
Activity rooms/dance rooms	hour	66.2
Children's playrooms	hour	79.0
Squash courts ⁽¹⁾	hour	60.0
Holiday camps		Attendance Rate (%)
Day	person	82.9
Residential	person	71.3
Evening (attendance)	person	37 857
Others (attendance) ⁽²⁾	person	14 110
Water sports centres		
Day	person	87.6
Tent	person	117.1
Craft-hour used	hour	414 219

Notes

$$\text{Usage Rate (\%)} = \frac{\text{Total hours/sessions used (based on booked records)}}{\text{Total hours/sessions available}} \times 100\%$$

$$\text{Attendance Rate (\%)} = \frac{\text{No. of attendances}}{\text{Capacity}} \times 100\%$$

(1) Including all multi-use squash courts such as for table-tennis rooms, activities rooms.

(2) Including other camp users, e.g. those who attending wedding ceremonies.

Recreational, Sports and Amenity Programmes

Events/Programmes	No. of Events/ Programmes	No. of Participants/ Attendees
Recreational and sports activities	38 257	2 542 117
Sports Subvention Scheme	11 240	746 483
Zoo Education Programme	423	20 329
Horticulture Education Programme	404	25 326
Greening School Subsidy Scheme	889	235 585
One Person, One Flower Scheme	1 174	375 680
Hong Kong Flower Show	1	559 604
Greening Hong Kong Activities Subsidy Scheme	7	108 340
Green Volunteer Scheme	486	7 434
Community Planting Days	21	5 205
Greening Exhibitions/Talks	417	37 000
Community Garden Programme	52	11 240
Outreaching Greening Promotional Activities	187	42 188

Addresses and Enquiry Numbers of LCSD District Leisure Services Offices

District	Address	Enquiries
Central and Western	Room 1001, 10/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Central, Hong Kong	2853 2566
Kowloon City	10/F, To Kwa Wan Government Offices, 165 Ma Tau Wai Road, Kowloon	2711 0541
Sham Shui Po	7/F, Un Chau Street Municipal Services Building, 59-63 Un Chau Street, Sham Shui Po, Kowloon	2386 0945
Eastern	3/F, Quarry Bay Municipal Services Building, 38 Quarry Bay Street, Quarry Bay, Hong Kong	2564 2264
Kwun Tong	No 2, Tsui Ping Road, Kwun Tong, Kowloon	2343 6123
Southern	4/F, Aberdeen Municipal Services Building, 203 Aberdeen Main Road, Aberdeen, Hong Kong	2555 1268 / 2555 1263
Wan Chai	9/F, Lockhart Road Municipal Services Building, 225 Hennessy Road, Wan Chai, Hong Kong	2879 5622
Wong Tai Sin	4/F, Ngau Chi Wan Municipal Services Building, 11 Clear Water Bay Road, Wong Tai Sin, Kowloon	2328 9262
Yau Tsim Mong	1/F, Kowloon Park Management Office, 22 Austin Road, Tsim Sha Tsui, Kowloon	2302 1762
Islands	Rooms 617-623, 6/F, Harbour Building, 38 Pier Road, Central, Hong Kong	2852 3220
Kwai Tsing	Room 805, 8/F, Kwai Hing Government Offices, 166-174 Hing Fong Road, Kwai Chung, New Territories	2424 7201
North	4/F, Shek Wu Hui Municipal Services Building, 13 Chi Cheong Road, Sheung Shui, New Territories	2679 2819
Sai Kung	9/F, Sai Kung Tseung Kwan O Government Complex, 38 Pui Shing Road, Tseung Kwan O, New Territories	2791 3100
Sha Tin	Unit 1207-1212, 12/F, Tower 1, Grand Central Plaza, 138 Sha Tin Rural Committee Road, Sha Tin, New Territories	2634 0111
Tai Po	3/F, Tai Po Complex, 8 Heung Sze Wui Street, Tai Po, New Territories	3183 9020
Tsuen Wan	Room 330B, 3/F, Yeung Uk Road Municipal Services Building, 45 Yeung Uk Road, Tsuen Wan, New Territories	2212 9702
Tuen Mun	3/F, Tuen Mun Government Offices, 1 Tuen Hi Road, Tuen Mun, New Territories	2451 0304
Yuen Long	Room 212, 2/F, Yuen Long Government Offices, 2 Kiu Lok Square, Yuen Long, New Territories	2478 4342

Appendix 11

Attendances at Cultural and Entertainment Programmes

Venue	2013/14 Performance ⁽²⁾ (No.)	2013/14 Attendance ⁽²⁾ (No.)
Hong Kong Cultural Centre ⁽¹⁾	407	527 467
Hong Kong City Hall	188	73 974
Sai Wan Ho Civic Centre	184	48 775
Sheung Wan Civic Centre	142	38 125
Ko Shan Theatre	56	46 963
Ngau Chi Wan Civic Centre	239	41 382
Yau Ma Tei Theatre	224	36 277
Tsuen Wan Town Hall ⁽¹⁾	325	83 964
Tuen Mun Town Hall ⁽¹⁾	251	121 510
Sha Tin Town Hall ⁽¹⁾	432	222 136
Kwai Tsing Theatre ⁽¹⁾	238	79 841
Yuen Long Theatre ⁽¹⁾	267	105 514
Tai Po Civic Centre	47	12 192
North District Town Hall	81	13 455
Hong Kong Film Archive Cinema	468	39 918
Hong Kong Coliseum	0	0
Queen Elizabeth Stadium	14	26 583
Hong Kong Science Museum Lecture Hall	52	8 929
Hong Kong Space Museum Lecture Hall	114	13 359
Other LCSD Venues	442	991 666
Non-LCSD Venues	1 884	417 877
Total	6 055	2 949 907

Notes

(1) Including foyer and piazza programmes.

(2) Excluding programmes organised by hirers.

Attendances of Cultural Presentations, Festivals, Entertainment, Arts Education and Audience Building Programmes

Type of Performance	2013/14 No. of Performances	2013/14 Attendance
Cultural Presentations Section		
Music	235	110 389
Dance	111	63 370
Multi-Arts	197	39 470
Theatre	260	45 123
Chinese Opera	164	123 341
Total	967	381 693

Type of Performance	2013/14 No. of Performances	2013/14 Attendance
Audience Building, Festivals and Entertainment Section		
Arts Education and Audience Building*	1 148	290 544
Festivals*	457	213 370
Entertainment	651	1 221 115
Total	2 256	1 725 029

* Excluding performances/activities presented by subvented arts companies and other LCSD offices.

Attendances at Museums

Venue	Attendance
Hong Kong Museum of Art	345 798
Hong Kong Museum of History	830 159
Hong Kong Science Museum	2 112 988
Hong Kong Space Museum	893 197
Hong Kong Heritage Museum	636 276
Hong Kong Museum of Coastal Defence	121 341
Sam Tung Uk Museum	89 470
Hong Kong Railway Museum	202 776
Flagstaff House Museum of Tea Ware	204 372
Sheung Yiu Folk Museum	41 537
Law Uk Folk Museum	12 831
Lei Cheng Uk Han Tomb Museum	36 897
Hong Kong Film Archive	177 792
Hong Kong Heritage Discovery Centre	193 559
Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre	72 698
Dr Sun Yat-sen Museum	60 373
Fireboat Alexander Grantham Exhibition Gallery	66 709

Other Venue	Attendance
Hong Kong Visual Arts Centre	451 589 (61 966 in-house and 389 623 outreach)
Oil Street Art Space (Oil)	202 833

Usage of Public Libraries

2013-2014	
No. of Libraries	77
Registered Borrowers	4 206 952
Library Stock	
Books	11 400 686
Multimedia Material	1 744 071
Materials Borrowed	55 546 043
No. of Requests for Multimedia Services	3 909 104
Reference and Information Enquiries Handled	3 501 598
No. of Extension Activities	21 410
Extension Activities Attendance	19 710 273
Internet Library Services	
Visits to Library Homepage	127 540 447
Internet Renewals	17 535 066
Internet Reservations	865 756
Use of Multimedia Information System	2 131 863
No. of Books Registered	14 229
No. of Periodicals Registered	10 859
No. of International Standard Book Numbers Issued	1 035

Major Cultural Venues

Venue	Address
Hong Kong Cultural Centre	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong City Hall	5 Edinburgh Place, Central, Hong Kong
Sheung Wan Civic Centre	4-8/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Hong Kong
Sai Wan Ho Civic Centre	111 Shau Kei Wan Road, Sai Wan Ho, Hong Kong
Ngau Chi Wan Civic Centre	2-3/F, Ngau Chi Wan Municipal Services Building, 11 Clear Water Bay Road, Wong Tai Sin, Kowloon
Yau Ma Tei Theatre	6 Waterloo Road, Yau Ma Tei, Kowloon
Ko Shan Theatre	77 Ko Shan Road, Hung Hom, Kowloon
Tsuen Wan Town Hall	72 Tai Ho Road, Tsuen Wan, New Territories
Sha Tin Town Hall	1 Yuen Wo Road, Sha Tin, New Territories
Tuen Mun Town Hall	3 Tuen Hi Road, Tuen Mun, New Territories
Kwai Tsing Theatre	12 Hing Ning Road, Kwai Chung, New Territories
Yuen Long Theatre	9 Yuen Long Tai Yuk Road, Yuen Long, New Territories
Tai Po Civic Centre	12 On Pong Road, Tai Po, New Territories
North District Town Hall	2 Lung Wan Street, Sheung Shui, New Territories
Hong Kong Coliseum	9 Cheong Wan Road, Hung Hom, Kowloon
Queen Elizabeth Stadium	18 Oi Kwan Road, Wan Chai, Hong Kong

Public Library	Address
Hong Kong Central Library	66 Causeway Road, Causeway Bay, Hong Kong
City Hall Public Library	2-6/F and 8-11/F, City Hall High Block, Central, Hong Kong
Kowloon Public Library	5 Pui Ching Road, Ho Man Tin, Kowloon
Sha Tin Public Library	1 Yuen Wo Road, Sha Tin, New Territories
Tsuen Wan Public Library	38 Sai Lau Kok Road, Tsuen Wan, New Territories
Tuen Mun Public Library	1 Tuen Hi Road, Tuen Mun, New Territories
Ping Shan Tin Shui Wai Public Library	High Block, Ping Shan Tin Shui Wai Leisure and Cultural Building, 1 Tsui Sing Road, Tin Shui Wai, New Territories

Major Cultural Venues

Museum	Address
Hong Kong Museum of Art	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong Museum of History	100 Chatham Road South, Tsim Sha Tsui, Kowloon
Hong Kong Science Museum	2 Science Museum Road, Tsim Sha Tsui East, Kowloon
Hong Kong Space Museum	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Flagstaff House Museum of Tea Ware	10 Cotton Tree Drive, Central, Hong Kong (inside Hong Kong Park)
Lei Cheng Uk Han Tomb Museum	41 Tonkin Street, Sham Shui Po, Kowloon
Law Uk Folk Museum	14 Kut Shing Street, Chai Wan, Hong Kong
Sheung Yiu Folk Museum	Pak Tam Chung Nature Trail, Sai Kung, New Territories
Hong Kong Railway Museum	13 Shung Tak Street, Tai Po Market, Tai Po, New Territories
Sam Tung Uk Museum	2 Kwu Uk Lane, Tsuen Wan, New Territories
Hong Kong Museum of Coastal Defence	175 Tung Hei Road, Shau Kei Wan, Hong Kong
Hong Kong Film Archive	50 Lei King Road, Sai Wan Ho, Hong Kong
Hong Kong Heritage Museum	1 Man Lam Road, Sha Tin, New Territories
Hong Kong Heritage Discovery Centre	Kowloon Park, Haiphong Road, Tsim Sha Tsui, Kowloon
Dr Sun Yat-sen Museum	7 Castle Road, Mid-Levels, Central, Hong Kong
Fireboat Alexander Grantham Exhibition Gallery	Quarry Bay Park, Hong Kong
Ping Shan Tang Clan Gallery cum Heritage Trail Visitors Centre	Hang Tau Tsuen, Ping Shan, Yuen Long, New Territories
Hong Kong Visual Arts Centre	7A Kennedy Road, Central, Hong Kong
Oi! (Oil Street Art Space)	12 Oil Street, North Point, Hong Kong

Selected Publications on Heritage and Museums

- 1 Exhibition catalogue: The Origin of Dao: New Dimensions in Chinese Contemporary Art
- 2 Exhibition catalogue: Hong Kong Contemporary Art Awards 2012
- 3 Exhibition catalogue: Bonds of Memory: Wan Qingli's Collection of Chinese Art Given by His Teachers and Friends
- 4 Exhibition catalogue: Ju Ming — Sculpting the Living World
- 5 Exhibition Booklet: Gems of Yixing Tea Ware from the Nanjing Museums
- 6 Exhibition catalogue: The Splendours of Royal Costume: Qing Court Attire
- 7 Exhibition catalogue: A Century of Fashion: Hong Kong Cheongsam Story
- 8 Exhibition catalogue: Images Through Time: Photos of Old Hong Kong
- 9 Exhibition catalogue: Dr Sun Yat-sen & Hong Kong: Dr Sun Yat-sen Museum
- 10 Exhibition catalogue: Bruce Lee: Kung Fu · Art · Life
- 11 Exhibition catalogue: Fashion · Image · Eddie Lau
- 12 Exhibition catalogue: The Legend of Silk and Wood : A Hong Kong Qin Story
- 13 Children Storybook "漫遊恐龍世界"
- 14 The Chaozhou-dialect Films of Hong Kong
- 15 Merry-Go-Movies: Star Kids of HK Cinema in the 50s and 60s
- 16 Always in the Dark: A Study of Hong Kong Gangster Films